

Perimeter Security Market Assessment By Component [Solution, Services], By Services [Professional Services, Managed Services], By Solution [Perimeter intrusion Detection System, Alarm & Notification System, Video Surveillance System, Gunshot Detection, Access Control Management, Sound Detection System, Radio Frequency Detection], By Industry [Aviation, Education, Banking, Financial Services, and Insurance, Healthcare, Government & Defense, Hospitality, Retail, Transportation, Energy & Utility, Others], By Region, Opportunities and Forecast, 2017-2031F

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Abstracts

Global perimeter security market size was valued at USD 75.52 billion in 2023, expected to reach USD 142.92 billion in 2031, with a CAGR of 8.3% for the forecast period between 2024 and 2031. The perimeter security market is significantly upsurged due to heightened global security concerns. The escalating threats to physical and digital assets are compelling organizations to prioritize robust perimeter solutions. Factors like increasing urbanization, technological advancements, and stringent regulations propel the market's expansion. Integrated systems that include video surveillance, access control, and intrusion detection are in high demand to strengthen perimeters effectively. The perimeter security market's growth is further accelerated by the widespread adoption of smart city initiatives and the development of critical infrastructure projects. The perimeter security market is poised for continual growth,



providing diverse solutions against evolving threats by focusing on comprehensive security measures.

The United States airport market for physical security equipment exceeded USD 200 million in 2022, with video surveillance comprising 55% of total revenues. The adoption of perimeter security is a significant catalyst propelling the market upward. Airports face the combined challenge of handling rising passenger capacity and demand while guaranteeing a smooth passenger experience with minimum security-related delays. Perimeter security solutions, incorporating technologies like video surveillance, are crucial in addressing these challenges. As airports prioritize comprehensive security measures, the perimeter security market is expected to sustain its growth trajectory, safeguarding passengers & operational efficiency.

For instance, in August 2022, A-SAFE, a global leader in industrial safety solutions, introduced the Step Guard solution, designed to give unparalleled levels of heavy-duty, low-level protection from forklift truck-related injuries in factories and warehouses.

Critical Infrastructure Protection is Accelerating the Perimeter Security Market's Growth

The increased focus on critical infrastructure protection (CIP) is a significant catalyst driving the growth of the perimeter security market. Securing critical infrastructure like airports, energy facilities, and government installations is paramount due to their vulnerability to security threats. This heightened concern fuels the demand for robust perimeter security solutions, incorporating technologies like video surveillance, access control, and intrusion detection. The perimeter security market experiences substantial expansion as nations prioritize the safeguarding of essential facilities. This trend underscores the necessity for comprehensive solutions, addressing diverse and evolving security challenges to ensure the resilience and protection of critical infrastructure against potential risks.

For instance, in November 2023, Axis Communications announced the release of a marine-grade, stainless steel camera that provides robust performance in severe situations. It gives great image quality and forensic details in outstanding 4K resolution and is certified for use in food processing plants.

Rising Investment in Security Fueling to Perimeter Security Market

The substantial increase in security investments by organizations is a key driver propelling the growth of the perimeter security market. In response to evolving security



threats, businesses are allocating significant budgets to enhance the protection of their premises. These financial commitments encompass implementing advanced perimeter security solutions, including video surveillance, access control, and intrusion detection systems. Recognizing security as a strategic priority amplifies the demand for comprehensive protective measures, contributing to the continued market expansion. As organizations prioritize safeguarding both physical and digital assets, the significance of robust perimeter security becomes integral to overarching risk management and business continuity strategies, ensuring a sustained upward trajectory for the market.

For example, in February 2023, Nice, a global manufacturer of smart home, security, and industrial automation solutions, introduced the SlideDriver II hydraulic gate operator from HySecurity. With the new SmartTouch 725 control board, the latest SlideDriver version builds on the SlideDriver history of offering long-lasting and dependable security.

Smart City Initiatives Drive the Perimeter Security Market

The rise of smart city initiatives is a key driver fueling the demand for advanced perimeter security systems, steering the market's growth. The imperative to protect these smart environments intensifies with urban areas becoming interconnected and technologically sophisticated. The unique challenges posed by smart city dynamics, characterized by interconnected infrastructure and IoT devices, necessitate sophisticated perimeter security measures. This involves adopting cutting-edge technologies like video surveillance, access control, and intelligent sensors to ensure thorough protection. The increasing uptake of these advanced security solutions in response to the evolving security needs of modern, interconnected urban landscapes significantly contributes to expanding the perimeter security market.

For instance, in May 2022, Bosch unveiled Inteox cameras with Traffic Detector software combined with Genetec Security Center to provide a full transportation security solution.

North America Dominates Perimeter Security Market

North America's dominance in the perimeter security market is attributed to several factors. Heightened regional security concerns drive the demand for robust perimeter solutions fueled by evolving threats and geopolitical considerations. The mature and technologically advanced security industry in North America facilitates the development



and deployment of cutting-edge perimeter security systems. The presence of critical infrastructure, including airports, government facilities, and energy installations, underscores the need for comprehensive protection. Stringent regulations and a high level of security awareness contribute to significant investments. Furthermore, the dominance of key market players headquartered in North America solidifies the region's leadership, positioning it as a hub for innovations and advancements in perimeter security solutions.

For instance, in January 2021, Fiber SenSys, Inc. (FSI) unveiled the Fiber Defender FD7104TM, a smarter high-performance sensor that is easier and faster to install. With FSI's 30 years of fiber-optic sensor innovation, the FD7104TM employs an advanced algorithm with a new intuitive embedded web interface.

Government Initiatives is Fostering Revenue Growth for the Perimeter Security Market

Government initiatives are crucial in driving revenue growth for the perimeter security market. The increasing global security threats have led governments to allocate significant budgets for enhancing security measures. Notably, in the United States, initiatives like the National Infrastructure Protection Plan (NIPP) underscore the importance of safeguarding critical assets, fueling the demand for advanced perimeter security solutions. Similarly, the European Union's Horizon 2020 program provides funding for research and innovation in security technologies, acting as a catalyst for perimeter security market growth. These governmental efforts create a favorable environment for public-private collaborations, encouraging investments in state-of-the-art perimeter security systems and technologies. Ultimately, this contributes to the expansion and increased revenue within the market.

For instance, in November 2023, the United States "The SAFETY Act" offered significant legal and liability safeguards for vendors of approved antiterrorism technology, whether products or services. The act's purpose is to stimulate the development and deployment of effective antiterrorism goods and services by providing liability protections for a wide range of antiterrorism products, systems, and services.

Impact of COVID-19

The perimeter security market experienced a dual impact from COVID-19. Initially, economic uncertainties and project delays posed challenges, dampening perimeter security market growth. However, as the pandemic unfolded, there was a notable upswing in demand for advanced perimeter solutions, driven by a heightened emphasis



on security. In the post-COVID era, the perimeter security market rebounded as organizations prioritized robust security measures in response to evolving threats. The acceleration of digital transformation and the widespread adoption of remote work positively influenced the perimeter security market. Increased public safety awareness and adherence to stringent regulations further propelled the adoption of advanced perimeter security technologies. These factors collectively contributed to the perimeter security market's resilience and eventual growth in the post-pandemic landscape.

Impact of Russia-Ukraine War

The Russia and Ukraine war had a substantial impact on the perimeter security market. Geopolitical tensions and the potential for conflict have spurred increased investments in security measures by nations and critical infrastructure facilities in the affected areas. Growing security concerns and the imperative to safeguard borders, crucial installations, and assets have fueled a notable increase in demand for advanced perimeter security solutions. Governments and organizations are placing a heightened emphasis on fortifying boundaries, leading to a significant rise in the adoption of technologies such as surveillance systems and intrusion detection. This geopolitical scenario has redefined security priorities, contributing to the expansion of the perimeter security market as entities strive to reinforce their protective capabilities.

Key Players Landscape and Outlook

Bosch Sicherheitssysteme GmbH, Dahua Technology Co., Ltd, Honeywell International Inc., Johnson Controls, and Motorola Solutions, Inc. are significant perimeter security market leaders, setting industry benchmarks through innovation and high standards. These significant players demonstrate a wide range of cutting-edge technology, such as advanced video surveillance, access control, and intrusion detection systems. Their market supremacy stems from a strong global presence, diverse product portfolios, and strategic partnerships. The perimeter security market has a bright future, because of rising global security concerns, technical improvements, and a greater emphasis on critical infrastructure protection. Continuous innovation and strategic collaborations are projected to promote sustainable growth as these market leaders continue to define the market landscape.

In October 2023, Teledyne FLIR, an industry-leading manufacturer of security cameras, and Magos Systems, a pioneer in advanced Al-powered radar detection technology, announced a technical alliance to create a unique end-to-end Perimeter Intrusion Detection System (PIDS).



In September 2023, Teledyne FLIR, a subsidiary of Teledyne Technologies Incorporated, introduced the FLIR FC-Series AI, the latest model in its distinctive fixed camera (FC) series.



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