

# **2-Ethylhexanol (2-EH) Market by Applications (Plasticizers, 2-EH Acrylate, 2-EH Nitrate, and Others) & Geography - Trends and Forecasts to 2018**

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## **Abstracts**

2-EH is an oxo alcohol which was earlier employed in the industry as a plasticizer alcohol for manufacturing various phthalate plasticizers, but as the restrictions were imposed on the use of phthalate plasticizers by various regulatory bodies around the world, the consumption trends changed significantly in the recent years. Currently, major application areas of 2-EH are as a precursor for manufacturing plasticizers (phthalate & non-phthalate), 2-EH acrylate, and 2-EH nitrate.

Asia-Pacific is the biggest market of 2-EH consuming a significant share of the total global consumption in 2012, and it is also the second fastest growing market following ROW. The demand for 2-EH in the region is majorly dominated by plasticizers manufacturing segment followed by 2-EH manufacturing segment. The demand of 2-EH in the region is also catching up for phthalate free plasticizers manufacturing which is reflected by continuous as well as planned investments on DOTP (dioctyl terephthalate) plants in China and Taiwan. European 2-EH market experienced few downturns due to restrictions on the use of phthalate plasticizers but the market is gaining pace due to the budding demand by 2-EH acrylate and 2-EH nitrate production segment.

The drivers of the industry are identified as growing demand in Asia-Pacific and growth in 2-EH acrylate industry. The restraining factor is identified as negative trends of DOP in Europe and North America. The major issue pertaining in the market is shrinking grounds for small capacity plants. Industry players are following strategies such as capacity expansions and technological innovations to address the demands generated by end-user industries in the developing countries.

This study on 2-EH market estimates the global demand and value for 2-EH and

projects the same by 2018. As a part of quantitative analysis, the study segments the global market by application at a country level with current market estimation and forecast till 2018. The countries covered in the report are U.S., Canada, Mexico, China, Japan, Taiwan, South Korea, India, Germany, France, Italy, U.K, Poland, Brazil, and Saudi Arabia. The segmentation by application includes plasticizers, 2-EH acrylate, and 2-EH nitrate. Further, as a part of qualitative analysis, the research provides report a comprehensive review of major market drivers, restraints, opportunities, winning imperatives, challenges, and key issues in the market. It also includes the company profiling and competitive strategies adopted by various market players including BASF SE (Germany), China National Petroleum Corporation (China), Eastman Chemical Company (U.S.), Elekeiroz S.A. (Brazil), Formosa Plastic Group (Taiwan), Grupa Azoty (Poland), LG Chem Limited (South Korea), OXEA GmbH (Germany), Saudi Basic Industries Corporation (Saudi Arabia), and China Petroleum & Chemical Corporation (China).

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