

Matting Agents Market Assessment, By Material [Silica, Wax-based, Thermoplastics, Others], By Formulation [Water-borne, Solvent-borne, UV-cures, High Solids], By Application [Paints and Coatings, Leather, Printing Inks, Others], By Region, Opportunities and Forecast, 2016-2030F

<https://marketpublishers.com/r/M460E24AEEB4EN.html>

Date: March 2025

Pages: 244

Price: US\$ 4,500.00 (Single User License)

ID: M460E24AEEB4EN

Abstracts

Global matting agents market size was valued at USD 504.33 million in 2022, which is expected to grow to USD 717.21 million in 2030, with a CAGR of 4.5% during the forecast period between 2023 and 2030. The growth of paints and coatings industry is boosting the demand for matting agents. For instance, according to the recent data published by the Indian Paint Association (IPA), 2022, the Indian paints and coatings market was valued at USD 7,894.5 million. Asia-Pacific has a prominent share in the matting agents market. For instance, according to the recent statistics published by the Nippon Paint Group, the China architectural coating industry was 7.14 million tons by volume in 2021, representing a growth rate of more than 13% compared to 2020.

The revenue expansion of the paints and coatings sector is attributed to prime determinants, including an increase in the renovation rate, a rise in residential construction activities, and the recent expansion of paints and coatings manufacturing facilities. The surge in demand for leather in the footwear sector, changing fashion trends, increasing domestic and foreign tourism, and the rising disposable income of people contributed to the growth of the leather industry at the global level. Henceforth, the rise in the employment of matting agents in paints and coatings manufacturing and the booming leather industry are several pivotal factors augmenting the growth of the matting agents market.

In addition, the ongoing product innovations related to the matting agents to ensure superior clear coating application will create a favorable outlook for the matting agent's industry size growth during the projected forecast period. For instance, in November 2021, Evonik Industries AG, a prominent manufacturer of matting agents, launched 3 new ranges of matting agents for application in coatings. The products ACEMATT OK 390, ACEMATT HK 390, and ACEMATT HK 520 are the new range of silica-based matting agents. However, stringent regulations on solvent-based matting agents pose a major market growth bottleneck.

Increasing Deployment of Matting Agents in Paints and Coatings

Matting agents such as silica-based and wax-based are utilized in the paints and coatings industry to modify the surface properties of products by floating to the top of the surface. The increasing demand for architectural paints and coatings, the surging spending power of people, and the rising construction activities due to global sports events are the key variables fostering the growth of the paints and coatings industry.

For instance, according to the recent statistics published by the World Paint and Coatings Industry Association (WPCIA), in 2022, the global paints and coatings industry was valued at USD 179.7 billion, representing a year-on-year growth rate of 3.1%. Furthermore, the North American paints and coatings sector was the third largest market in global ranking, valued at USD 33.92 billion in 2022. Therefore, as evident from the above-mentioned data, the booming paints and coatings industry is fueling the production activities for various ranges of paints and coatings formulation. The rise in the production of paints and coatings products is spurring the demand for matting agents to ensure the provision of additional mechanical properties, thereby driving the market growth.

The Booming Leather Industry is Fostering Market Growth

The important properties associated with matting agents, include oil absorption (DBP g/100g) at 210?260, pH value (5% in water) of 6?8, porosity (ml/g) of ?1.8, loss on ignition (1000?, 2Hrs) of

Contents

1. RESEARCH METHODOLOGY

2. PROJECT SCOPE & DEFINITIONS

3. IMPACT OF COVID-19 ON GLOBAL MATTING AGENTS MARKET

4. IMPACT OF RUSSIA-UKRAINE WAR

5. EXECUTIVE SUMMARY

6. VOICE OF CUSTOMER

6.1. Market Awareness and Product Information

6.2. Brand Awareness and Loyalty

6.3. Factors Considered in Purchase Decision

6.3.1. Brand Name

6.3.2. Quality

6.3.3. Quantity

6.3.4. Price

6.3.5. Product Specification

6.3.6. Form Specification

6.3.7. Shelf Life

6.3.8. Availability of Product

6.4. Frequency of Purchase

6.5. Medium of Purchase

7. GLOBAL MATTING AGENTS MARKET OUTLOOK, 2016-2030F

7.1. Market Size & Forecast

7.1.1. By Value

7.1.2. By Volume

7.2. By Material

7.2.1. Silica

7.2.2. Wax-based

7.2.3. Thermoplastics

7.2.4. Others

7.3. By Formulation

- 7.3.1. Water-borne
- 7.3.2. Solvent-borne
- 7.3.3. UV-cures
- 7.3.4. High Solids
- 7.4. By Application
 - 7.4.1. Paints and Coatings
 - 7.4.1.1. Architectural
 - 7.4.1.2. Industrial
 - 7.4.1.3. Special Purpose
 - 7.4.2. Leather
 - 7.4.3. Printing Inks
 - 7.4.4. Others
- 7.5. By Region
 - 7.5.1. North America
 - 7.5.2. Europe
 - 7.5.3. South America
 - 7.5.4. Asia-Pacific
 - 7.5.5. Middle East and Africa
- 7.6. By Company Market Share (%), 2022

8. GLOBAL MATTING AGENTS MARKET OUTLOOK, BY REGION, 2016-2030F

- 8.1. North America*
 - 8.1.1. Market Size & Forecast
 - 8.1.1.1. By Value
 - 8.1.1.2. By Volume
 - 8.1.2. By Material
 - 8.1.2.1. Silica
 - 8.1.2.2. Wax-based
 - 8.1.2.3. Thermoplastics
 - 8.1.2.4. Others
 - 8.1.3. By Formulation
 - 8.1.3.1. Water-borne
 - 8.1.3.2. Solvent-borne
 - 8.1.3.3. UV-cures
 - 8.1.3.4. High Solids
 - 8.1.4. By Application
 - 8.1.4.1. Paints and Coatings
 - 8.1.4.1.1. Architectural

- 8.1.4.1.2. Industrial
- 8.1.4.1.3. Special Purpose
- 8.1.4.2. Leather
- 8.1.4.3. Printing Inks
- 8.1.4.4. Others
- 8.1.5. United States*
 - 8.1.5.1. Market Size & Forecast
 - 8.1.5.1.1. By Value
 - 8.1.5.1.2. By Volume
 - 8.1.5.2. By Material
 - 8.1.5.2.1. Silica
 - 8.1.5.2.2. Wax-based
 - 8.1.5.2.3. Thermoplastics
 - 8.1.5.2.4. Others
 - 8.1.5.3. By Formulation
 - 8.1.5.3.1. Water-borne
 - 8.1.5.3.2. Solvent-borne
 - 8.1.5.3.3. UV-cures
 - 8.1.5.3.4. High Solids
 - 8.1.5.4. By Application
 - 8.1.5.4.1. Paints and Coatings
 - 8.1.5.4.1.1. Architectural
 - 8.1.5.4.1.2. Industrial
 - 8.1.5.4.1.3. Special Purpose
 - 8.1.5.4.2. Leather
 - 8.1.5.4.3. Printing Inks
 - 8.1.5.4.4. Others
- 8.1.6. Canada
- 8.1.7. Mexico

*All segments will be provided for all regions and countries covered

- 8.2. Europe
 - 8.2.1. Germany
 - 8.2.2. France
 - 8.2.3. Italy
 - 8.2.4. United Kingdom
 - 8.2.5. Russia
 - 8.2.6. Netherlands
 - 8.2.7. Spain
 - 8.2.8. Turkey

- 8.2.9. Poland
- 8.3. South America
 - 8.3.1. Brazil
 - 8.3.2. Argentina
- 8.4. Asia-Pacific
 - 8.4.1. India
 - 8.4.2. China
 - 8.4.3. Japan
 - 8.4.4. Australia
 - 8.4.5. Vietnam
 - 8.4.6. South Korea
 - 8.4.7. Indonesia
 - 8.4.8. Philippines
- 8.5. Middle East and Africa
 - 8.5.1. Saudi Arabia
 - 8.5.2. UAE
 - 8.5.3. South Africa

9. SUPPLY SIDE ANALYSIS

- 9.1. Capacity, By Company
- 9.2. Production, By Company
- 9.3. Operating Efficiency, By Company
- 9.4. Key Plant Locations (Up to 25)

10. MARKET MAPPING, 2022

- 10.1. By Material
- 10.2. By Formulation
- 10.3. By Application
- 10.4. By Region

11. MACRO ENVIRONMENT AND INDUSTRY STRUCTURE

- 11.1. Supply Demand Analysis
- 11.2. Import Export Analysis – Volume and Value
- 11.3. Supply/Value Chain Analysis
- 11.4. PESTEL Analysis
 - 11.4.1. Political Factors

- 11.4.2. Economic System
- 11.4.3. Social Implications
- 11.4.4. Technological Advancements
- 11.4.5. Environmental Impacts
- 11.4.6. Legal Compliances and Regulatory Policies (Statutory Bodies Included)
- 11.5. Porter's Five Forces Analysis
 - 11.5.1. Supplier Power
 - 11.5.2. Buyer Power
 - 11.5.3. Substitution Threat
 - 11.5.4. Threat from New Entrant
 - 11.5.5. Competitive Rivalry

12. MARKET DYNAMICS

- 12.1. Growth Drivers
- 12.2. Growth Inhibitors (Challenges, Restraints)

13. KEY PLAYERS LANDSCAPE

- 13.1. Competition Matrix of Top Five Market Leaders
- 13.2. Market Revenue Analysis of Top Five Market Leaders (in %, 2022)
- 13.3. Mergers and Acquisitions/Joint Ventures (If Applicable)
- 13.4. SWOT Analysis (For Five Market Players)
- 13.5. Patent Analysis (If Applicable)

14. PRICING ANALYSIS

15. CASE STUDIES

16. KEY PLAYERS OUTLOOK

- 16.1. Evonik Industries AG
 - 16.1.1. Company Details
 - 16.1.2. Key Management Personnel
 - 16.1.3. Products & Services
 - 16.1.4. Financials (As reported)
 - 16.1.5. Key Market Focus & Geographical Presence
 - 16.1.6. Recent Developments
- 16.2. PPG Industries, Inc.

16.3. Huntsman International LLC.

16.4. AKZO NOBEL N.V.

16.5. Arkema

16.6. The Lubrizol Corporation

16.7. J.M. Huber Corporation

16.8. Imerys

16.9. W. R. Grace & Co.-Conn.

16.10. Eastman Chemical Company

*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work.

17. STRATEGIC RECOMMENDATIONS

18. ABOUT US & DISCLAIMER

I would like to order

Product name: Matting Agents Market Assessment, By Material [Silica, Wax-based, Thermoplastics, Others], By Formulation [Water-borne, Solvent-borne, UV-cures, High Solids], By Application [Paints and Coatings, Leather, Printing Inks, Others], By Region, Opportunities and Forecast, 2016-2030F

Product link: <https://marketpublishers.com/r/M460E24AEEB4EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M460E24AEEB4EN.html>