

Zwack Unicum Plc - Company Profile and SWOT Analysis

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Abstracts

Zwack Unicum Plc. Company Profile and SWOT Analysis

Summary

Zwack Unicum Plc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Zwack Unicum Plc (Zwack) is a manufacturer and distributor of alcoholic beverages. The company's product portfolio comprises herb liqueur, whisky, cream liqueur, vodka, liqueur, sprits and brandy. It also includes cognac, rum, gin, tequila, wines and souvenirs. The company markets its products under Hungarian Brands and International brands. Hungarian brand names include St. Hubertus, Kalinka, Zwack Sandor Nemes Palinka, Zwack Maximilian, Kosher, Hiros, Unicum, Futyulos, Kalumba, Lanchid Vilmos, Portorico, Mecseki Itoka and ZIB. Its international brands include Johnnie Walker, Baileys, Lanchid De Lux, Kalumba, Madagascar, OBAN, Bulleit, Ketel, OneSuto Liqueur, Marine Dry, Portorico, Captain Morgan, Moet & Chandon, Evian, Smirnoff, Gordon's, Tanqueray, Dom Perignon, Belvedere, Caol ila, Ciroc, Black Velvet, Badoit, DonJulio, Disaronno, XUXU, Ron Zacapa and The Singleton. Zwack is headquartered in Budapest, Hungary.

Scope

Detailed information on Zwack Unicum Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Zwack Unicum Plc in the form of a SWOT analysis

An in-depth view of the business model of Zwack Unicum Plc including a breakdown and examination of key business segments

Intelligence on Zwack Unicum Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Zwack Unicum Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Zwack Unicum Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Zwack Unicum Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Zwack Unicum Plc's business structure, strategy and prospects.

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