

Z-Trim Holdings, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Z-Trim Holdings, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Z-Trim Holdings, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Z-Trim Holdings, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Z-Trim Holdings, Inc. including a breakdown and examination of key business segments

Intelligence on Z-Trim Holdings, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Z-Trim Holdings, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Z-Trim Holdings, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Z-Trim Holdings, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Z-Trim Holdings, Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Z-Trim Holdings, Inc. (Z Trim) is a biotechnology company based in the US. The company develops, manufactures and provides multifunctional food ingredients from corn and oat. Its product portfolio includes Corn Z Trim powder and Oat Z Trim powder. These products find application in various food products including meats, baked goods, prepared meals, sauces, soups, dressings, frozen hand-held snacks, pizza dough and toppings among others. The company also offers industrial grade ingredient bio-fiber gum for use in petroleum coke industry. Z Trim is headquartered in Mundelein, Illinois, the US.

In April 2014, the company entered into an agreement with two distributors, SPI Group and Unipex Solutions Canada, to strengthen its distribution network.

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