

**India Dental Consumables Market Assessment, By Product [Dental Restoration Products, Dental Restoration Materials], By Orthodontics [Clear Aligners/Removable Braces, Fixed Braces], By Periodontics [Dental Anesthetics, Dental Hemostats, Dental Sutures], By Infection Control [Sanitizing Gels, Personal Protective Wear, Disinfectants], By Endodontics [Shaping and Cleaning Consumables, Access Preparation Consumables, Obturation Consumables], By Whitening Products [In-office Whitening Products, Take-home Whitening Products], By Finishing and Polishing Products [Prophylaxis Products, Fluorides], By Other Dental Consumables [Dental Splints, Dental Sealants, Dental Burs, Dental Impression Materials, Bonding Agents/Adhesives, Dental Disposables], By End-user [Dental Laboratories, Dental Hospitals and Clinics, Others] By Region, Opportunities and Forecast, FY2017-FY2031F**

<https://marketpublishers.com/r/I26C9E500686EN.html>

Date: March 2025

Pages: 117

Price: US\$ 3,300.00 (Single User License)

ID: I26C9E500686EN

## **Abstracts**

India dental consumables market size was valued at USD 207.16 million in FY2023, and is expected to reach USD 449.91 million in FY2031, with a CAGR of 10.18% for the

forecast period between FY2024 and FY2031F. The market is witnessing growth driven by significant factors, including the increasing incidence of dental caries, growing public consciousness regarding oral health, rising demand for cosmetic dentistry, and advancements in technology. As an essential component of the healthcare sector, it encompasses a wide range of products used by dental professionals in their daily practice. The market includes items such as dental implants, prosthetics, orthodontics, endodontics, and preventive products.

The increasing interest in cosmetic dentistry is evident in the rising demand for dental consumables, driven by an increasing focus on physical aesthetics. More individuals are now turning to dental implants to replace teeth that are missing or damaged, thus improving both their oral health and appearance. Furthermore, the expanding elderly population in India is a key factor contributing to the market's growth, as older adults are more prone to needing dental consumables to address tooth loss or decay.

Increasing awareness of oral health and hygiene among the Indian population drives demand for dental services and related consumables. Furthermore, advancements in dental technology, along with the influx of multinational dental product manufacturers, have improved the quality and variety of dental consumables available in the Indian market. Dentists now have access to a wide range of innovative and specialized products to meet the diverse needs of their patients. The Indian dental consumables market benefits from the government's initiatives to improve oral healthcare, such as the National Oral Health Program. These efforts aim to promote oral health awareness and provide accessible dental care, further boosting the demand for dental consumables market.

### Increasing Government's Initiatives

The Indian government has taken steps to boost the growth of the dental consumables sector. It includes reducing import tariffs on dental consumable materials, making it easier and more affordable for dental consumables manufacturers to access necessary resources. Additionally, the government has rolled out various campaigns to promote awareness of oral hygiene and good oral health, which is anticipated to drive an uptick in the use of dental consumables nationwide.

For Instance, during 2022, Investcorp, a Bahrain-based investment company, made an official declaration of a substantial USD 67 million investment in Global Dental Services (GDS), a leading dental network in Asia. This investment signifies Investcorp's foray into the Indian dental market and marks their fourth venture in the healthcare sector within

the country.

### Increase in Dental Tourism

The Indian market for dental consumables has experienced a significant upsurge, primarily driven by the growth of dental tourism. India has established itself as a sought-after destination for dental tourists seeking cost-effective yet high-quality dental procedures. The country's competitive pricing, in contrast to many developed nations, draws international patients in search of affordable dental solutions. The presence of highly skilled dental practitioners, innovative facilities, and the opportunity to explore India's rich cultural heritage contribute to its appeal for dental tourists. The increasing prominence of dental tourism has strengthened the revenue of India dental consumables market and facilitated cross-cultural exchange and collaboration among dental professionals.

With the continued expansion of dental tourism, the market is poised to experience substantial growth and advancements in the future. For Instance, the Government of India reports that approximately 1.4 million medical tourists chose India as their destination in the previous year since 2022. India has established itself as a prominent global healthcare hub due to its offering of top-notch facilities, cost-effectiveness, and exceptional service quality. These attributes collectively enhance India's standing as the preferred option for those in search of medical treatments and procedures overseas.

### Rising Prevalence of Dental Caries

The rising prevalence of dental caries in India is significantly impacting the dental consumables market. Dental caries, commonly known as tooth decay, affects a substantial portion of Indian population, resulting in tooth loss and, consequently, the heightened demand for dental consumables as a means of restoration.

Furthermore, there is a rising incidence of dental cancers, which include oral and pharyngeal cancer, in India. Consequently, dental consumables play a vital role in the rehabilitation of patients who have undergone surgical procedures for cancer treatment, such as tumor resection. As awareness about the consequences of dental caries and dental cancer grows, the demand for dental consumables as a reliable and durable treatment option is expected to increase. It presents opportunities for manufacturers and providers in the Indian dental consumables market to meet the expanding needs of patients and contribute to improved oral health outcomes. For instance, prevalent oral conditions include dental caries, severe gum disease, tooth loss, and oral cancers.

According to the Ministry of Health and Family Welfare, approximately 60% of the Indian population is affected by dental caries, and roughly 85% of the population experiences periodontal disease. Consequently, the increasing occurrence of dental diseases is boosting the need for dental implants.

### Technological Advancements

The growth of the dental consumables market in India has been significantly shaped by technological advancements, leading to increased efficiency and success rates in dental procedures. Notable technological progressions include the incorporation of computer-aided design/computer-aided manufacturing (CAD/CAM) systems, 3D printing, and guided implant surgery. CAD/CAM systems enable precise planning and manufacturing of dental consumables restorations, resulting in improved fit and aesthetics.

Furthermore, 3D printing allows for the creation of customized surgical guides and individualized implant components, thereby improving the accuracy and efficiency of consumables placement. Guided implant surgery leverages digital imaging and computerized planning to optimize implant positioning, ultimately improving the overall success and predictability of the procedure. These advancements have revolutionized the market, equipping dental professionals in India with advanced tools and techniques to deliver top-quality dental consumables treatments.

For instance, in 2021, Dentsply India Private Limited introduced an updated iteration of their product line, known as the Ankylos Tissue Care Concept. The innovation has undergone thorough scientific and clinical evaluations, affirming its precise functionality. The Ankylos C|X implant system is meticulously crafted to accommodate both single-stage and two-stage surgical procedures.

### Impact of COVID-19

As a result of COVID-19-related lockdowns and social distancing measures, there was a temporary reduction in the demand for elective dental procedures. It had a significant impact on India's dental consumables market. Many dental clinics had to temporarily shut down due to the risk of infection, and people avoided seeking treatment in hospitals and clinics. Furthermore, the pandemic disrupted the supply chain and production processes, leading to constraints in the availability of dental consumables and related products. It in turn, caused delays in treatments and hindered the growth of the market. However, with the easing of restrictions and the accelerated vaccination campaign, it became evident that the market slowly started to recover in the post-

COVID scenario.

### Key Players Landscape and Outlook

India dental consumable market boasts a competitive landscape with several key players. These companies are renowned for their comprehensive product portfolios, offering dental materials, instruments, and equipment for oral healthcare professionals. Indian companies are catering to the domestic and international demand for dental consumables. The market is characterized by various regional players and distributors who play a pivotal role in the supply chain. As the dental industry in India continues to grow, it is driven by increasing awareness of oral health and expanding dental care infrastructure, competition among these key players intensifies. They continually innovate and develop advanced products to meet the evolving needs of dental practitioners, thereby contributing to the overall growth of the dental consumable market in India.

In October 2022, the 3M Oral Care division unveiled the innovative 3M Filtek Matrix, a restorative solution designed to enhance the predictability of composite placement while reducing stress for dentists and making the treatment more affordable for patients.

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\*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work

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