

Dishwasher Market Assessment, By Product Type [Built-In, Free-Standing, Under Counter, Others], By Capacity [Upto 8 places, 9 to 12 places, 12 to 16 places, More than 16 places], By Size [Compact, Standard, Oversized], By Control System [Top Control, Front Control], By End-user [Residential, Commercial], By Distribution Channel [Online, Offline], By Region, Opportunities and Forecast, 2016-2030F

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Abstracts

Global dishwasher market has experienced an impressive growth trajectory over the past few years owing to the growing demand for dishwashers globally, from developed to developing countries. Global dishwasher market is experiencing a robust growth rate and is expected to grow at 5.1% CAGR for the forecast period from 2023 to 2030 to reach USD 13.25 billion in 2030 from USD 8.9 billion in 2022. The market is being driven by technological innovation and the integration of smart technologies along with growing incomes and people looking for convenience in busy urban lives. The global dishwasher market stands at the forefront of kitchen appliance innovation, responding to worldwide consumers' dynamic needs and preferences. Busier than ever lifestyles, modernized living standards, growing preferences of smart homes coupled with introduction of smart dishwashers have all added to the market growth for dishwashers.

Manufacturers and brands of home appliances and white goods are racing to produce energy-efficient dishwasher models that lower their carbon footprint and consume less energy and water. The global dishwasher market is expected. Companies manufacturing dishwashers constantly upgrade their product range or launch new ones

as per the changing consumer needs in both households and commercial spaces. The market is further driven by changing consumer lifestyles and increasing demand for sophisticated smart home products that simultaneously fulfill sustainability objectives.

GE Appliances is poised to become the leading manufacturer of dishwashers in the United States. The new dish manufacturing lines result from a USD 450 million investment in new products and technology at the company's headquarters in Louisville, Kentucky. The facility produces five brands of dishwashers with industry-leading technologies that integrate real-time machine learning and AI to assure maximum performance.

Smart Dishwashers and Technological Advancements

Global Dishwasher Market has evolved over the years, where basic functionality was provided in dishwashers to integrate various technologies like sensors, cameras, artificial intelligence, powerful machines, higher places capacity and long working functionality. The integration of smart technologies and Internet of Things (IoT) features in dishwashers has been a prominent trend. Smart dishwashers offer connectivity features, allowing users to control and monitor the appliance remotely using mobile applications. Dishwashers featuring advanced cleaning technologies, including sensor-based cleaning, multiple wash cycles and targeted spray arms, have become increasingly popular. These innovations improve cleaning performance and adapt effectively to various types of loads. Integration of these technologies have helped the further expansion of global dishwasher market.

Spotless by Nala is a fully automated, robotic dishwasher that easily handles the most difficult chores in the food business. Camera systems and machine intelligence handle everything from scrubbing to storage. This Spotless detects, pre-cleans, rinses, dries, stacks and stores a wide range of kitchenware with no human interaction.

Changing Lifestyles and Urbanization

Changing consumer lifestyles characterized by hectic schedules and an increasing desire for convenience have significantly driven the appeal of smart appliances. Busy lifestyles and time constraints have driven the demand for appliances that streamline household chores. Dishwashers offer a time-saving solution, allowing users to clean dishes without manual labor efficiently. Convenience and changes in lifestyle are propelled by growing urbanization across the globe. The Western world is already at the

peak of urbanization and rapid urbanization in Asian countries like India, China, Vietnam and others, coupled with the popularity of modular kitchen designs, has driven the demand for efficient and aesthetically pleasing kitchen appliances like dishwashers. Urbanization has led to smaller living spaces, including compact kitchens in apartments. The demand for space-saving appliances, such as compact dishwashers, has increased in urban areas. Integration of smart features over the years has made dishwashers an inseparable appliance in fast-paced urban areas.

Rising Disposable Income and Growing Product Demand Across Countries

The relationship between increasing disposable income and the global dishwasher market is significant, as rising income levels often lead to changes in consumer behavior and preferences and lean toward modern appliances and devices that make the job more convenient. With a rise in disposable income, consumers will likely be more inclined to invest in premium or high-end dishwasher models that provide much more than basic functionality. Incomes increasing in Asian countries such as China and India, as well as Middle Eastern countries like Saudi Arabia and UAE, have grown significantly, resulting in increased demand for dishwashers in these developing regions. However, the major demand is still concentrated in Western countries with disposable income to spend on such products.

Haier is continuing its expansion of production capacity by inaugurating a new dishwasher factory in Turkey. This state-of-the-art facility marks a significant milestone and underscores Haier's enduring commitment to its dishwasher strategy, representing another progressive move in the company's European growth. The investment of over 40 million EUR into this new production site follows closely on the heels of the opening of a new tumble dryer factory.

Energy and Water Efficiency

Efficiency in energy and water consumption is a major factor in the purchase decision of dishwasher consumers. Customers look for products that incur less expenses after purchasing them, i.e. product running costs should be low. With water scarcity and high prices of electricity customers look for sustainability in dishwashers. Nowadays, manufacturers and brands in the global dishwasher market emphasize creating products that consume less water and power. Energy Star-rated dishwashers, for example, are designed to reduce energy consumption, making them appealing to energy-conscious consumers.

LG Electronics USA has announced that its new dishwasher models will be awarded the coveted ENERGY STAR 'Most Efficient 2023' rating this year. The Most Efficient 2023 distinction, according to the US Environmental Protection Agency (EPA), 'recognizes products that deliver cutting-edge energy efficiency along with the latest in technological innovation.'

Impact of COVID-19

The COVID-19 pandemic had a significant impact on global dishwasher market just like it had an impact on the consumer electronics industry. Due to the pandemic restrictions and social distancing measures were implemented which caused global supply chain disruptions and the closure of manufacturing facilities. Due to this production of dishwashers was halted and delayed, and delays in imports and exports of dishwashers caused shortages of such devices due to which prices of dishwashers increased. Consumers sought appliances like dishwashers that offered quick and convenient solutions for cleaning utensils and dishes. Due to Covid-19 people stayed at home and spent their time upgrading their kitchens with dishwashers. The pandemic accelerated the growth of e-commerce as consumers increasingly turned to online platforms for shopping. This trend benefited the global dishwasher market, as consumers could conveniently purchase appliances online, contributing to an uptick in online sales.

Key Players Landscape and Outlook

The outlook of the global dishwasher market is shaped by continuous technological advancements, evolving consumer preferences and the increasing demand for energy and water-efficient and intelligent kitchen appliances. Leading industry players are anticipated to persist in their investments in research and development, introducing cutting-edge features to meet the ever-changing needs of consumers. This commitment to innovation will likely contribute to the sustained growth and competitiveness of the global dishwasher market. There are notable brands and companies in the global dishwasher market like Haier, GE, LG and many more, which are taking innovation to new heights constantly launching new products in the realm of dishwashers. In the coming years, developing countries will create many opportunities for brands in the global dishwasher market due to increased income and urbanization expansion.

Bosch Home Appliances, the award-winning dishwasher brand, is launching its most comprehensive dishwasher lineup yet. The new version incorporates the first-ever PowerControl spray arm technology, which is available in the 800 and Benchmark Series models, as well as new features throughout the whole line.

Contents

1. RESEARCH METHODOLOGY

2. PROJECT SCOPE & DEFINITIONS

3. IMPACT OF COVID-19 ON GLOBAL DISHWASHER MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

5.1. Demographics (Age/Cohort Analysis – Baby Boomers and GenX, Millennials, Gen Z; Gender; Income – Low, Mid and High; Geography; Nationality; etc.)

5.2. Market Awareness and Product Information

5.3. Brand Awareness and Loyalty

5.4. Factors Considered in Purchase Decision

5.4.1. Brand Name

5.4.2. Price

5.4.3. Quality

5.4.4. Material and Weight

5.4.5. Features

5.4.6. Size

5.4.7. Technology

5.4.8. Power Consumption

5.4.9. Water Consumption

5.4.10. Colors

5.4.11. Warranty Period

5.5. Purpose of Purchase (Personal Use, Gifting)

5.6. Frequency of Purchase

5.7. Medium of Purchase

5.8. Role of Brand Ambassador or Influencer Marketing on Product/Brand Absorption

6. GLOBAL DISHWASHER MARKET OUTLOOK, 2023-2030

6.1. Market Size & Forecast

6.1.1. By Value

6.1.2. By Volume

6.2. By Product Type

- 6.2.1. Built-In
- 6.2.2. Free-Standing
- 6.2.3. Under Counter
- 6.2.4. Others
- 6.3. By Capacity
 - 6.3.1. Upto 8 places
 - 6.3.2. 8 to 12 places
 - 6.3.3. 12 to 16 places
 - 6.3.4. More than 16 places
- 6.4. By Size
 - 6.4.1. Compact
 - 6.4.2. Standard
 - 6.4.3. Oversized
- 6.5. By Control System
 - 6.5.1. Top Control
 - 6.5.2. Front Control
- 6.6. By End-user
 - 6.6.1. Residential
 - 6.6.2. Commercial
 - 6.6.2.1. Hotels and Restaurants
 - 6.6.2.2. Office
 - 6.6.2.3. Hostels
 - 6.6.2.4. Educational Institutes
 - 6.6.2.5. Hospitals
 - 6.6.2.6. Others
- 6.7. By Distribution Channel
 - 6.7.1. Online
 - 6.7.2. Offline
 - 6.7.2.1. Hypermarkets/ Supermarkets
 - 6.7.2.2. Wholesalers/Distributors
 - 6.7.2.3. Specialty Stores
 - 6.7.2.4. Multi-brand Stores
 - 6.7.2.5. Independent Retailers
 - 6.7.2.6. Others
- 6.8. By Region
 - 6.8.1. North America
 - 6.8.2. South America
 - 6.8.3. Europe
 - 6.8.4. Asia-Pacific

- 6.8.5. Middle East & Africa
- 6.9. By Company Market Share (%), 2022

7. GLOBAL DISHWASHER MARKET OUTLOOK, BY REGION, 2016-2030F

- 7.1. North America*
 - 7.1.1. Market Size & Forecast
 - 7.1.1.1. By Value
 - 7.1.1.2. By Volume
 - 7.1.2. By Product Type
 - 7.1.2.1. Built-In
 - 7.1.2.2. Free-Standing
 - 7.1.2.3. Under Counter
 - 7.1.2.4. Others
 - 7.1.3. By Capacity
 - 7.1.3.1. Upto 8 places
 - 7.1.3.2. 8 to 12 places
 - 7.1.3.3. 12 to 16 places
 - 7.1.3.4. More than 16 places
 - 7.1.4. By Size
 - 7.1.4.1. Compact
 - 7.1.4.2. Standard
 - 7.1.4.3. Oversized
 - 7.1.5. By Control System
 - 7.1.5.1. Top Control
 - 7.1.5.2. Front Control
 - 7.1.6. By End-user
 - 7.1.6.1. Residential
 - 7.1.6.2. Commercial
 - 7.1.6.2.1. Hotels and Restaurants
 - 7.1.6.2.2. Office
 - 7.1.6.2.3. Hostels
 - 7.1.6.2.4. Educational Institutes
 - 7.1.6.2.5. Hospitals
 - 7.1.6.2.6. Others
 - 7.1.7. By Distribution Channel
 - 7.1.7.1. Online
 - 7.1.7.2. Offline
 - 7.1.7.2.1. Hypermarkets/ Supermarkets

- 7.1.7.2.2. Wholesalers/Distributors
- 7.1.7.2.3. Specialty Stores
- 7.1.7.2.4. Multi-brand Stores
- 7.1.7.2.5. Independent Retailers
- 7.1.7.2.6. Others
- 7.1.8. United States*
 - 7.1.8.1. Market Size & Forecast
 - 7.1.8.1.1. By Value
 - 7.1.8.1.2. By Volume
 - 7.1.8.2. By Product Type
 - 7.1.8.2.1. Built-In
 - 7.1.8.2.2. Free-Standing
 - 7.1.8.2.3. Under Counter
 - 7.1.8.2.4. Others
 - 7.1.8.3. By Capacity
 - 7.1.8.3.1. Upto 8 places
 - 7.1.8.3.2. 8 to 12 places
 - 7.1.8.3.3. 12 to 16 places
 - 7.1.8.3.4. More than 16 places
 - 7.1.8.4. By Size
 - 7.1.8.4.1. Compact
 - 7.1.8.4.2. Standard
 - 7.1.8.4.3. Oversized
 - 7.1.8.5. By Control System
 - 7.1.8.5.1. Top Control
 - 7.1.8.5.2. Front Control
 - 7.1.8.6. By End-user
 - 7.1.8.6.1. Residential
 - 7.1.8.6.2. Commercial
 - 7.1.8.6.2.1. Hotels and Restaurants
 - 7.1.8.6.2.2. Office
 - 7.1.8.6.2.3. Hostels
 - 7.1.8.6.2.4. Educational Institutes
 - 7.1.8.6.2.5. Hospitals
 - 7.1.8.6.2.6. Others
 - 7.1.8.7. By Distribution Channel
 - 7.1.8.7.1. Online
 - 7.1.8.7.2. Offline
 - 7.1.8.7.2.1. Hypermarkets/ Supermarkets

7.1.8.7.2.2. Wholesalers/Distributors

7.1.8.7.2.3. Specialty Stores

7.1.8.7.2.4. Multi-brand Stores

7.1.8.7.2.5. Independent Retailers

7.1.8.7.2.6. Others

7.1.9. Canada

7.1.10. Mexico

*All segments will be provided for all regions and countries covered

7.2. Europe

7.2.1. Germany

7.2.2. France

7.2.3. Italy

7.2.4. United Kingdom

7.2.5. Russia

7.2.6. Netherlands

7.2.7. Spain

7.2.8. Turkey

7.2.9. Poland

7.3. South America

7.3.1. Brazil

7.3.2. Argentina

7.4. Asia-Pacific

7.4.1. India

7.4.2. China

7.4.3. Japan

7.4.4. Australia

7.4.5. Vietnam

7.4.6. South Korea

7.4.7. Indonesia

7.4.8. Philippines

7.5. Middle East & Africa

7.5.1. Saudi Arabia

7.5.2. UAE

7.5.3. South Africa

8. MARKET MAPPING, 2022

8.1. By Product Type

8.2. By Capacity

- 8.3. By Size
- 8.4. By Control System
- 8.5. By End-user
- 8.6. By Distribution Channel
- 8.7. By Region

9. MACRO ENVIRONMENT AND INDUSTRY STRUCTURE

- 9.1. Supply Demand Analysis
- 9.2. Import Export Analysis
- 9.3. Value Chain Analysis
- 9.4. PESTEL Analysis
 - 9.4.1. Political Factors
 - 9.4.2. Economic System
 - 9.4.3. Social Implications
 - 9.4.4. Technological Advancements
 - 9.4.5. Environmental Impacts
 - 9.4.6. Legal Compliances and Regulatory Policies (Statutory Bodies Included)
- 9.5. Porter's Five Forces Analysis
 - 9.5.1. Supplier Power
 - 9.5.2. Buyer Power
 - 9.5.3. Substitution Threat
 - 9.5.4. Threat from New Entrant
 - 9.5.5. Competitive Rivalry

10. MARKET DYNAMICS

- 10.1. Growth Drivers
- 10.2. Growth Inhibitors (Challenges and Restraints)

11. KEY PLAYERS LANDSCAPE

- 11.1. Competition Matrix of Top Five Market Leaders
- 11.2. Market Revenue Analysis of Top Five Market Leaders (in %, 2022)
- 11.3. Mergers and Acquisitions/Joint Ventures (If Applicable)
- 11.4. SWOT Analysis (For Five Market Players)
- 11.5. Patent Analysis (If Applicable)

12. PRICING ANALYSIS

13. CASE STUDIES

14. KEY PLAYERS OUTLOOK

14.1. Bosch (Robert Bosch GmbH)

14.1.1. Company Details

14.1.2. Key Management Personnel

14.1.3. Products & Services

14.1.4. Financials (As reported)

14.1.5. Key Market Focus & Geographical Presence

14.1.6. Recent Developments

14.2. Whirlpool Corporation

14.3. Panasonic Corporation

14.4. Samsung Electronics Co., Ltd.

14.5. LG Corporation

14.6. Electrolux AB

14.7. Midea Group

14.8. Haier Group Corporation

14.9. Sharp Corporation

14.10. MEIKO USA, Inc.

*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

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