

# Zain Group - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Zain Group - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Zain Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Zain Group (Zain or 'the company') is a provider of mobile telecommunications services. The company offers mobile and data services that include voice services, wholesale solution and services, enterprise WAN solutions, cloud solutions, internet services, voice, and roaming services. Zain serves various industries including public sector, financial, educational institutions, retail, service providers, enterprise, and real estate. It offers services across Bahrain, Jordan, Kuwait, Iraq, Saudi Arabia, Sudan, and South Sudan under Zain brand name. Zain operates under Touch brand name in Lebanon as a part of management contract. The company along with its subsidiaries, joint ventures and associates operates across the Middle East, Europe, and the US. The company is headquartered in Kuwait City, Kuwait

### SCOPE

Detailed information on Zain Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Zain Group in the form of a SWOT analysis

An in-depth view of the business model of Zain Group including a breakdown and examination of key business segments

Intelligence on Zain Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Zain Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Zain Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Zain Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Zain Group's business structure, strategy and prospects.

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