

# Yue Yuen Industrial (Holdings) Limited - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Yue Yuen Industrial (Holdings) Limited %li%Strategy, SWOT and Corporate Finance Report

### Summary

Yue Yuen Industrial (Holdings) Limited %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Yue Yuen Industrial (Holdings) Limited (Yue Yuen or 'the group') is a designer, manufacturer and marketer of athletic footwear, athletic style leisure footwear, outdoor and casual footwear. It manufactures products for international companies, including Nike, ASICS, New Balance, Reebok, Salomon, Adidas, Puma, Converse, and Timberland. The group sells products to the wholesale market and directly to customers through internet sales and through its own retail outlets and counters in department stores. It has business presence across the US, Asia Pacific, Europe and the People's Republic of China (PRC) and operates manufacturing facilities in Vietnam, Myanmar, China, Bangladesh, Indonesia and Cambodia. The company is headquartered in Kowloon, Hong Kong.

### Scope

Detailed information on Yue Yuen Industrial (Holdings) Limited required for

business and competitor intelligence needs

A study of the major internal and external factors affecting Yue Yuen Industrial (Holdings) Limited in the form of a SWOT analysis

An in-depth view of the business model of Yue Yuen Industrial (Holdings) Limited including a breakdown and examination of key business segments

Intelligence on Yue Yuen Industrial (Holdings) Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Yue Yuen Industrial (Holdings) Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Yue Yuen Industrial (Holdings) Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Yue Yuen Industrial (Holdings) Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Yue Yuen Industrial (Holdings) Limited's business structure, strategy and prospects.

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