

India Restorative Dentistry Market Assessment, By Type [Fillings, Crowns, Bridges, Dentures, Dental Implants], By Category [Material, Equipment], By End-users [Hospitals, Dental Clinics, Dental and Forensic Laboratories, Dental Academic and Research Centers], By Region, Opportunities and Forecast, FY2017-FY2031F

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Abstracts

India restorative dentistry market size was valued at USD 1.01 billion in FY2023, which is expected to reach USD 1.77 billion in FY2031, with a CAGR of 7.3% for the forecast period between FY2024 and FY2031. India restorative dentistry market is experiencing significant growth due to several pivotal factors, such as India's growing geriatric population, increasing prevalence of dental disorders, growing emphasis on research, technological innovations in dental technologies such as biomaterials, enhanced accessibility to dental care services, and increasing awareness for oral health and aesthetics.

India restorative dentistry market is currently experiencing substantial growth, primarily fueled by a combination of pivotal elements. India's expanding and dynamic population is the primary catalyst for the expansion. With an increasing number of individuals requiring dental care, the demand for restorative dental services is increasing. Furthermore, there has been a significant increase in dental disorders across India. Change in lifestyle, dietary habits, and the prevalence of oral health issues have contributed to increasing demand for restorative dental procedures, resulting in the rapid expansion of the India restorative dentistry market. In addition, continuous advancements in dental technology have played an important role in the market's growth.

Innovative materials and techniques are elevating the quality of dental restorations, rendering them more robust and natural in appearance. Improved accessibility of dental care services has made restorative dentistry more readily available to a broader segment of the population. India's flourishing dental tourism sector is another significant contributor. Patients from various parts of the world are arriving in India for cost-effective, high-quality dental care, further driving the demand for restorative dentistry services. There is an increasing emphasis on the significance of oral health and aesthetics in India, people are becoming increasingly aware of the role oral health plays in overall well-being and are willing to invest in restorative procedures to enhance their smiles and overall quality of life. All these factors are causing rapid expansion of India restorative dentistry market.

Increasing Emphasis on Research and Development

Numerous domestic companies are proactively establishing cooperative associations to propel research endeavors in India restorative dentistry market. These affiliations are directed toward stimulating creativity, advancing novel technologies, and elevating the standards of dental care services. Through the amalgamation of resources and expertise, local companies are expediting the progression of state-of-the-art solutions in restorative dentistry. These collaborative efforts are fostering the exchange of knowledge and nurturing a favorable environment for research and development.

Additionally, such partnerships bolster the domestic dental sector, positioning it as a formidable contender in the national and global market. Ultimately, the benefits of dental practitioners and broader Indian population seeking top-tier dental treatments are further driving the growth of India restorative dentistry market. For instance, during May 2022, Prevest DenPro, a company based in Jammu that specializes in manufacturing dental materials, signed a memorandum of understanding with Central University Jammu. The primary objective of the partnership is to advance research, focusing on areas such as nanotechnology, biosensors, and materials intended for use in biomedical applications.

Increasing Usage of Novel Biomaterials

The demand for cutting-edge biomaterials is significantly on the rise in the India restorative dentistry market. These innovative biomaterials are pivotal in contemporary dental restorations by providing superior durability, biocompatibility, and aesthetic qualities. With the population increasingly seeking advanced dental care, particularly for

aesthetic restorations, the need for these biomaterials has experienced a sharp increase in the market demand. Their application guarantees the longevity of dental restorations and contributes to the overall expansion and progression of restorative dentistry in India. It aligns with the evolving requirements and preferences of the dental industry and the population's growing demand for high-quality oral healthcare.

As an example, in November 2021, Prevest DenPro Limited, a dental materials manufacturer headquartered in Jammu, introduced three biomaterials in the field of dental healthcare. These pioneering materials, designed for endodontic, restorative, and orthodontic applications, resulted from in-house research and development efforts conducted by the Prevest DenPro Limited team.

Government Initiatives

Indian government has launched multiple schemes aimed at improving the availability of essential oral healthcare services for its population which ultimately leads to growth in India restorative dentistry market. These efforts include establishing dental clinics in remote and underprivileged regions, training dental professionals, and initiating awareness campaigns to promote oral hygiene practices. Through the facilitation of more accessible and cost-effective dental care, these measures hold the potential to stimulate growth in the Indian restorative dentistry market.

In July 2023, the Central government unveiled the latest phase of the Ayushman Bharat-Health and Wellness Centres (AB-HWCs) initiative, signaling its intent to incorporate additional services. These additions encompass the screening, prevention, control, and management of non-communicable diseases, the provision of care for common ophthalmic and ENT issues, basic oral health care, services for the elderly and palliative care, emergency medical assistance, as well as screening and management of mental health disorders.

Growing Popularity of Zirconia Crowns and Bridges

The increasing popularity of Zirconia-based crowns and bridges is making a substantial contribution to the expansion of India restorative dentistry market. Zirconia, a ceramic material type, is favoured for its outstanding aesthetic characteristics, strength, and biocompatibility. It offers patients enduring, natural-looking dental restorations, rendering it as a preferred choice for both cosmetic and functional purposes. With a growing awareness among dental professionals and patients about these benefits, there is an increasing demand for Zirconia-based restorations. The trend underscores the

rising emphasis on aesthetics and long-lasting solutions and aligns with the broader advancements in dental technology, raising the overall standards of restorative dentistry in India. As an example, in July 2023, Illusion Dental Lab, a participant in the Indian dental care sector, introduced its Illusion Zirconia Crowns and Bridges under the brand Illusion Zirconia. Illusion Dental Lab launched a campaign to educate patients about the benefits of these dental prosthesis and to clarify any misconceptions regarding their durability and long-term viability.

High Demand for CAD/CAM Systems

CAD/CAM (Computer-Aided Design and Computer-Aided Manufacturing) systems have revolutionized the restorative dentistry industry and are significantly boosting demand in India restorative dentistry market. These advanced systems allow for the precise design and production of dental restorations like crowns, bridges, and implants, offering exceptional fit and aesthetics. Dental professionals' benefit from the efficiency and accuracy these systems offer, resulting in quicker and more precise treatment. The adoption of CAD/CAM technology in India underscores the country's commitment to staying at the forefront of dental innovations, contributing to the growth of the restorative dentistry sector, and ensuring high-quality dental care for the population. For instance, in April 2023, Align Technology Inc. unveiled its Align Innovation Centre (AIC) located in Hyderabad's HITEC City.

Future Market Scenario

India restorative dentistry market presents a promising and dynamic future, driven by various factors. An expanding and health-conscious population is spurring demand for dental services, including restorative procedures. Furthermore, government initiatives aimed at enhancing oral healthcare accessibility, along with the adoption of technologies like CAD/CAM systems, are poised to propel market growth.

The surging popularity of advanced materials, like Zirconia, underscores a heightened focus on aesthetics and enduring solutions. Collaborative efforts between dental materials manufacturers and research institutions nurture innovation and progress. Additionally, dental tourism is on the rise, attracting individuals in pursuit of cost-effective, high-quality dental care. With an increasing awareness of oral health and aesthetics, the India restorative dentistry market is poised for expansion, offering opportunities to both local and international industry participants.

Key Players Landscape and Outlook

In India, domestic dental manufacturing companies are increasingly collaborating with dental institutes to offer dental technology courses. These courses empower students with the skills and knowledge required to craft high-quality restorative dental solutions, including crowns, bridges, and dentures. This enhances the capabilities of the local workforce and bolsters the overall quality and accessibility of restorative dental care. By partnering with dental institutions, these companies are contributing to the growth of the India restorative dentistry market. In June 2022, Yenepoya (Deemed to be University) and Dentcare Dental Lab Pvt. Ltd., located in Muvattupuzha, Kerala, signed a memorandum of understanding (MoU) to utilize the dental technician expertise of the latter in Mangaluru.

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*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work

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