

# **India Dental Equipment Market Assessment, By Type [Therapeutic Equipment, Diagnostic Equipment], By Category [Orthodontic Equipment, Prosthodontic Equipment, Periodontic Equipment, Endodontic Equipment, Others], By End-users [Hospitals, Dental Clinics, Others], By Region, Opportunities and Forecast, FY2017-FY2031F**

<https://marketpublishers.com/r/I77E659B6D1EEN.html>

Date: March 2025

Pages: 151

Price: US\$ 3,300.00 (Single User License)

ID: I77E659B6D1EEN

## **Abstracts**

India dental equipment market size was valued at USD 726.4 million in FY2023, which is expected to reach USD 1290.65 million in FY2031, with a CAGR of 7.45% for the forecast period between FY2024 and FY2031. India dental equipment market is influenced by a range of factors, including the country's substantial and expanding population, India's swift economic growth, an increasing fascination with cosmetic dentistry, rising prevalence of dental conditions, continuous technological advancements in dentistry, educational efforts promoting oral hygiene, and government initiatives in the healthcare sector.

India's growing population drives the demand for dental equipment in the Indian market. The substantial demographic necessitates a well-established dental infrastructure to cater to their oral healthcare requirements. India's rapid economic development has led to an upsurge in disposable income and urbanization, ultimately elevating awareness about oral health and fostering a willingness to invest in dental treatments, particularly in the realm of cosmetic dentistry. The growth in the middle-class population, emphasizing aesthetic enhancements, has acted as a catalyst, spurring the demand for advanced dental equipment. Innovations like digital scanners, CAD/CAM systems, and 3D printers have become instrumental in cosmetic dental procedures, including dental implants and orthodontics.

The increasing prevalence of dental conditions, encompassing issues such as cavities, gum diseases, and tooth loss, urges individuals to seek dental care, consequently driving the demand for India dental equipment market. Continuous technological advancements in the dental industry, complimented by laser dentistry and digital imaging, have significantly improved the comfort and effectiveness of dental procedures.

Furthermore, educational campaigns focused on oral hygiene have elevated public awareness regarding the significance of dental health, motivating people to pursue regular dental check-ups and treatments. Also, the Indian government's initiatives within India dental equipment market, including the funding of dental units and fostering research collaborations, further bolster the growth and progression of the dental equipment market. These endeavors collectively contribute to the accessibility of world-class oral healthcare for the Indian population. Collectively, the growth of India dental equipment market is the consequence of a synergy of demographic, economic, societal, and governmental factors, all working together to advance the standards of oral health and dental care.

### Rising Prevalence of Dental Conditions

Rising prevalence of dental conditions is one of the major factors for the growth of India dental equipment market. As per the World Health Organization (WHO), India reports that more than 95% of adults suffer from dental caries, and over 50% of adults are dealing with periodontal disease. Furthermore, there exists a significant lack of awareness among the general population concerning the importance of oral health, the necessity of regular dental check-ups, and the profound impact it has on overall well-being. The oral health situation in India remains a pressing concern. Despite some advancements in recent years, the nation continues to grapple with challenges in delivering adequate dental care to its population. Issues such as inadequate oral hygiene, restricted access to dental services, and a lack of awareness contribute to prevalent dental problems such as cavities, gum diseases, and tooth loss. Additionally, rural regions and marginalized communities often experience more pronounced disparities in oral health outcomes. Consequently, initiatives that emphasize education, preventive care, and the expansion of dental infrastructure are imperative to enhance oral health status throughout India.

### Technological Advancements

India dental equipment market is strongly influenced by the continuous march of technology. As the dental field embraces cutting-edge innovations, their profound impact resonates throughout the market. These pioneering technological advancements encompass digital imaging, CAD/CAM systems, laser dentistry, and 3D printing, resulting in a fundamental transformation of dental procedures. These advancements enhance precision, streamline procedures, and improve patient comfort, and expand the array of available treatment options for dental professionals. Furthermore, the demand for advanced dental equipment is surging, propelled by these innovations. The growing demand, in turn, propels the market's expansion as India strives to provide top-tier oral healthcare to its population.

On October 16, 2023, the Indian Institute of Technology Madras (IIT-M) revealed a significant achievement. A team of researchers had developed a solar-thermal steam-based sterilization system for dental tools. The innovation aims to support medical facilities in remote and rural areas where access to electricity and water may be limited. The project received funding from the Climate Change and Clean Energy (C3E) Division, Department of Science and Technology, Government of India, demonstrating India's commitment to enhance healthcare access through innovative solutions.

### Government Initiatives

India dental equipment market has experienced a remarkable transformation, primarily driven by proactive measures initiated by the Indian government. These initiatives are focused on nurturing innovation, improving accessibility, and elevating the standards of dental healthcare across the nation. As part of the National Oral Health Programme, the Government of India has taken steps to support State Governments in introducing dental care in their existing health programs. The support includes funding allocated through the State PIPs (Program Implementation Plans) for establishing dental units, with provisions for acquiring essential equipment like dental chairs and X-ray machines.

Moreover, the National Oral Health Policy emphasizes enhancing dental education and research by fostering collaborations between academia, industries, and prominent research institutes to drive innovation in dental equipments, aligning with the 'Make in India' and 'Atma Nirbhar Bharat' movements.

### Dental Chair to Grow at a Fast Pace in the Forecast Period

The dental chair segment is experiencing significant growth in India dental equipment market. The expansion can be attributed to several critical factors. Increased awareness

of oral health and the growing demand for dental services have driven the need for contemporary, patient-centric dental chairs. These chairs are crafted for patient comfort and incorporate advanced features and ergonomic designs, thereby improving the efficiency of dental procedures. Furthermore, the integration of technology within dental chairs, including digital imaging and patient data management systems, is contributing to their increased adoption.

In January 2022, a team of researchers at the IDC School of Design at the Indian Institute of Technology (IIT) Bombay introduced a portable patient chair designed for dental camps. The primary goal was to create an alternative to traditional dental clinic chairs, one that could be transported to healthcare camps conducted in remote rural regions of the country.

### Growing Popularity of Orthodontic Equipments

Orthodontic equipment has become increasingly popular in India dental equipment market. The surge in popularity is primarily attributed to the growing awareness about the importance of orthodontic treatments for achieving a healthier and aesthetically pleasing smile. The Indian population, much like the global trend, is increasingly seeking orthodontic solutions to address issues such as malocclusions and misaligned teeth. As a result, there is a heightened demand for orthodontic equipment, including braces, aligners, and related technologies. The surge in interest reflects the changing perception of dental aesthetics in India and presents a significant growth opportunity for the dental equipment industry in the country.

For instance, in September 2022, the dental technology startup Snazzy introduced India's inaugural Scan Box and Monitoring App. The innovation is designed to guarantee complete patient compliance during aligner treatments. By implementing the technology, healthcare providers and their teams gain comprehensive insight into the treatment progress and improve communication between themselves and the patients.

### Future Market Scenario

The outlook for India dental equipment market looks promising, driven by a plethora of opportunities for growth. India's healthcare infrastructure is continually advancing, and there's a growing recognition of the crucial connection between oral health and overall well-being. The burgeoning middle-class population and increased disposable income are propelling the demand for cutting-edge dental treatments and cosmetic dentistry. Innovations in dental technology, such as digital imaging and CAD/CAM systems, are

revolutionizing dental practices and elevating patient outcomes. Furthermore, government initiatives and the expansion of dental insurance coverage are enhancing the accessibility of dental care, which collectively contribute to the promising future of dental equipment industry in India.

### Key Players Landscape and Outlook

Major players in India dental equipment market are progressively utilizing to improve their presence in the market. Through these acquisitions, companies are gaining access to novel technologies, tapping into emerging market segments, and are harnessing specialized expertise. By collaborating with industry leaders or innovative startups, these major players can diversify their product portfolios, expand their customer reach, and improve their position.

In August 2023, Rejove Aligners, a Clear Dental Aligner company based in Delhi, announced the acquisition of a majority stake in 32 WATTS, a well-known clear aligner brand, for an undisclosed sum. With the goal of transforming orthodontic treatment options, the strategic partnership represents a significant milestone in advancing digital dentistry. Through the acquisition, both companies aim to promote comprehensive and cutting-edge dental care practices that go beyond their individual products.

## Contents

### 1. RESEARCH METHODOLOGY

### 2. PROJECT SCOPE & DEFINITIONS

### 3. EXECUTIVE SUMMARY

### 4. INDIA DENTAL EQUIPMENT MARKET OUTLOOK, FY2017-FY2031F

#### 4.1. Market Size & Forecast

##### 4.1.1. By Value

##### 4.1.2. By Volume

#### 4.2. By Type

##### 4.2.1. Therapeutic Equipment

###### 4.2.1.1. Treatment and Dental Operatory Equipment

###### 4.2.1.2. Dental Lasers

###### 4.2.1.3. Laboratory Equipment

##### 4.2.2. Diagnostic Equipment

###### 4.2.2.1. Extraoral Imaging Systems

###### 4.2.2.1.1. 2D CBCT Systems

###### 4.2.2.1.2. 3D CBCT Systems

###### 4.2.2.1.3. Panoramic Systems

###### 4.2.2.1.4. Cephalometric Systems

###### 4.2.2.2. Intraoral Imaging Systems

###### 4.2.2.2.1. Intraoral X-ray Systems

###### 4.2.2.2.2. Intraoral Cameras

###### 4.2.2.2.3. Intraoral Sensors

###### 4.2.2.2.4. Intraoral Photostimulable Phosphor Systems

###### 4.2.2.3. Dental Imaging Software

#### 4.3. By Category

##### 4.3.1. Orthodontic Equipment

##### 4.3.2. Prosthodontic Equipment

##### 4.3.3. Periodontic Equipment

##### 4.3.4. Endodontic Equipment

##### 4.3.5. Others

#### 4.4. By End-users

##### 4.4.1. Hospitals

##### 4.4.2. Dental Clinics

- 4.4.3. Others
- 4.5. By Region
  - 4.5.1. North
  - 4.5.2. South
  - 4.5.3. East
  - 4.5.4. West and Central
- 4.6. By Company Market Share (%), FY2023

## **5. MARKET MAPPING, FY2023**

- 5.1. By Type
- 5.2. By Category
- 5.3. By End-users
- 5.4. By Region

## **6. MACRO ENVIRONMENT AND INDUSTRY STRUCTURE**

- 6.1. Supply Demand Analysis
- 6.2. Import Export Analysis
- 6.3. Value Chain Analysis
- 6.4. PESTEL Analysis
  - 6.4.1. Political Factors
  - 6.4.2. Economic System
  - 6.4.3. Social Implications
  - 6.4.4. Technological Advancements
  - 6.4.5. Environmental Impacts
  - 6.4.6. Legal Compliances and Regulatory Policies (Statutory Bodies Included)
- 6.5. Porter's Five Forces Analysis
  - 6.5.1. Supplier Power
  - 6.5.2. Buyer Power
  - 6.5.3. Substitution Threat
  - 6.5.4. Threat from New Entrant
  - 6.5.5. Competitive Rivalry

## **7. MARKET DYNAMICS**

- 7.1. Growth Drivers
- 7.2. Growth Inhibitors (Challenges and Restraints)



## **8. REGULATORY FRAMEWORK AND INNOVATION**

- 8.1. Clinical Trials
- 8.2. Patent Landscape
- 8.3. Regulatory Approvals
- 8.4. Innovations/Emerging Technologies

## **9. KEY PLAYERS LANDSCAPE**

- 9.1. Competition Matrix of Top Five Market Leaders
- 9.2. Market Revenue Analysis of Top Five Market Leaders (in %, FY2023)
- 9.3. Mergers and Acquisitions/Joint Ventures (If Applicable)
- 9.4. SWOT Analysis (For Five Market Players)
- 9.5. Patent Analysis (If Applicable)

## **10. PRICING ANALYSIS**

## **11. CASE STUDIES**

## **12. KEY PLAYERS OUTLOOK**

- 12.1. Envista Holdings Corporation
  - 12.1.1. Company Details
  - 12.1.2. Key Management Personnel
  - 12.1.3. Products & Services
  - 12.1.4. Financials (As reported)
  - 12.1.5. Key Market Focus & Geographical Presence
  - 12.1.6. Recent Developments
- 12.2. Dentsply India Pvt. Ltd.
- 12.3. GC India Dental Pvt. Ltd.
- 12.4. J. Morita Corporation India
- 12.5. Ivoclar Vivadent Marketing (India) Pvt. Ltd.
- 12.6. Straumann Dental India LLP
- 12.7. Confident Dental Equipments Pvt. Ltd.
- 12.8. Planmeca India
- 12.9. Bestodent India Pvt. Ltd.
- 12.10. Agkem Impex Pvt. Ltd.
- 12.11. Phoenix Dental and Medical Pvt. Ltd.
- 12.12. Sat Guru Health Care Pvt. Ltd.



\*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work

### **13. STRATEGIC RECOMMENDATIONS**

### **14. ABOUT US & DISCLAIMER**

## I would like to order

Product name: India Dental Equipment Market Assessment, By Type [Therapeutic Equipment, Diagnostic Equipment], By Category [Orthodontic Equipment, Prosthodontic Equipment, Periodontic Equipment, Endodontic Equipment, Others], By End-users [Hospitals, Dental Clinics, Others], By Region, Opportunities and Forecast, FY2017-FY2031F

Product link: <https://marketpublishers.com/r/I77E659B6D1EEN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I77E659B6D1EEN.html>