

**Dental Consumables Market Assessment, By Product [Dental Restoration Products, Dental Restoration Materials], By Orthodontics [Clear Aligners/Removable Braces, Fixed Braces], By Periodontics [Dental Anesthetics, Dental Hemostats, Dental Sutures], By Infection Control [Sanitizing Gels, Personal Protective Wear, Disinfectants], By Endodontics [Shaping and Cleaning Consumables, Access Preparation Consumables, Obturation Consumables], By Whitening Products [In-office Whitening Products, Take-home Whitening Products], By Finishing and Polishing Products [Prophylaxis Products, Fluorides], By Other Dental Consumables [Dental Splints, Dental Sealants, Dental Burs, Dental Impression Materials, Bonding Agents/Adhesives, Dental Disposables], By End-user [Dental Hospitals and Clinics, Dental Laboratories, Others] By Region, Opportunities and Forecast, 2017-2031F**

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## **Abstracts**

Global dental consumables market size was valued at USD 40.1 billion in 2023, which is expected to reach USD 69.94 billion in 2031, with a CAGR of 7.2% for the forecast

period between 2024 and 2031F. The growth of the dental consumables market is primarily driven by factors, including the changing landscape of dental services, the increasing elderly population facing oral health issues, the implementation of various government healthcare initiatives, a surge in dental illness, rising demand for cosmetic dental procedures, expansion of dental tourism in international markets, and increasing disposable incomes in developing countries.

Also, the proactive efforts made by market players, and the heightened focus on innovative dental implant research and development. To illustrate, the United Nations' World Ageing Highlight of 2020 reported that the global population aged 65 and above stood at 727 million individuals, a number projected to double to 1.5 billion by 2050. This demographic trend significantly complements the growth of the dental implants market, as tooth loss is predominantly an issue among the elderly.

Numerous companies are actively taking steps to create new dental implant-related products. For instance, in January 2021, the CeramTec Group acquired Dentalpoint AG, a Swiss specialist in ceramic dental implants. In the same month, Nobel Biocare introduced the Xeal and TiUltra surfaces in the United States. These innovative product surfaces are designed for use on implants and abutments, enabling enhanced tissue integration at multiple levels. Furthermore, government entities and non-governmental organizations are initiating campaigns to enhance awareness of age-related dental conditions. As an example, the American Dental Association commemorated National Children's Dental Health Month in February 2021, to promote dental health awareness among children.

### Expansion of Dental Tourism Sector in Emerging Economies

Dental tourism refers to the practice of traveling to other countries to access dental services that tend to be more costly in one's own home nation. Rising healthcare expenses in developed countries have resulted in the rapid expansion of the dental tourism industry in emerging economies. Mexico, India, Costa Rica, Thailand, Philippines, Hungary, Colombia, Turkey, and Poland have become favored destinations for dental tourists, as they provide cost-effective and high-quality care to patients.

India is renowned for its affordable rates and the availability of multispecialty dental clinics throughout the country within the dental tourism market. For Instance, Reva Health Network, an online resource and search engine, actively encourages medical tourism, particularly in the field of dental treatments. According to their estimates, more than 2.5 million individuals across the globe annually use the Internet to seek

information about dental procedures overseas. According to the network's data, the top destinations for dental tourists are Hungary (31%), Mexico (18%), Poland (17%), Thailand (9%), Turkey (7%), Spain (5%), and other countries (13%).

### Rise in the Prevalence of Dental Diseases

The prevalence of dental conditions like dental caries, tooth loss, oral cancer, and periodontal (gum) disease is on the rise, primarily due to unhealthy dietary choices, insufficient oral hygiene practices, high sugar intake, tobacco and alcohol usage, and sedentary lifestyles. The consumption of fast food items, sweets, carbonated beverages, and similar foods is a significant contributor to the concerning increase in dental diseases worldwide.

For example, the World Health Organization (WHO) estimates that in 2022, approximately 3.5 billion individuals across the globe will be affected by oral diseases. Furthermore, as indicated by the 2019 Burden of Disease report, tooth decay stands as the prevailing oral ailment on a global scale. Frequent snacking, the intake of sugary beverages, and inadequate oral hygiene represent significant risk factors contributing to this issue. Consequently, there is a heightened frequency of dental treatments required to address these complications. Dental consumables, including dental implants and prosthetic devices, are employed to manage the challenges arising from oral diseases, consequently driving up the demand for dental consumables.

### New Product Launches

The global dental consumables market has witnessed several notable product launches in recent months. Innovative dental materials, such as advanced dental ceramics, resin composites, and high-performance bonding agents, have gained prominence, ensuring superior patient outcomes. Additionally, cutting-edge digital solutions like CAD/CAM systems and 3D printing technology have revolutionized prosthodontics and orthodontics, enhancing precision and efficiency. Moreover, eco-friendly, biocompatible products and sustainable packaging are gaining traction as the industry aligns with environmental consciousness.

For instance, In June 2022, ZimVie Inc. introduced the FDA-approved Encode Emergence Healing Abutment and T3 PRO Tapered Implant to the United States market.

In October 2022, SprintRay Inc. unveiled OnX Tough, an advanced hybrid ceramic resin

tailored for 3D printing dental prosthetics.

### Strategic Collaboration Between Key Players

A strategic partnership has emerged in the global dental consumables market, uniting industry leaders to drive innovation and expand market reach. By combining their expertise, resources, and distribution networks, these key players aim to revolutionize dental care. The collaboration promises to introduce cutting-edge technologies, improve product accessibility, and improve patient experiences. As a result, dental professionals and patients worldwide can expect an array of high-quality, efficient, and cost-effective consumables, reinforcing the industry's commitment to advancing oral health. For Instance, in July 2022, Envista Holdings Corporation and Dentalcorp unveiled a strategic alliance dedicated to the growth of dental practices, focusing specifically on dental implants.

On February 7, 2022, Envista Holdings Corporation declared the extension of its partnership agreement with the Vitident Group, a prominent Dental Service Organization (DSO) based in Spain. Vitident is committed to delivering top-notch dental care to patients, emphasizing advanced technology, superior treatments, and expert care. Under this renewed agreement, Envista assumes the role of the primary provider for implants (Nobel Biocare) and clear aligners (Spark).

### Impact of COVID-19

The dental consumables market was significantly affected by the COVID-19 outbreak. For instance, according to an article published in January 2021 titled 'COVID-19 and Dental Implants: Impact and Perspectives', the pandemic prompted healthcare professionals, especially implant dentists, to implement additional safety measures to provide exceptional care in the safest possible environments. The same source noted that patients displaying symptoms of COVID-19 infection were not allowed to enter implant clinics. These factors had a profound impact on the market's growth rate. However, with the resumption of elective procedures and dental practices, the market is expected to experience a resurgence in the coming years.

The COVID-19 pandemic led to an increased need for doctors and healthcare professionals to practice social distancing. As a result, many imaging and diagnostic departments experienced a significant decline in the actual usage of dental consumables. Dentists, dental hygienists, assistants, nursing staff, dental laboratory personnel, and individuals involved in the dental products manufacturing and supply

industry witnessed a decrease in employment opportunities due to reduced utilization of dental services.

### Key Players Landscape and Outlook

Numerous prominent organizations are implementing diverse tactics to increase their market leadership. Key approaches adopted by industry participants encompass the introduction of fresh product lines, facility expansions, mergers, partnerships, and both regional and global expansions. In the pursuit of gaining a competitive edge in the market, companies are prioritizing the expansion of their customer base.

In February 2022, Dentsply Sirona Inc. entered a partnership with Google. The collaboration with Google Cloud is aimed at enabling dentists and dental laboratories to fully leverage the advantages of digital dentistry, regardless of whether they are at the early stages or have already embarked on their digital transformation journey.

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\*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work

## **15. STRATEGIC RECOMMENDATIONS**

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Product name: Dental Consumables Market Assessment, By Product [Dental Restoration Products, Dental Restoration Materials], By Orthodontics [Clear Aligners/Removable Braces, Fixed Braces], By Periodontics [Dental Anesthetics, Dental Hemostats, Dental Sutures], By Infection Control [Sanitizing Gels, Personal Protective Wear, Disinfectants], By Endodontics [Shaping and Cleaning Consumables, Access Preparation Consumables, Obturation Consumables], By Whitening Products [In-office Whitening Products, Take-home Whitening Products], By Finishing and Polishing Products [Prophylaxis Products, Fluorides], By Other Dental Consumables [Dental Splints, Dental Sealants, Dental Burs, Dental Impression Materials, Bonding Agents/Adhesives, Dental Disposables], By End-user [Dental Hospitals and Clinics, Dental Laboratories, Others] By Region, Opportunities and Forecast, 2017-2031F

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