

Asia Pacific Paper and Pulp Chemical Market Assessment, By Product Type [Basic Chemicals, Functional Chemicals, Bleaching Chemicals, Process Chemicals; Paper Pulp], By Application [Printing, Packaging, Labelling, Others], By End User Sector [Domestic; Commercial-Offices, Small Business Units; Industrial-Manufacturing, Graphical Designing, Pharmaceuticals and Beauty Care, Retail and E-Commerce, Stationery, Others], By Region, Opportunities and Forecast, 2018-2032F

<https://marketpublishers.com/r/A100B362C26CEN.html>

Date: February 2025

Pages: 222

Price: US\$ 4,500.00 (Single User License)

ID: A100B362C26CEN

Abstracts

The global paper and pulp chemicals market was valued at USD 42.25 billion in 2024 and will reach USD 51.04 billion by 2032, at a subdued CAGR of 2.39% between 2025 and 2032. While the developed countries have a matured and witnessing stagnant growth in paper and pulp chemicals market; the Asia Pacific is the fastest growing region with CAGR of 5.11% between 2025 and 2032. Pulp and paper chemical is one of the key raw materials required for the paper manufacturing. These substances help in achieving the required characteristics of paper, such as brightness, strength, and size, while also enhances the production efficiency and helps lowering production costs.

Rising urbanization and earlier focus on traditional way of education; the stationery sector where paper has been consumed significantly in China and India and has historically driven the growth of paper and pulp chemicals market in the Asia Pacific region. Other major growth factors include the use of pulp and paper in various industries, including printing, construction, packaging and hygiene paper. Additionally,

the adoption of eco-friendly packaging and increasing demand for tissue papers and face wipes is leading the growth in the market.

China Dominates the Market

China is one of the fastest-growing countries in the Asia Pacific paper and pulp chemical market as a result of growing industrialization, brisk economic expansion and low labour costs. China followed by India is expected to experience significant growth. The performance of the sector in terms of minimizing impact on the environment, compliance with regulations and early adoption of sustainable production techniques will determine the market's growth in future. For instance, the Chinese government had implemented more restrictions on the import of wastepaper in response to the rising environmental awareness and safety concerns. Paper packaging is anticipated to gain more attention in place of plastic packaging as plastics pose a serious threat to the environment.

Eco-Friendly Packaging acting as a driver for Asia Pacific Paper and Pulp Chemical Market

The need for green packaging is one of the main drivers in the Asia Pacific paper and pulp chemical market. Consumers and companies alike are avoiding plastic as concerns over the environment grow. Pakka recently introduced a new material that is compostable and recyclable. In a bid to reduce waste and promote more environmentally friendly packaging, some government regulations were introduced. This is an environmental trend but also contributes to the growth of the paper and pulp industry since more chemicals will be needed to treat and coat for performance in sustainable packaging materials.

For instance, In September 2024, Pakka introduced a new flexible compostable packaging solution for the food and beverages sector. The innovative products include paper-based compostable structures that offer enhanced barrier properties and can achieve heat/cold sealability. M1 and M3 are designed for chocolates, confectioneries, and other food items, as sustainable alternatives in lieu of the non-sustainable and non-biodegradable traditional packaging offered in the market. This launch is part of Pakka's efforts to reduce packaging waste and environmental issues, which has become a significant trend in the Asia Pacific region toward eco-friendly packaging solutions.

Government Initiatives

Governments across the region are taking initiatives to spread awareness keep the environment eco-friendly by promoting use of paper packaging. Retailers, supermarkets and storage vendors are more likely to accept paper-based packaging owing to government regulations. For instance, in 2018, Taiwan announced to outlaw petroleum-based plastics in stores by eliminating the usage of bags from stores in 2020, increasing the price of the bags significantly by 2025 and finally outlawing petroleum-based bags entirely by 2030. Similarly, the Indian government has made efforts to reduce the environment pollution brought on by the single-use plastics by prohibiting or reducing usage of stirrers, earbuds with plastic sticks, plastic flags, plastic plates, cups, glasses, cutlery (forks, spoons, and knives), straws, trays, candy sticks, ice cream sticks, pharmacol for decorations, wrapping or packing films around sweet boxes.

Impact of COVID-19 on the Asia Pacific Paper and Pulp Chemical Market

During to the COVID-19 pandemic, demand for safe paper packing, personal care and hygienic products was on the surge. The importance of usable paper masks and tissue was emphasised, which impacted the demand for paper and pulp chemicals. Lockdown disruptions increased the demand for online clothing shopping, food, and grocery delivery which propelled the growth of paper packing. On other hand, the demand for newspapers had decreased, with many readers avoiding them and housing societies taking precautions. Furthermore, the majority of educational institutions were operating on online mode, reducing demand for writing and printing paper, along with a gradual increase in work-from-home options.

In early 2023, the players operating in the China paper and pulp chemicals market faced significant challenges because of the spike in coronavirus cases. The government had laid restrictions on certain industries. The demand for newspapers and magazines has recovered from the lows of 2020. Significant increase in the demand for paper packing has been witnessed for both online and offline shopping post reopening of markets and increase in economic activity.

Impact of Russia-Ukraine War

The Russia Ukraine war caused disruption in transportation of different chemicals leading to global supply chain concerns. The war adversely impacted the paper and pulp chemical market too. Many manufacturers had to discontinue their sales and deliveries of paper and pulp chemicals in Russia. Furthermore, Russia's requirement for chemicals for pulp and paper manufacturing was dependent mainly on China as other European countries and the US imposed trade sanctions.

Key Players Landscape and Outlook

Companies involved in the pulp and paper chemical market in the Asia Pacific region are becoming more engaged with launching strategies like targeted marketing, CSR and sustainability programs, etc to expand their reach and commitment to environmental conservation. Many major competitors are currently concentrating more on forming successful joint ventures, acquisitions, and/or collaborations to increase their customer base.

The leading companies in terms of market share in the Asia Pacific Paper and Pulp Chemical Market includes BASF SE followed by Asia Pacific Resources International Holdings Ltd., Cargill Incorporated and GE Corporation.

Contents

1. RESEARCH METHODOLOGY

2. PRODUCT OVERVIEW

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

5. ASIA PACIFIC PAPER AND PULP CHEMICAL MARKET OUTLOOK, 2018-2032F

5.1. Market Size & Forecast

5.1.1. By Value

5.1.2. By Volume

5.2. Market Share & Forecast

5.2.1. By Product Type

5.2.1.1. Chemicals

5.2.1.1.1. Basic Chemicals

5.2.1.1.2. Functional Chemicals

5.2.1.1.3. Bleaching Chemicals

5.2.1.1.4. Process Chemicals

5.2.1.2. Paper Pulp

5.2.2. By Application

5.2.2.1. Printing

5.2.2.2. Packaging

5.2.2.3. Labelling

5.2.2.4. Others

5.2.3. By End User Industry

5.2.3.1. Domestic

5.2.3.2. Commercial

5.2.3.2.1. Offices

5.2.3.2.2. Small Business Units

5.2.3.3. Industrial

5.2.3.3.1. Manufacturing

5.2.3.3.2. Graphical Designing

5.2.3.3.3. Pharmaceuticals and Beauty Care

5.2.3.3.4. Retail and E-Commerce

5.2.3.3.5. Stationery

5.2.3.3.6. Others

5.2.4. By Region

5.2.4.1. India

5.2.4.1.1. Market Size & Forecast

5.2.4.1.1.1. By Value

5.2.4.1.1.2. By Volume

5.2.4.1.2. Market Share & Forecast

5.2.4.1.2.1. By Product Type

5.2.4.1.2.1.1. Chemicals

5.2.4.1.2.1.1.1. Basic Chemicals

5.2.4.1.2.1.1.2. Functional Chemicals

5.2.4.1.2.1.1.3. Bleaching Chemicals

5.2.4.1.2.1.1.4. Process Chemicals

5.2.4.1.2.1.2. Paper Pulp

5.2.4.1.2.2. By Application

5.2.4.1.2.2.1. Printing

5.2.4.1.2.2.2. Packaging

5.2.4.1.2.2.3. Labelling

5.2.4.1.2.2.4. Others

5.2.4.1.2.3. By End User Industry

5.2.4.1.2.3.1. Domestic

5.2.4.1.2.3.2. Commercial

5.2.4.1.2.3.2.1. Offices

5.2.4.1.2.3.2.2. Small Business Units

5.2.4.1.2.3.3. Industrial

5.2.4.1.2.3.3.1. Manufacturing

5.2.4.1.2.3.3.2. Graphical Designing

5.2.4.1.2.3.3.3. Pharmaceuticals and Beauty Care

5.2.4.1.2.3.3.4. Retail and E-Commerce

5.2.4.1.2.3.3.5. Stationery

5.2.4.1.2.3.3.6. Others

5.2.4.2. Japan

5.2.4.2.1. Market Size & Forecast

5.2.4.2.1.1. By Value

5.2.4.2.1.2. By Volume

5.2.4.2.2. Market Share & Forecast

5.2.4.2.2.1. By Product Type

5.2.4.2.2.1.1. Chemicals

5.2.4.2.2.1.1.1. Basic Chemicals

- 5.2.4.2.2.1.1.2. Functional Chemicals
- 5.2.4.2.2.1.1.3. Bleaching Chemicals
- 5.2.4.2.2.1.1.4. Process Chemicals
- 5.2.4.2.2.1.2. Paper Pulp
- 5.2.4.2.2.2. By Application
 - 5.2.4.2.2.2.1. Printing
 - 5.2.4.2.2.2.2. Packaging
 - 5.2.4.2.2.2.3. Labelling
 - 5.2.4.2.2.2.4. Others
- 5.2.4.2.2.3. By End User Industry
 - 5.2.4.2.2.3.1. Domestic
 - 5.2.4.2.2.3.2. Commercial
 - 5.2.4.2.2.3.2.1. Offices
 - 5.2.4.2.2.3.2.2. Small Business Units
 - 5.2.4.2.2.3.3. Industrial
 - 5.2.4.2.2.3.3.1. Manufacturing
 - 5.2.4.2.2.3.3.2. Graphical Designing
 - 5.2.4.2.2.3.3.3. Pharmaceuticals and Beauty Care
 - 5.2.4.2.2.3.3.4. Retail and E-Commerce
 - 5.2.4.2.2.3.3.5. Stationery
 - 5.2.4.2.2.3.3.6. Others
- 5.2.4.3. China
 - 5.2.4.3.1. Market Size & Forecast
 - 5.2.4.3.1.1. By Value
 - 5.2.4.3.1.2. By Volume
 - 5.2.4.3.2. Market Share & Forecast
 - 5.2.4.3.2.1. By Product Type
 - 5.2.4.3.2.1.1. Chemicals
 - 5.2.4.3.2.1.1.1. Basic Chemicals
 - 5.2.4.3.2.1.1.2. Functional Chemicals
 - 5.2.4.3.2.1.1.3. Bleaching Chemicals
 - 5.2.4.3.2.1.1.4. Process Chemicals
 - 5.2.4.3.2.1.2. Paper Pulp
 - 5.2.4.3.2.2. By Application
 - 5.2.4.3.2.2.1. Printing
 - 5.2.4.3.2.2.2. Packaging
 - 5.2.4.3.2.2.3. Labelling
 - 5.2.4.3.2.2.4. Others
 - 5.2.4.3.2.3. By End User Industry

- 5.2.4.3.2.3.1. Domestic
- 5.2.4.3.2.3.2. Commercial
 - 5.2.4.3.2.3.2.1. Offices
 - 5.2.4.3.2.3.2.2. Small Business Units
- 5.2.4.3.2.3.3. Industrial
 - 5.2.4.3.2.3.3.1. Manufacturing
 - 5.2.4.3.2.3.3.2. Graphical Designing
 - 5.2.4.3.2.3.3.3. Pharmaceuticals and Beauty Care
 - 5.2.4.3.2.3.3.4. Retail and E-Commerce
 - 5.2.4.3.2.3.3.5. Stationery
 - 5.2.4.3.2.3.3.6. Others
- 5.2.4.4. South Korea
 - 5.2.4.4.1. Market Size & Forecast
 - 5.2.4.4.1.1. By Value
 - 5.2.4.4.1.2. By Volume
 - 5.2.4.4.2. Market Share & Forecast
 - 5.2.4.4.2.1. By Product Type
 - 5.2.4.4.2.1.1. Chemicals
 - 5.2.4.4.2.1.1.1. Basic Chemicals
 - 5.2.4.4.2.1.1.2. Functional Chemicals
 - 5.2.4.4.2.1.1.3. Bleaching Chemicals
 - 5.2.4.4.2.1.1.4. Process Chemicals
 - 5.2.4.4.2.1.2. Paper Pulp
 - 5.2.4.4.2.2. By Application
 - 5.2.4.4.2.2.1. Printing
 - 5.2.4.4.2.2.2. Packaging
 - 5.2.4.4.2.2.3. Labelling
 - 5.2.4.4.2.2.4. Others
 - 5.2.4.4.2.3. By End User Industry
 - 5.2.4.4.2.3.1. Domestic
 - 5.2.4.4.2.3.2. Commercial
 - 5.2.4.4.2.3.2.1. Offices
 - 5.2.4.4.2.3.2.2. Small Business Units
 - 5.2.4.4.2.3.3. Industrial
 - 5.2.4.4.2.3.3.1. Manufacturing
 - 5.2.4.4.2.3.3.2. Graphical Designing
 - 5.2.4.4.2.3.3.3. Pharmaceuticals and Beauty Care
 - 5.2.4.4.2.3.3.4. Retail and E-Commerce
 - 5.2.4.4.2.3.3.5. Stationery

- 5.2.4.4.2.3.3.6. Others
- 5.2.4.5. Australia
 - 5.2.4.5.1. Market Size & Forecast
 - 5.2.4.5.1.1. By Value
 - 5.2.4.5.1.2. By Volume
 - 5.2.4.5.2. Market Share & Forecast
 - 5.2.4.5.2.1. By Product Type
 - 5.2.4.5.2.1.1. Chemicals
 - 5.2.4.5.2.1.1.1. Basic Chemicals
 - 5.2.4.5.2.1.1.2. Functional Chemicals
 - 5.2.4.5.2.1.1.3. Bleaching Chemicals
 - 5.2.4.5.2.1.1.4. Process Chemicals
 - 5.2.4.5.2.1.2. Paper Pulp
 - 5.2.4.5.2.2. By Application
 - 5.2.4.5.2.2.1. Printing
 - 5.2.4.5.2.2.2. Packaging
 - 5.2.4.5.2.2.3. Labelling
 - 5.2.4.5.2.2.4. Others
 - 5.2.4.5.2.3. By End User Industry
 - 5.2.4.5.2.3.1. Domestic
 - 5.2.4.5.2.3.2. Commercial
 - 5.2.4.5.2.3.2.1. Offices
 - 5.2.4.5.2.3.2.2. Small Business Units
 - 5.2.4.5.2.3.3. Industrial
 - 5.2.4.5.2.3.3.1. Manufacturing
 - 5.2.4.5.2.3.3.2. Graphical Designing
 - 5.2.4.5.2.3.3.3. Pharmaceuticals and Beauty Care
 - 5.2.4.5.2.3.3.4. Retail and E-Commerce
 - 5.2.4.5.2.3.3.5. Stationery
 - 5.2.4.5.2.3.3.6. Others
- 5.2.4.6. Rest of Asia Pacific
 - 5.2.4.6.1. Market Size & Forecast
 - 5.2.4.6.1.1. By Value
 - 5.2.4.6.1.2. By Volume
 - 5.2.4.6.2. Market Share & Forecast
 - 5.2.4.6.2.1. By Product Type
 - 5.2.4.6.2.1.1. Chemicals
 - 5.2.4.6.2.1.1.1. Basic Chemicals
 - 5.2.4.6.2.1.1.2. Functional Chemicals

- 5.2.4.6.2.1.1.3. Bleaching Chemicals
- 5.2.4.6.2.1.1.4. Process Chemicals
- 5.2.4.6.2.1.2. Paper Pulp
- 5.2.4.6.2.2. By Application
 - 5.2.4.6.2.2.1. Printing
 - 5.2.4.6.2.2.2. Packaging
 - 5.2.4.6.2.2.3. Labelling
 - 5.2.4.6.2.2.4. Others
- 5.2.4.6.2.3. By End User Industry
 - 5.2.4.6.2.3.1. Domestic
 - 5.2.4.6.2.3.2. Commercial
 - 5.2.4.6.2.3.2.1. Offices
 - 5.2.4.6.2.3.2.2. Small Business Units
 - 5.2.4.6.2.3.3. Industrial
 - 5.2.4.6.2.3.3.1. Manufacturing
 - 5.2.4.6.2.3.3.2. Graphical Designing
 - 5.2.4.6.2.3.3.3. Pharmaceuticals and Beauty Care
 - 5.2.4.6.2.3.3.4. Retail and E-Commerce
 - 5.2.4.6.2.3.3.5. Stationery
 - 5.2.4.6.2.3.3.6. Others

6. MARKET MAPPING

- 6.1. By Product Type
- 6.2. By Application
- 6.3. By End User
- 6.4. By Region

7. MACRO-BUSINESS ENVIRONMENTAL SCOPE

- 7.1. PESTEL Analysis
 - 7.1.1. Political Factors
 - 7.1.2. Economic Factors
 - 7.1.3. Social Factors
 - 7.1.4. Environmental Factors
 - 7.1.5. Legal Factors (Policies and Regulatory Bodies)
- 7.2. Porters Five Forces Analysis
- 7.3. Patent Analysis (If Applicable)
- 7.4. Value Chain Analysis

7.5. Supply Demand Analysis

7.6. Import Export Analysis

8. PRICING PIVOT AND MARGINAL ANALYSIS

9. MARKET DYNAMICS

9.1. Trends & Developments

9.2. Growth Drivers

9.3. Growth Inhibitors

10. CASE STUDIES (BEST PRACTICES ADOPTED BY MARKET PLAYERS- UPTO THREE)

11. KEY PLAYERS LANDSCAPE

11.1. SWOT Analysis (Top Five Market Players)

11.2. Competition Matrix of Top Five Market Leaders

11.3. Market Revenue Analysis of Top Five Market Leaders (in %, 2024)

11.4. Mergers & Acquisitions/ Joint Ventures (If Applicable)

12. KEY PLAYERS OUTLOOK

12.1. BASF SE

12.1.1. Company Details

12.1.2. Key Management Personnel

12.1.3. Products & Services

12.1.4. Financials (As reported)

12.1.5. Key Market Focus & Geographical Presence

12.1.6. Recent Developments

12.2. Asia Pacific Resources International Holdings Ltd

12.3. Cargill Incorporated

12.4. GE Corporation

12.5. Buckman Laboratories (Asia) PTE LTD

12.6. Solvay Chemicals Inc.

12.7. DuPont de Nemours, Inc.

12.8. Ashland Inc.

12.9. Evonik Active Oxygens, LLC

12.10. Asia Pulp & Paper (APP) Sinar Mas.

*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work

13. STRATEGIC RECOMMENDATIONS

14. ABOUT US & DISCLAIMER

I would like to order

Product name: Asia Pacific Paper and Pulp Chemical Market Assessment, By Product Type [Basic Chemicals, Functional Chemicals, Bleaching Chemicals, Process Chemicals; Paper Pulp], By Application [Printing, Packaging, Labelling, Others], By End User Sector [Domestic; Commercial-Offices, Small Business Units; Industrial-Manufacturing, Graphical Designing, Pharmaceuticals and Beauty Care, Retail and E-Commerce, Stationery, Others], By Region, Opportunities and Forecast, 2018-2032F

Product link: <https://marketpublishers.com/r/A100B362C26CEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A100B362C26CEN.html>