

# Zurcher Kantonalbank - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Zurcher Kantonalbank - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Zurcher Kantonalbank - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Zurcher Kantonalbank (ZK) is a provider of retail and corporate banking solutions including asset management, private banking, and commercial banking. Retail and corporate banking comprises accounts such as corporate, money market, and tenant deposit accounts; and credit and debit cards. Asset management comprises assets and investment classes, and advisory. Private banking includes investment, financing, art advisory, financial advisory and stock market and currencies advisory and administration. Commercial banking consists of bank guarantee, export finance, international payments, document collection, and letter of credit. It operates through a network of branch offices, ATMs and online portals, and serves retail and commercial clients, high net worth individuals, wealthy families, and institutional clients. The bank operates in Switzerland, Luxembourg, France, and Austria. ZK is headquartered in Zurich, Switzerland

# **SCOPE**



Detailed information on Zurcher Kantonalbank required for business and competitor intelligence needs

A study of the major internal and external factors affecting Zurcher Kantonalbank in the form of a SWOT analysis

An in-depth view of the business model of Zurcher Kantonalbank including a breakdown and examination of key business segments

Intelligence on Zurcher Kantonalbank's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Zurcher Kantonalbank, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Zurcher Kantonalbank and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Zurcher Kantonalbank as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Zurcher Kantonalbank's business structure, strategy and prospects.



# **Contents**

Company Snapshot

Zurcher Kantonalbank: Company Overview

Zurcher Kantonalbank: Overview and Key Facts

Zurcher Kantonalbank: Overview Zurcher Kantonalbank: Key Facts

Zurcher Kantonalbank: Key Employees

Zurcher Kantonalbank: Key Employee Biographies

Zurcher Kantonalbank: Major Products and Services

Zurcher Kantonalbank: Company History

Zurcher Kantonalbank: Locations and Subsidiaries

Zurcher Kantonalbank: Key Competitors

Zurcher Kantonalbank: Company Analysis

Zurcher Kantonalbank: Business Description

Zurcher Kantonalbank: SWOT Analysis

Zurcher Kantonalbank: SWOT Overview

Zurcher Kantonalbank: Strengths

Zurcher Kantonalbank: Weaknesses

Zurcher Kantonalbank: Opportunities

Zurcher Kantonalbank: Threats

Zurcher Kantonalbank: Corporate Financial Deals Activity

Zurcher Kantonalbank: Financial Deals Overview

Zurcher Kantonalbank: Targets and Partners

Zurcher Kantonalbank: Top Deals 2019 - 2023YTD\*

Zurcher Kantonalbank: Advisors

Zurcher Kantonalbank: Top Legal Advisors

Zurcher Kantonalbank: Top Financial Advisors

Zurcher Kantonalbank: Mergers and Acquisitions

Zurcher Kantonalbank: Corporate Venturing

Zurcher Kantonalbank: Capital Raising

Zurcher Kantonalbank: Recent Developments

Zurcher Kantonalbank: News and Events Summary

Zurcher Kantonalbank: Business Expansion

Zurcher Kantonalbank: Financial Deals

Zurcher Kantonalbank: Financial Performance

Zurcher Kantonalbank: Regulatory and Legal Events

Zurcher Kantonalbank: Strategy and Operations

**Appendix** 



Contact Us Methodology About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Zurcher Kantonalbank: Key Facts
- Table 2: Zurcher Kantonalbank: Key Employees
- Table 3: Zurcher Kantonalbank: Company History
- Table 4: Zurcher Kantonalbank: Locations and Subsidiaries
- Table 5: Zurcher Kantonalbank: Key Competitors
- Table 6: Zurcher Kantonalbank: Deal Activity by Deal Type Volume (TTM\*)
- Table 7: Zurcher Kantonalbank: Deal Activity by Deal Type Volume (2019 YTD\*2023)
- Table 8: Zurcher Kantonalbank: M&A Average Deal Size Value (US\$m)
- Table 9: Zurcher Kantonalbank: Targets and Partners
- Table 10: Zurcher Kantonalbank: Top Deals 2019 2023YTD\*
- Table 11: Zurcher Kantonalbank: Legal Advisor Ranking by Value (US\$m)
- Table 12: Zurcher Kantonalbank: Financial Advisor Ranking by Value (US\$m)
- Table 13: Zurcher Kantonalbank: M&A Volume and Value Trend (2019 YTD\*2023)
- Table 14: Zurcher Kantonalbank: Corporate Venturing Volume and Value Trend (2019 YTD\*2023)
- Table 15: Zurcher Kantonalbank: Corporate Venturing by Geography (2019 YTD\*2023)
- Table 16: Zurcher Kantonalbank: Capital Raising Volume and Value Trend (2019 YTD\*2023)
- Table 17: Zurcher Kantonalbank: Capital Raising by Deal Type (2019 YTD\*2023)
- Table 18: Zurcher Kantonalbank: News and Events Summary
- Table 19: Zurcher Kantonalbank: Business Expansion
- Table 20: Zurcher Kantonalbank: Financial Deals
- Table 21: Zurcher Kantonalbank: Financial Performance
- Table 22: Zurcher Kantonalbank: Regulatory and Legal Events
- Table 23: Zurcher Kantonalbank: Strategy and Operations



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Zurcher Kantonalbank: Deal Activity by Deal Type Volume (TTM\*)
- Figure 2: Zurcher Kantonalbank: Deal Activity by Deal Type Volume (2019 YTD\*2023)
- Figure 3: Zurcher Kantonalbank: M&A Average Deal Size Value (US\$m)
- Figure 4: Zurcher Kantonalbank: M&A Volume and Value Trend (2019 YTD\*2023)
- Figure 5: Zurcher Kantonalbank: Corporate Venturing Volume and Value Trend (2019 YTD\*2023)
- Figure 6: Zurcher Kantonalbank: Corporate Venturing by Geography (2019 YTD\*2023)
- Figure 7: Zurcher Kantonalbank: Capital Raising Volume and Value Trend (2019 YTD\*2023)
- Figure 8: Zurcher Kantonalbank: Capital Raising by Deal Type (2019 YTD\*2023)



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