

1,3-Propanediol (PDO) Market by Application (Polytrimethylene terephthalate (PTT), Cosmetics, Personal Care & Cleaning Products, Polyurethane (PU)) and Region (Americas, APAC, Europe, Middle East & Africa (EMEA)) - Global Forecast to 2025

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Abstracts

“Growing demand for polytrimethylene terephthalate is expected to drive the 1,3-propanediol market.”

The global 1,3-propanediol market size is estimated to grow from USD 402 million in 2020 to USD 691 million by 2025, at a CAGR of 11.4%. The market growth is driven mainly by the increasing demand for polytrimethylene terephthalate (PTT) in the manufacturing of carpets and apparel due to its good physical properties and high mechanical performance. PTT is preferred over polymers such as nylon 6 and nylon 6,6 in these applications. 1,3-propanediol is the major feedstock for manufacturing PTT.

“Cosmetics, personal care, and cleaning products application segment is estimated to witness the highest growth rate between 2020 and 2025.”

The cosmetics, personal care, and cleaning products application segment is estimated to witness the highest growth rate between 2020 and 2025. Increasing usage of 1,3-propanediol by major manufacturers of these products such as L'Oréal (France), Avon Products, Inc. (UK), Unilever (UK), Method Products (US) and Estée Lauder Inc. (US) is driving the market growth.

“1,3-propanediol market in EMEA to witness strong growth during the forecast period.”

The EMEA 1,3-propanediol market is estimated to witness significant growth during the

forecast period. The growing demand for bio-based products in the region and the increasing usage of 1,3-propanediol by manufacturers in the growing cosmetics, personal care & cleaning products industry is driving the 1,3-propanediol market in the region.

Additionally, the strong distribution network of DuPont Tate & Lyle Bio Products Company, LLC (US) in countries of Europe and Middle East & Africa such as Austria, Belgium, Bulgaria, Croatia, the Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Lithuania, the Netherlands, Norway, Poland, Portugal, Russia, Slovakia, Spain, Sweden, Switzerland, Ukraine, the UK, and Turkey is estimated to influence the demand for 1,3-propanediol in the region positively.

By Company Type: Tier 1 - 46%, Tier 2 - 31%, and Tier 3 - 23%

By Designation: C-Level - 63%, Managers - 37%

By Region: Americas - 38%, APAC - 33%, Europe, Middle East & Africa - 29%

The key players profiled in the report include DuPont Tate & Lyle Bio Products Company, LLC (US), Zouping Mingxing Chemical Co., Ltd. (China), Zhangjiagang Glory Biomaterial Co., Ltd. (China), Haihang Industry Company Ltd. (China), Tokyo Chemical Industry Co., Ltd. (Japan), and Merck KGaA (Germany). Players planning to enter the 1,3-propanediol include Metabolic Explorer (France) and Sheng Hong Group Holdings Ltd. (China).

Research Coverage

This report segments the market for 1,3-propanediol based on application and region and provides estimations for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, expansions, innovations, and partnerships associated with the 1,3-propanediol market.

Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-

growth segments of the 1,3-propanediol market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on 1,3-propanediol offered by top players in the global market

Product Development/Innovation: Detailed insights on upcoming technologies, R&D activities, and innovation in the 1,3-propanediol market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for 1,3-propanediol across regions

Market Diversification: Exhaustive information about new application areas and recent developments in the global 1,3-propanediol market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the 1,3-propanediol market

Impact of COVID-19 on the 1,3-propanediol Market

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* Business Overview, Products Offered, Winning Imperatives, Short-term Strategies: COVID-19 Impact Recent Developments, Long-term Strategies, Threat from Competition, and Right to Win might not be captured in case of unlisted companies.

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