

# Zebra Technologies Corporation - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Zebra Technologies Corporation %li%Strategy, SWOT and Corporate Finance Report

#### Summary

Zebra Technologies Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### Key Highlights

Zebra Technologies Corporation ('Zebra' or 'the company') is a provider of automatic identification and data capture solutions. The company designs, manufactures, sells, and supports a range of direct thermal and thermal transfer label printers, RFID printer or encoders, dye sublimation card printers, real-time locating solutions, related accessories, and software solutions. It sells its products to various industries, such as energy and utilities, transportation and logistics, hospitality, retail and e-commerce, warehouse and distribution, healthcare, manufacturing, government, and education enterprises. Zebra has business operations across North America, Europe, the Middle East, and Africa (EMEA), Latin America and Asia Pacific. The company is headquartered in Lincolnshire, Illinois, the US.

#### Scope

Detailed information on Zebra Technologies Corporation required for business and competitor intelligence needs



A study of the major internal and external factors affecting Zebra Technologies Corporation in the form of a SWOT analysis

An in-depth view of the business model of Zebra Technologies Corporation including a breakdown and examination of key business segments

Intelligence on Zebra Technologies Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Zebra Technologies Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Zebra Technologies Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Zebra Technologies Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Zebra Technologies Corporation's business structure, strategy and prospects.



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