

Air Conditioner Market Assessment, By Product Type [Split and Multi-Split, Window, Variable Refrigerant Flow (VRF), Chillers, Others], By End-User [Residential; Commercial; Industrial-Manufacturing, Pharmaceuticals and Laboratories, Automotive, Hospitality, Others], By Sales Channel [Online; Offline-Multi-Brand Retail Chains, Localised Vendor Shops, Brand Stores (Self-Owned/Franchisee), Others], By Region, Opportunities, and Forecast, 2018-2032F

<https://marketpublishers.com/r/AA727B93849AEN.html>

Date: February 2025

Pages: 226

Price: US\$ 4,500.00 (Single User License)

ID: AA727B93849AEN

Abstracts

The Global Air Conditioner market was valued at USD 122.3 billion in 2024 and will reach USD 176.7 billion in 2032, generating significant a compound annual growth rate (CAGR) of 4.7% during the forecast period between 2024 and 2032. The factors such as increasingly hot environmental conditions in several countries in the world, uninterrupted and quality power supply, regular product innovation & launch of energy efficient air conditioners and the Gen Z preference for a comfortable indoor environment has boosted the demand for air conditioners globally. Due to the change in humidity levels and global warming, consumers both in developed and developing economies are extensively using air conditioners as a necessary product rather than luxury.

Additionally, better affordability & rising disposable income and global economic growth has boosted the demand for air conditioners during the historical period between 2018 and 2024. Specific to B2B customers, the demand for comfortable standard of living has increased the usage of air conditioners in corporate offices, shopping malls, schools and even in vehicles. Furthermore, the initiatives taken by several governments across the globe encouraging and incentivising air conditioner manufacturers to produce

energy efficient products and regular technological advancements in the product specifications has also led to higher demand globally.

Technological Advancement Drives Global Market for Air Conditioners

Technological advancements are significantly propelling the global market for air conditioners, transforming both innovation and consumer requirements. One of the most notable developments is the integration of smart technology. Modern air conditioners now come equipped with Wi-Fi and IoT capabilities, allowing users to control their systems remotely via smartphones or voice-activated assistants like Amazon Alexa or Google Assistant. This convenience, combined with improved energy efficiency, appeals to a tech-savvy and eco-conscious consumer base. Another key advancement is the development of energy-efficient systems, spurred by rising environmental concerns and the demand for cost-effective solutions. Innovations such as inverter technology allow ACs to adjust their cooling power based on the room's temperature, reducing energy consumption. These more efficient systems are becoming increasingly popular in both residential and commercial markets due to their lower operating costs and environmental benefits. In addition, companies in the market are planning to launch next-generation air conditions to offer comfort.

For instance, in April 2024, Sony Corporation announced to launch futuristic 'wearable air conditioner' gadget to beat the heat and to offer a potential alternative to traditional hand fans.

Government Backed Industry

The governments of several nations are aiming for a 'green' air conditioner market. For instance, regulatory/governing agencies like BEE (Bureau of Energy Efficiency), ASHRAE (American Society of Heating, Refrigerating, and Air-Conditioning Engineers) and the Department of Energy (DOE) are working towards better energy efficiency, sustainability and eco-friendly air conditioners by periodically releasing stricter environmental and consumer regulations. For instance, on World Environment Day, the Indian Government e-Marketplace (GeM) had created a new product category named Green Room Air Conditioners.

The United Nations Environment Program co-hosted the event (UNEP). Over 44,000 air conditioners worth USD 20.55 million were sold through the GeM platform in 2020 and the sales are rising year on year. The Green Room Air Conditioners' inclusion in the government procurement process is a driving force behind the Air conditioner market's

transition to sustainable cooling. Such measures are being actively taken by the governments of several countries in the world.

Commercial and Residential Sectors Boosted Market Growth

Over the historical period, especially in the developing countries like China, India, Brazil etc. there has been a surge in the construction of homes, shopping centers, hospitals, hotels, multiplexes and auditoriums. The air conditioner market in commercial establishments is being driven by increased demand for air conditioning systems for cooling and maintaining indoor air quality.

Impact of COVID-19 on the Global Air Conditioner Market

The global air conditioner market was severely impacted due to the strict lockdowns implemented worldwide and many production facilities had to be shut during the pandemic surge period in 2020 and 2021. The lockdown and social distancing norms imposed to curb the spread of COVID-19 led to labor shortages, travel restrictions and disruption in international trade.

China is one of the major production hubs supply air conditioners to the global market. The temporary halt of production in China in 2020 and in early 2023 due to surge in COVID-19 cases and lockdown measures had led to a rise in gap between supply and demand. However, by February 2023, post reduction in COVID-19 patients and removal of restrictions, the supply chains are getting restored. The air conditioner market in China is witnessing recovery post opening of the institutions and offices, transport, entertainment locations and restoration of construction in residential and commercial space.

Impact of Russia-Ukraine War on the Global Air Conditioner Market

The price of key components, energy, logistics and technical services continued to rise as result of war in Russia and Ukraine. Due to heavy reliance on imports, particularly those from Russia, which provides 40% of Europe's gas, the price of global crude oil and gas in particular had risen significantly thus increasing inflation and energy prices which hampered the growth of both Global and European air conditioner market.

Key Players Landscape and Outlook

The global air conditioner market is fragmented with Top 10 companies prominent

among them including Haier Group Corporation, Daikin Industries Ltd., Hitachi Johnson Controls Air Conditioning Inc., LG Electronics Inc., and United Technologies Corporation controlling majority of the revenue share. Daikin Industries Ltd., a Japanese multinational manufacturer, holds significant share of the global market. One of key strategy of inorganic expansion by key players is mergers & acquisitions to quickly enhance their market share and distribution presence. Many brands regularly work on technical advancements and product development to have an edge over the competition.

Contents

1. RESEARCH METHODOLOGY

2. PRODUCT OVERVIEW

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

4.1 By Demographics (Age, Income, Geography, Gender, Family Size etc.)

4.2 Brand Awareness and Loyalty

4.3 Buying Behaviour Analysis

4.3.1 Factors Affecting Buying Decision

4.3.1.1 Product Type

4.3.1.2 Product Technology

4.3.1.3 Energy Efficiency

4.3.1.4 Offers and Discount

4.3.1.5 Reviews and Recommendations

4.3.2 Intent of Future Purchases

4.4 Preference of Purchase Period

4.5 Channel of Purchase

4.6 Lifestyle Trends

4.7 Pain Areas of Product Owners

5. GLOBAL AIR CONDITIONER MARKET OUTLOOK, 2018-2032F

5.1 Market Size & Forecast

5.1.1 By Value

5.1.2 By Volume

5.2 Market Share & Forecast

5.2.1 By Product Type

5.2.1.1 Split and Multi-Split

5.2.1.2 Window

5.2.1.3 Variable Refrigerant Flow (VRF)

5.2.1.4 Chillers

5.2.1.5 Others

5.2.2 By End-User

5.2.2.1 Residential

- 5.2.2.2 Commercial
- 5.2.2.3 Industrial
 - 5.2.2.3.1 Manufacturing
 - 5.2.2.3.2 Pharmaceuticals and Laboratories
 - 5.2.2.3.3 Automotive
 - 5.2.2.3.4 Hospitality
 - 5.2.2.3.5 Others
- 5.2.3 By Sales Channel
 - 5.2.3.1 Online
 - 5.2.3.2 Offline
 - 5.2.3.2.1 Multi-Brand Retail Chains
 - 5.2.3.2.2 Localised Vendor Shops
 - 5.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 5.2.3.2.4 Others
- 5.2.4 By Region
 - 5.2.4.1 North America
 - 5.2.4.2 Europe
 - 5.2.4.3 Latin America
 - 5.2.4.4 Asia-Pacific
 - 5.2.4.5 Middle East and Africa

6. NORTH AMERICA AIR CONDITIONER MARKET OUTLOOK, 2018-2032F

- 6.1 Market Size & Forecast
 - 6.1.1 By Value
 - 6.1.2 By Volume
- 6.2 Market Share & Forecast
 - 6.2.1 By Product Type
 - 6.2.1.1 Split and Multi-Split
 - 6.2.1.2 Window
 - 6.2.1.3 Variable Refrigerant Flow (VRF)
 - 6.2.1.4 Chillers
 - 6.2.1.5 Others
 - 6.2.2 By End-User
 - 6.2.2.1 Residential
 - 6.2.2.2 Commercial
 - 6.2.2.3 Industrial
 - 6.2.2.3.1 Manufacturing
 - 6.2.2.3.2 Pharmaceuticals and Laboratories

- 6.2.2.3.3 Automotive
- 6.2.2.3.4 Hospitality
- 6.2.2.3.5 Others
- 6.2.3 By Sales Channel
 - 6.2.3.1 Online
 - 6.2.3.2 Offline
 - 6.2.3.2.1 Multi-Brand Retail Chains
 - 6.2.3.2.2 Localised Vendor Shops
 - 6.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 6.2.3.2.4 Others
- 6.2.4 By Region
 - 6.2.4.1 United States Air Conditioner Market Outlook, 2018-2032F
 - 6.2.4.1.1 Market Size & Forecast
 - 6.2.4.1.1.1 By Value
 - 6.2.4.1.1.2 By Volume
 - 6.2.4.1.2 Market Share & Forecast
 - 6.2.4.1.2.1 By Product Type
 - 6.2.4.1.2.1.1 Split and Multi-Split
 - 6.2.4.1.2.1.2 Window
 - 6.2.4.1.2.1.3 Variable Refrigerant Flow (VRF)
 - 6.2.4.1.2.1.4 Chillers
 - 6.2.4.1.2.1.5 Others
 - 6.2.4.1.2.2 By End-User
 - 6.2.4.1.2.2.1 Residential
 - 6.2.4.1.2.2.2 Commercial
 - 6.2.4.1.2.2.3 Industrial
 - 6.2.4.1.2.2.3.1 Manufacturing
 - 6.2.4.1.2.2.3.2 Pharmaceuticals and Laboratories
 - 6.2.4.1.2.2.3.3 Automotive
 - 6.2.4.1.2.2.3.4 Hospitality
 - 6.2.4.1.2.2.3.5 Others
 - 6.2.4.1.2.3 By Sales Channel
 - 6.2.4.1.2.3.1 Online
 - 6.2.4.1.2.3.2 Offline
 - 6.2.4.1.2.3.2.1 Multi-Brand Retail Chains
 - 6.2.4.1.2.3.2.2 Localised Vendor Shops
 - 6.2.4.1.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 6.2.4.1.2.3.2.4 Others
 - 6.2.4.2 Canada Air Conditioner Market Outlook, 2018-2032F

- 6.2.4.2.1 Market Size & Forecast
 - 6.2.4.2.1.1 By Value
 - 6.2.4.2.1.2 By Volume
- 6.2.4.2.2 Market Share & Forecast
 - 6.2.4.2.2.1 By Product Type
 - 6.2.4.2.2.1.1 Split and Multi-Split
 - 6.2.4.2.2.1.2 Window
 - 6.2.4.2.2.1.3 Variable Refrigerant Flow (VRF)
 - 6.2.4.2.2.1.4 Chillers
 - 6.2.4.2.2.1.5 Others
 - 6.2.4.2.2.2 By End-User
 - 6.2.4.2.2.2.1 Residential
 - 6.2.4.2.2.2.2 Commercial
 - 6.2.4.2.2.2.3 Industrial
 - 6.2.4.2.2.2.3.1 Manufacturing
 - 6.2.4.2.2.2.3.2 Pharmaceuticals and Laboratories
 - 6.2.4.2.2.2.3.3 Automotive
 - 6.2.4.2.2.2.3.4 Hospitality
 - 6.2.4.2.2.2.3.5 Others
 - 6.2.4.2.2.3 By Sales Channel
 - 6.2.4.2.2.3.1 Online
 - 6.2.4.2.2.3.2 Offline
 - 6.2.4.2.2.3.2.1 Multi-Brand Retail Chains
 - 6.2.4.2.2.3.2.2 Localised Vendor Shops
 - 6.2.4.2.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 6.2.4.2.2.3.2.4 Others
- 6.2.4.3 Mexico Air Conditioner Market Outlook, 2018-2032F
 - 6.2.4.3.1 Market Size & Forecast
 - 6.2.4.3.1.1 By Value
 - 6.2.4.3.1.2 By Volume
 - 6.2.4.3.2 Market Share & Forecast
 - 6.2.4.3.2.1 By Product Type
 - 6.2.4.3.2.1.1 Split and Multi-Split
 - 6.2.4.3.2.1.2 Window
 - 6.2.4.3.2.1.3 Variable Refrigerant Flow (VRF)
 - 6.2.4.3.2.1.4 Chillers
 - 6.2.4.3.2.1.5 Others
 - 6.2.4.3.2.2 By End-User
 - 6.2.4.3.2.2.1 Residential

- 6.2.4.3.2.2.2 Commercial
- 6.2.4.3.2.2.3 Industrial
 - 6.2.4.3.2.2.3.1 Manufacturing
 - 6.2.4.3.2.2.3.2 Pharmaceuticals and Laboratories
 - 6.2.4.3.2.2.3.3 Automotive
 - 6.2.4.3.2.2.3.4 Hospitality
 - 6.2.4.3.2.2.3.5 Others
- 6.2.4.3.2.3 By Sales Channel
 - 6.2.4.3.2.3.1 Online
 - 6.2.4.3.2.3.2 Offline
 - 6.2.4.3.2.3.2.1 Multi-Brand Retail Chains
 - 6.2.4.3.2.3.2.2 Localised Vendor Shops
 - 6.2.4.3.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 6.2.4.3.2.3.2.4 Others
- 6.2.4.4 Rest of North America

7. EUROPE AIR CONDITIONER MARKET OUTLOOK, 2018-2032F

- 7.1 Market Size & Forecast
 - 7.1.1 By Value
 - 7.1.2 By Volume
- 7.2 Market Share & Forecast
 - 7.2.1 By Product Type
 - 7.2.1.1 Split and Multi-Split
 - 7.2.1.2 Window
 - 7.2.1.3 Variable Refrigerant Flow (VRF)
 - 7.2.1.4 Chillers
 - 7.2.1.5 Others
 - 7.2.2 By End-User
 - 7.2.2.1 Residential
 - 7.2.2.2 Commercial
 - 7.2.2.3 Industrial
 - 7.2.2.3.1 Manufacturing
 - 7.2.2.3.2 Pharmaceuticals and Laboratories
 - 7.2.2.3.3 Automotive
 - 7.2.2.3.4 Hospitality
 - 7.2.2.3.5 Others
 - 7.2.3 By Sales Channel
 - 7.2.3.1 Online

7.2.3.2 Offline

7.2.3.2.1 Multi-Brand Retail Chains

7.2.3.2.2 Localised Vendor Shops

7.2.3.2.3 Brand Stores (Self-Owned/Franchisee)

7.2.3.2.4 Others

7.2.4 By Region

7.2.4.1 United Kingdom Air Conditioner Market Outlook, 2018-2032F

7.2.4.1.1 Market Size & Forecast

7.2.4.1.1.1 By Value

7.2.4.1.1.2 By Volume

7.2.4.1.2 Market Share & Forecast

7.2.4.1.2.1 By Product Type

7.2.4.1.2.1.1 Split and Multi-Split

7.2.4.1.2.1.2 Window

7.2.4.1.2.1.3 Variable Refrigerant Flow (VRF)

7.2.4.1.2.1.4 Chillers

7.2.4.1.2.1.5 Others

7.2.4.1.2.2 By End-User

7.2.4.1.2.2.1 Residential

7.2.4.1.2.2.2 Commercial

7.2.4.1.2.2.3 Industrial

7.2.4.1.2.2.3.1 Manufacturing

7.2.4.1.2.2.3.2 Pharmaceuticals and Laboratories

7.2.4.1.2.2.3.3 Automotive

7.2.4.1.2.2.3.4 Hospitality

7.2.4.1.2.2.3.5 Others

7.2.4.1.2.3 By Sales Channel

7.2.4.1.2.3.1 Online

7.2.4.1.2.3.2 Offline

7.2.4.1.2.3.2.1 Multi-Brand Retail Chains

7.2.4.1.2.3.2.2 Localised Vendor Shops

7.2.4.1.2.3.2.3 Brand Stores (Self-Owned/Franchisee)

7.2.4.1.2.3.2.4 Others

7.2.4.2 France Air Conditioner Market Outlook, 2018-2032F

7.2.4.2.1 Market Size & Forecast

7.2.4.2.1.1 By Value

7.2.4.2.1.2 By Volume

7.2.4.2.2 Market Share & Forecast

7.2.4.2.2.1 By Product Type

- 7.2.4.2.2.1.1 Split and Multi-Split
- 7.2.4.2.2.1.2 Window
- 7.2.4.2.2.1.3 Variable Refrigerant Flow (VRF)
- 7.2.4.2.2.1.4 Chillers
- 7.2.4.2.2.1.5 Others
- 7.2.4.2.2.2 By End-User
 - 7.2.4.2.2.2.1 Residential
 - 7.2.4.2.2.2.2 Commercial
 - 7.2.4.2.2.2.3 Industrial
 - 7.2.4.2.2.2.3.1 Manufacturing
 - 7.2.4.2.2.2.3.2 Pharmaceuticals and Laboratories
 - 7.2.4.2.2.2.3.3 Automotive
 - 7.2.4.2.2.2.3.4 Hospitality
 - 7.2.4.2.2.2.3.5 Others
- 7.2.4.2.2.3 By Sales Channel
 - 7.2.4.2.2.3.1 Online
 - 7.2.4.2.2.3.2 Offline
 - 7.2.4.2.2.3.2.1 Multi-Brand Retail Chains
 - 7.2.4.2.2.3.2.2 Localised Vendor Shops
 - 7.2.4.2.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 7.2.4.2.2.3.2.4 Others
- 7.2.4.3 Germany Air Conditioner Market Outlook, 2018-2032F
 - 7.2.4.3.1 Market Size & Forecast
 - 7.2.4.3.1.1 By Value
 - 7.2.4.3.1.2 By Volume
 - 7.2.4.3.2 Market Share & Forecast
 - 7.2.4.3.2.1 By Product Type
 - 7.2.4.3.2.1.1 Split and Multi-Split
 - 7.2.4.3.2.1.2 Window
 - 7.2.4.3.2.1.3 Variable Refrigerant Flow (VRF)
 - 7.2.4.3.2.1.4 Chillers
 - 7.2.4.3.2.1.5 Others
 - 7.2.4.3.2.2 By End-User
 - 7.2.4.3.2.2.1 Residential
 - 7.2.4.3.2.2.2 Commercial
 - 7.2.4.3.2.2.3 Industrial
 - 7.2.4.3.2.2.3.1 Manufacturing
 - 7.2.4.3.2.2.3.2 Pharmaceuticals and Laboratories
 - 7.2.4.3.2.2.3.3 Automotive

- 7.2.4.3.2.2.3.4 Hospitality
- 7.2.4.3.2.2.3.5 Others
- 7.2.4.3.2.3 By Sales Channel
 - 7.2.4.3.2.3.1 Online
 - 7.2.4.3.2.3.2 Offline
 - 7.2.4.3.2.3.2.1 Multi-Brand Retail Chains
 - 7.2.4.3.2.3.2.2 Localised Vendor Shops
 - 7.2.4.3.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 7.2.4.3.2.3.2.4 Others
- 7.2.4.4 Italy Air Conditioner Market Outlook, 2018-2032F
 - 7.2.4.4.1 Market Size & Forecast
 - 7.2.4.4.1.1 By Value
 - 7.2.4.4.1.2 By Volume
 - 7.2.4.4.2 Market Share & Forecast
 - 7.2.4.4.2.1 By Product Type
 - 7.2.4.4.2.1.1 Split and Multi-Split
 - 7.2.4.4.2.1.2 Window
 - 7.2.4.4.2.1.3 Variable Refrigerant Flow (VRF)
 - 7.2.4.4.2.1.4 Chillers
 - 7.2.4.4.2.1.5 Others
 - 7.2.4.4.2.2 By End-User
 - 7.2.4.4.2.2.1 Residential
 - 7.2.4.4.2.2.2 Commercial
 - 7.2.4.4.2.2.3 Industrial
 - 7.2.4.4.2.2.3.1 Manufacturing
 - 7.2.4.4.2.2.3.2 Pharmaceuticals and Laboratories
 - 7.2.4.4.2.2.3.3 Automotive
 - 7.2.4.4.2.2.3.4 Hospitality
 - 7.2.4.4.2.2.3.5 Others
 - 7.2.4.4.2.3 By Sales Channel
 - 7.2.4.4.2.3.1 Online
 - 7.2.4.4.2.3.2 Offline
 - 7.2.4.4.2.3.2.1 Multi-Brand Retail Chains
 - 7.2.4.4.2.3.2.2 Localised Vendor Shops
 - 7.2.4.4.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 7.2.4.4.2.3.2.4 Others
 - 7.2.4.5 Spain Air Conditioner Market Outlook, 2018-2032F
 - 7.2.4.5.1 Market Size & Forecast
 - 7.2.4.5.1.1 By Value

- 7.2.4.5.1.2 By Volume
- 7.2.4.5.2 Market Share & Forecast
 - 7.2.4.5.2.1 By Product Type
 - 7.2.4.5.2.1.1 Split and Multi-Split
 - 7.2.4.5.2.1.2 Window
 - 7.2.4.5.2.1.3 Variable Refrigerant Flow (VRF)
 - 7.2.4.5.2.1.4 Chillers
 - 7.2.4.5.2.1.5 Others
 - 7.2.4.5.2.2 By End-User
 - 7.2.4.5.2.2.1 Residential
 - 7.2.4.5.2.2.2 Commercial
 - 7.2.4.5.2.2.3 Industrial
 - 7.2.4.5.2.2.3.1 Manufacturing
 - 7.2.4.5.2.2.3.2 Pharmaceuticals and Laboratories
 - 7.2.4.5.2.2.3.3 Automotive
 - 7.2.4.5.2.2.3.4 Hospitality
 - 7.2.4.5.2.2.3.5 Others
 - 7.2.4.5.2.3 By Sales Channel
 - 7.2.4.5.2.3.1 Online
 - 7.2.4.5.2.3.2 Offline
 - 7.2.4.5.2.3.2.1 Multi-Brand Retail Chains
 - 7.2.4.5.2.3.2.2 Localised Vendor Shops
 - 7.2.4.5.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 7.2.4.5.2.3.2.4 Others
- 7.2.4.6 Rest of Europe

8. LATIN AMERICA AIR CONDITIONER MARKET OUTLOOK, 2018-2032F

- 8.1 Market Size & Forecast
 - 8.1.1 By Value
 - 8.1.2 By Volume
- 8.2 Market Share & Forecast
 - 8.2.1 By Product Type
 - 8.2.1.1 Split and Multi-Split
 - 8.2.1.2 Window
 - 8.2.1.3 Variable Refrigerant Flow (VRF)
 - 8.2.1.4 Chillers
 - 8.2.1.5 Others
 - 8.2.2 By End-User

- 8.2.2.1 Residential
- 8.2.2.2 Commercial
- 8.2.2.3 Industrial
 - 8.2.2.3.1 Manufacturing
 - 8.2.2.3.2 Pharmaceuticals and Laboratories
 - 8.2.2.3.3 Automotive
 - 8.2.2.3.4 Hospitality
 - 8.2.2.3.5 Others
- 8.2.3 By Sales Channel
 - 8.2.3.1 Online
 - 8.2.3.2 Offline
 - 8.2.3.2.1 Multi-Brand Retail Chains
 - 8.2.3.2.2 Localised Vendor Shops
 - 8.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 8.2.3.2.4 Others
- 8.2.4 By Region
 - 8.2.4.1 Brazil Air Conditioner Market Outlook, 2018-2032F
 - 8.2.4.1.1 Market Size & Forecast
 - 8.2.4.1.1.1 By Value
 - 8.2.4.1.1.2 By Volume
 - 8.2.4.1.2 Market Share & Forecast
 - 8.2.4.1.2.1 By Product Type
 - 8.2.4.1.2.1.1 Split and Multi-Split
 - 8.2.4.1.2.1.2 Window
 - 8.2.4.1.2.1.3 Variable Refrigerant Flow (VRF)
 - 8.2.4.1.2.1.4 Chillers
 - 8.2.4.1.2.1.5 Others
 - 8.2.4.1.2.2 By End-User
 - 8.2.4.1.2.2.1 Residential
 - 8.2.4.1.2.2.2 Commercial
 - 8.2.4.1.2.2.3 Industrial
 - 8.2.4.1.2.2.3.1 Manufacturing
 - 8.2.4.1.2.2.3.2 Pharmaceuticals and Laboratories
 - 8.2.4.1.2.2.3.3 Automotive
 - 8.2.4.1.2.2.3.4 Hospitality
 - 8.2.4.1.2.2.3.5 Others
 - 8.2.4.1.2.3 By Sales Channel
 - 8.2.4.1.2.3.1 Online
 - 8.2.4.1.2.3.2 Offline

- 8.2.4.1.2.3.2.1 Multi-Brand Retail Chains
- 8.2.4.1.2.3.2.2 Localised Vendor Shops
- 8.2.4.1.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
- 8.2.4.1.2.3.2.4 Others
- 8.2.4.2 Argentina Air Conditioner Market Outlook, 2018-2032F
 - 8.2.4.2.1 Market Size & Forecast
 - 8.2.4.2.1.1 By Value
 - 8.2.4.2.1.2 By Volume
 - 8.2.4.2.2 Market Share & Forecast
 - 8.2.4.2.2.1 By Product Type
 - 8.2.4.2.2.1.1 Split and Multi-Split
 - 8.2.4.2.2.1.2 Window
 - 8.2.4.2.2.1.3 Variable Refrigerant Flow (VRF)
 - 8.2.4.2.2.1.4 Chillers
 - 8.2.4.2.2.1.5 Others
 - 8.2.4.2.2.2 By End-User
 - 8.2.4.2.2.2.1 Residential
 - 8.2.4.2.2.2.2 Commercial
 - 8.2.4.2.2.2.3 Industrial
 - 8.2.4.2.2.2.3.1 Manufacturing
 - 8.2.4.2.2.2.3.2 Pharmaceuticals and Laboratories
 - 8.2.4.2.2.2.3.3 Automotive
 - 8.2.4.2.2.2.3.4 Hospitality
 - 8.2.4.2.2.2.3.5 Others
 - 8.2.4.2.2.3 By Sales Channel
 - 8.2.4.2.2.3.1 Online
 - 8.2.4.2.2.3.2 Offline
 - 8.2.4.2.2.3.2.1 Multi-Brand Retail Chains
 - 8.2.4.2.2.3.2.2 Localised Vendor Shops
 - 8.2.4.2.2.3.2.3 Brand Stores (Self-Owned/Franchisee)
 - 8.2.4.2.2.3.2.4 Others
- 8.2.4.3 Rest of Latin America

9. ASIA-PACIFIC AIR CONDITIONER MARKET OUTLOOK, 2018-2032F

- 9.1 Market Size & Forecast
 - 9.1.1 By Value
 - 9.1.2 By Volume
- 9.2 Market Share & Forecast

9.2.1 By Product Type

9.2.1.1 Split and Multi-Split

9.2.1.2 Window

9.2.1.3 Variable Refrigerant Flow (VRF)

9.2.1.4 Chillers

9.2.1.5 Others

9.2.2 By End-User

9.2.2.1 Residential

9.2.2.2 Commercial

9.2.2.3 Industrial

9.2.2.3.1 Manufacturing

9.2.2.3.2 Pharmaceuticals and Laboratories

9.2.2.3.3 Automotive

9.2.2.3.4 Hospitality

9.2.2.3.5 Others

9.2.3 By Sales Channel

9.2.3.1 Online

9.2.3.2 Offline

9.2.3.2.1 Multi-Brand Retail Chains

9.2.3.2.2 Localised Vendor Shops

9.2.3.2.3 Brand Stores (Self-Owned/Franchisee)

9.2.3.2.4 Others

9.2.4 By Region

9.2.4.1 China Air Conditioner Market Outlook, 2018-2032F

9.2.4.1.1 Market Size & Forecast

9.2.4.1.1.1 By Value

I would like to order

Product name: Air Conditioner Market Assessment, By Product Type [Split and Multi-Split, Window, Variable Refrigerant Flow (VRF), Chillers, Others], By End-User [Residential; Commercial; Industrial-Manufacturing, Pharmaceuticals and Laboratories, Automotive, Hospitality, Others], By Sales Channel [Online; Offline-Multi-Brand Retail Chains, Localised Vendor Shops, Brand Stores (Self-Owned/Franchisee), Others], By Region, Opportunities, and Forecast, 2018-2032F

Product link: <https://marketpublishers.com/r/AA727B93849AEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA727B93849AEN.html>