

UAE Commercial Vehicle Market Assessment, By Vehicle Type [Light Commercial Vehicle, Medium Commercial Vehicle, Heavy Commercial Vehicle], By Type [Trucks, Vans, Cars, Special, Others], By Fuel Type [Petrol, Diesel, Electrically- Chargeable (ECV), Hybrid Electric (HEV), Others], By End-user [Logistics, Construction, Mining, Agriculture, Others], By Region, Opportunities and Forecast, 2016-2030F

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Abstracts

UAE Commercial Vehicle Market size was valued at USD 9.64 billion in 2022 which is expected to reach USD 15.78 billion in 2030 with a CAGR of 6.36% for the forecast period between 2023 and 2030. The UAE commercial vehicle market is a dynamic and rapidly growing sector that plays a crucial role in the country's economy. The market encompasses various types of vehicles, including trucks, buses, and vans, which are primarily used for transportation and logistics purposes. One of the key drivers of this market is the booming construction and infrastructure sector in the UAE. The country has witnessed a significant increase in construction projects, such as skyscrapers, roads, and airports, leading to a higher demand for commercial vehicles to facilitate the transportation of materials and equipment.

Innovation also plays a pivotal role in shaping the UAE commercial vehicle market. The UAE government has been actively promoting the adoption of electric and autonomous vehicles to reduce carbon emissions and enhance efficiency. Electric commercial vehicles, such as electric buses and trucks, are gaining popularity due to their environmental benefits and lower operating costs in the long run. The government has also been investing in charging infrastructure and offering incentives to encourage the

transition to electric vehicles. Furthermore, the UAE is at the forefront of autonomous vehicle technology, with ongoing trials and projects aimed at developing self-driving commercial vehicles. Autonomous delivery trucks and buses have the potential to revolutionize the logistics industry by improving safety, optimizing routes, and reducing operational costs. These innovations are driven by the government's vision of becoming a global leader in smart mobility and sustainable transportation.

E-commerce and Last-mile Delivery

E-commerce and last-mile delivery have emerged as key drivers in the UAE commercial vehicle market. The rapid growth of online retail and the increasing consumer preference for convenient doorstep deliveries have created a surge in demand for last-mile delivery services. This has led to a need for a fleet of commercial vehicles, including vans and electric delivery vehicles, to cater to the growing e-commerce sector. E-commerce platforms and logistics providers are investing in efficient and agile delivery networks, optimizing routes, and leveraging technology to ensure timely and cost-effective deliveries. The UAE government has also recognized the importance of last-mile delivery and is supporting initiatives to promote sustainable and electric vehicle adoption, providing incentives, and charging infrastructure to encourage the use of environmentally friendly commercial vehicles in the context of e-commerce and last-mile delivery.

For example, in 2022, in the UAE, Al Habtoor Motors, the authorized distributor of Mitsubishi Fuso Truck & Bus Corporation (MFTBC), has introduced three additional versions of the Fuso Canter light-duty truck. These variants offer notable enhancements, including automated manual transmission, an extended loading span, and the option for all-electric drive.

Advancement in Technology

Advancements in technology are driving significant changes in the UAE commercial vehicle market. One major area of innovation is the adoption of electric vehicles (EVs) and hybrid technology. With a growing emphasis on sustainability and reducing carbon emissions, commercial vehicle manufacturers are introducing electric vans and trucks with improved battery range and charging infrastructure. Additionally, autonomous driving technology is gaining momentum, with ongoing trials and developments in self-driving commercial vehicles. These advancements aim to enhance safety, optimize routes, and reduce operational costs. Furthermore, connectivity and telematics solutions are being integrated into commercial vehicles, enabling fleet management systems, real-

time tracking, and remote diagnostics. Such technologies improve efficiency, productivity, and overall vehicle performance. As the UAE aims to become a leader in smart mobility, these technological advancements are playing a crucial role in shaping the future of the commercial vehicle market in the country. For instance, in 2022, The Ford Tourneo Custom incorporates advanced technological features such as adaptive cruise control, lane-keeping assist, and a touchscreen infotainment system, enhancing driver convenience, safety, and connectivity for passengers.

Increasing Infrastructure Spending

The UAE commercial vehicle market is being significantly influenced by increasing infrastructure spending in the country. The UAE government has been actively investing in infrastructure projects, such as the construction of roads, bridges, airports, and ports, to support economic growth and enhance connectivity. This surge in infrastructure spending has created a strong demand for commercial vehicles, particularly trucks and construction vehicles, to transport materials, equipment, and personnel to and from these projects. The expansion of airports and ports also requires an efficient logistics network, driving the need for delivery vans and transport vehicles. The government's commitment to infrastructure development, coupled with the country's ambitious plans for mega-projects like Expo 2020 and the development of smart cities, is fueling the growth of the commercial vehicle market and attracting investments from local and international manufacturers and suppliers.

For instance, Isuzu Giga is a popular commercial vehicle model known for its durability and performance. It is often utilized in construction applications, thanks to its robust design and capabilities to handle heavy loads and rugged terrains effectively.

Impact of COVID-19

The pandemic had a significant impact on the commercial vehicle market. The market experienced a decline in demand as businesses scaled back their operations and restricted movement due to lockdown measures and travel restrictions. The construction and logistics sectors, which are major consumers of commercial vehicles, were particularly affected. Many construction projects were put on hold or delayed, leading to reduced demand for trucks and transport services. However, as the UAE gradually eased restrictions and economic activities resumed, the market started to recover. The government's initiatives to support businesses and stimulate economic growth have played a crucial role in revitalizing the commercial vehicle market, with increased investments in infrastructure projects and incentives for businesses to adapt and

bounce back.

Impact of Russia-Ukraine War

The Russia-Ukraine war had indirect implications on the UAE commercial vehicle market. As the conflict escalated, it led to concerns about global trade disruptions. These uncertainties and the potential impact on the global economy have caused fluctuations in oil prices, which, in turn, can influence the UAE commercial vehicle market. The UAE heavily relies on oil revenues, and any fluctuations in oil prices can impact its overall economic stability and consumer demand for commercial vehicles. Additionally, the war may have also caused disruptions in global supply chains, affecting the availability of certain vehicle components, and leading to potential delays in vehicle deliveries.

Key Players Landscape and Outlook

The UAE commercial vehicle market boasts a competitive landscape with several key players operating in the region. The companies offer a wide range of commercial vehicles tailored to the UAE market's diverse needs, from heavy-duty trucks for construction and logistics to buses for public transportation. With the increasing focus on sustainability and electrification, local players like Hala and IVECO are also making their mark by introducing electric and hybrid commercial vehicles. The outlook for the UAE commercial vehicle market remains positive, driven by infrastructure development, urbanization, e-commerce growth, and government initiatives. With a commitment to technological advancements and a push towards a greener future, the market is likely to witness further innovations, including electric and autonomous vehicles, creating opportunities for both established players and emerging startups in the industry.

For example, in 2023 during a well-attended industry gathering, Al-Futtaim Auto and Machinery Company (FAMCO), a division of Al-Futtaim Automotive, introduced the highly anticipated Eicher Pro 2000 series of Light Duty Trucks to the market.

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*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work

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