

# **United States Medical Tourism Market Assessment, By Service [Medical Treatment, Wellness Treatment], By Stakeholders [Medical Tourists, Healthcare Providers, Government Agencies, Facilitators, Accreditation and Credentialing Bodies, Healthcare Marketers, Insurance Providers, Infrastructure and Facilities], By Tour [Tour Group, Package Traveler, Independent Traveler], By Consumer Orientation [Men, Women, Children], By Age Group [Upto 18 years, 19-40 years, 41-60 Years, 61 and Above], By Service Provider [Private, Public, Public-Private Partnership], By Region, Opportunities and Forecast, 2017-2031F**

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## **Abstracts**

United States medical tourism market size was valued at USD 11.4 billion in 2023, expected to reach USD 29.17 billion in 2031, with a CAGR of 12.46% for the forecast period between 2024 and 2031F. The growth of the United States medical tourism market is attributable to various factors such as advanced healthcare standards, specialized medical procedures, innovative research and innovation, easy access to healthcare services, insurance coverage, tourist attractions, strong global reputation, appeal of second medical opinions, and major hospital chains broadening their network.

The United States, in recent years, has developed its position as a central hub for medical tourism, alluring an increasing interest of international patients seeking high-

quality medical treatments and procedures. The trend results from a convergence of factors that position the United States as an attractive destination for medical care. A consistent commitment of the United States towards providing top-tier healthcare services is creating the country's global position. It showcases a robust healthcare infrastructure characterized by innovative facilities, a highly skilled healthcare workforce, and state-of-the-art medical technology. These elements collectively establish the United States as the global leader in delivering the best healthcare services. A defining feature of the United States medical tourism market is its ability to offer specialized treatments and procedures spanning a wide array of medical disciplines. Advanced surgical techniques, groundbreaking cancer therapies and organ transplants represent just a small portion of the extensive medical services accessible to international patients.

### Strong Global Reputation

A strong global reputation plays a central role in driving the expansion of the United States medical tourism market. The United States has long enjoyed a distinguished status as a healthcare leader, celebrated for its state-of-the-art medical technology, highly proficient healthcare professionals, and groundbreaking medical research and advancements. The esteemed status highlights the nation's commitment to upholding world-class healthcare standards and fostering a sense of trust among international patients. The United States offers specialized treatments spanning a wide spectrum of medical fields, encompassing complicated surgeries and innovative cancer therapies. The extensive range of medical services establish the United States as the most preferred country for individuals in search of best healthcare services, emphasizing its significant position in the medical tourism market globally.

### Hospital Chains Expanding their Network

As part of their strategy, prominent hospital chains in the United States have extended their services to accommodate international patients, consequently stimulating the expansion of the United States medical tourism market. The strategic initiative enables the establishment of specialized divisions dedicated to medical tourism, enhancing communication channels, and delivering customized services tailored to the needs of overseas patients. Consequently, these hospital chains harness the nation's forefront medical technology and skilled healthcare workforce while ensuring a seamless and hospitable experience for patients arriving from abroad. The collective endeavor has notably elevated the United States' standing as a foremost destination for top-tier healthcare, further propelling the United States medical tourism market. For instance, in

November 2022, as an ongoing commitment to expand access to high-quality healthcare globally, the Cleveland Clinic extended its network of in-country representatives to encompass five additional locations, including Canada, China, Colombia, Ecuador, and Mexico. These five nations now join a group of thirteen countries with local representatives who facilitate patient access to Cleveland Clinic's medical services.

### Strategic Initiatives To Attract International Patients

Hospital chains are progressively implementing a variety of strategies to attract international patients that is ultimately boosting the United States medical tourism market. These methods encompass the establishment of dedicated units focused on medical tourism, forming robust partnerships with global medical intermediaries, and optimizing communication channels for overseas patients. Additionally, hospitals are delivering personalized services that address the distinct needs and expectations of international clients, including language assistance and visa guidance.

Furthermore, digital marketing and telemedicine initiatives streamline access to information and consultation services, simplifying the process for individuals seeking medical treatment abroad. In essence, these strategies demonstrate a proactive approach aimed at engaging with the global medical tourism market and extending high-quality healthcare services to a diverse array of patients. In March 2023, Mayo Clinic has opened a patient information office in Jakarta to assist patients, their families, referring physicians and insurance brokers in Indonesia.

### Increasing Volume of Cardiac Surgeries

The United States has witnessed a notable increase in the volume of international patients seeking cardiac treatments, a trend that is fueling the expansion of the country's medical tourism industry. Globally recognized for its exceptional cardiology sector, the United States boasts state-of-the-art facilities and a team of highly skilled cardiac specialists. The reputation as a provider of top-tier cardiac care with most advanced and effective treatments draws patients from across the globe. Furthermore, the United States' rigorous medical research and innovation environment has led to the development of groundbreaking cardiac procedures, establishing the nation as a focal point for pioneering cardiac treatments. The country's accessibility, convenience, and cultural diversity creates a hospitable environment for international patients along with the expertise in handling complex cardiac cases and ability to offer a wide range of interventions, from non-invasive procedures to complex surgeries.

## Future Market Scenario

A compelling blend of potential and innovative developments characterizes the outlook of the United States medical tourism market. Leveraging its established status as a healthcare leader and a preferred hub for top-tier medical services, the United States is well-positioned for sustained expansion in the sector.

The foundation of a promising path lies in the convergence of innovative medical technology, highly proficient healthcare experts, and commitment towards excellence. Furthermore, the proactive expansion of in-country representatives by major hospital chains, coupled with seamless collaboration with the private sector, reflects a dedicated effort to cater to the needs of international patients. The market's future is connected to the evolution of healthcare technologies, telemedicine, and tailored patient experiences. In an increasingly interconnected world, the United States is primed to play a pivotal role in shaping the future of global medical tourism, ensuring accessibility to state-of-the-art treatments.

## Key Players Landscape and Outlook

Prominent hospital chains in the United States acknowledge the significance of maintaining a leading position in the realm of medical technology. To achieve this, they are increasingly forming collaborations with medical firms, ensuring the continuous improvement and modernization of their healthcare technologies and services. This unwavering commitment to technological progress assures delivery of state-of-the-art treatments and reinforce the United States' position as a global healthcare leader.

As a result, United States medical tourism market is experiencing an upsurge, with international patients drawn by the prospect of top-tier, innovative healthcare, further solidifying the nation's status as the preferred choice for medical tourism. The collaboration between Thermo Fisher, world leader in servicing science and UCSF Hospital, initially unveiled in May 2021, carrying the potential to showcase the proximity of scientists, clinicians, and patients to a manufacturing site accelerating the innovation of groundbreaking treatments.

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\*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work

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