

# Zalando SE - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Zalando SE - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Zalando SE - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Zalando SE (Zalando) is an online platform for fashion and lifestyle products. The company offers a one-stop shopping experience with an extensive selection of lifestyle products including shoes, apparel, accessories, and beauty products for women, men, and children under various private-label brands. Zalando also provides free delivery and returns as well as diverse payment options. The company offers marketing services, advertising and fulfillment, partnered services and a shopping club to the customers for a unique experience. Zalando operates through a retail store network in Croatia, Estonia, Latvia, Lithuania, Slovakia, Slovenia, Belgium, the Netherlands, Switzerland, Denmark, Finland, Luxembourg, Italy, France, and the UK. Zalando is headquartered in Berlin, Germany.

### SCOPE

Detailed information on Zalando SE required for business and competitor intelligence needs

A study of the major internal and external factors affecting Zalando SE in the form of a SWOT analysis

An in-depth view of the business model of Zalando SE including a breakdown and examination of key business segments

Intelligence on Zalando SE's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Zalando SE, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Zalando SE and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Zalando SE as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Zalando SE's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Zalando SE: Company Overview
- Zalando SE: Overview and Key Facts
- Zalando SE: Overview
- Zalando SE: Key Facts
- Zalando SE: Key Employees
- Zalando SE: Key Employee Biographies
- Zalando SE: Major Products and Services
- Zalando SE: Company History
- Zalando SE: Management Statement
- Zalando SE: Locations and Subsidiaries
- Zalando SE: Key Competitors
- Zalando SE: Company Analysis
- Zalando SE: Business Description
- Zalando SE: SWOT Analysis
- Zalando SE: SWOT Overview
- Zalando SE: Strengths
- Zalando SE: Weaknesses
- Zalando SE: Opportunities
- Zalando SE: Threats
- Zalando SE: Corporate Financial Deals Activity
- Zalando SE: Financial Deals Overview
- Zalando SE: Targets and Partners
- Zalando SE: Top Deals 2019 - 2023YTD\*
- Zalando SE: Mergers and Acquisitions
- Zalando SE: Corporate Venturing
- Zalando SE: Capital Raising
- Zalando SE: Divestments
- Zalando SE: Private Equity and Ownership
- Zalando SE: Recent Developments
- Zalando SE: News and Events Summary
- Zalando SE: Business Expansion
- Zalando SE: Contracts
- Zalando SE: Corporate Governance
- Zalando SE: Financial Deals
- Zalando SE: Financial Performance
- Zalando SE: Market Developments

Zalando SE: Red Flags/DistressSignals

Zalando SE: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Zalando SE: Key Facts
- Table 2: Zalando SE: Key Employees
- Table 3: Zalando SE: Company History
- Table 4: Zalando SE: Locations and Subsidiaries
- Table 5: Zalando SE: Key Competitors
- Table 6: Zalando SE: Deal Activity by Deal Type - Volume (TTM\*)
- Table 7: Zalando SE: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Table 8: Zalando SE: Targets and Partners
- Table 9: Zalando SE: Top Deals 2019 - 2023YTD\*
- Table 10: Zalando SE: M&A Volume and Value Trend (2019 - YTD\*2023)
- Table 11: Zalando SE: M&A Activity by Geography (2019 - YTD\*2023)
- Table 12: Zalando SE: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)
- Table 13: Zalando SE: Corporate Venturing by Geography (2019 - YTD\*2023)
- Table 14: Zalando SE: Capital Raising Volume and Value Trend (2019 - YTD\*2023)
- Table 15: Zalando SE: Capital Raising by Deal Type (2019 - YTD\*2023)
- Table 16: Zalando SE: Divestments Volume and Value Trend (2019 - YTD\*2023)
- Table 17: Zalando SE: Divestments by Geography (2019 - YTD\*2023)
- Table 18: Zalando SE: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)
- Table 19: Zalando SE: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)
- Table 20: Zalando SE: News and Events Summary
- Table 21: Zalando SE: Business Expansion
- Table 22: Zalando SE: Contracts
- Table 23: Zalando SE: Corporate Governance
- Table 24: Zalando SE: Financial Deals
- Table 25: Zalando SE: Financial Performance
- Table 26: Zalando SE: Market Developments
- Table 27: Zalando SE: Red Flags/DistressSignals
- Table 28: Zalando SE: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Zalando SE: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: Zalando SE: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 3: Zalando SE: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 4: Zalando SE: M&A Activity by Geography (2019 - YTD\*2023)

Figure 5: Zalando SE: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Figure 6: Zalando SE: Corporate Venturing by Geography (2019 - YTD\*2023)

Figure 7: Zalando SE: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Figure 8: Zalando SE: Capital Raising by Deal Type (2019 - YTD\*2023)

Figure 9: Zalando SE: Divestments Volume and Value Trend (2019 - YTD\*2023)

Figure 10: Zalando SE: Divestments by Geography (2019 - YTD\*2023)

Figure 11: Zalando SE: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Figure 12: Zalando SE: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

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