

Yellow Corporation - Company Profile and SWOT Analysis

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Abstracts

Yellow Corporation. Company Profile and SWOT Analysis

Summary

Yellow Corporation. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Yellow Corporation (Yellow or 'the company') is a provider of range of transportation services for the shipment of industrial, commercial and retail goods, through its wholly owned operating subsidiaries. The company offers less than truck load services (LTL), time-specific deliveries, guaranteed expedited services, coast-to-coast air delivery, cross-border services, temperature-sensitive shipment protection, product returns, government material shipments, expedited delivery, cross-border delivery, interregional delivery and regional delivery services. It serves wholesale, manufacturing, government and retail customers. YRC Worldwide offers online delivery services through its e-commerce websites, such as newpenn.com, hollandregional.com and reddawayregional.com. It operates and manages owned and leased service facilities across the US, Puerto Rico, Mexico and Canada. The company is headquartered in Overland Park, Kansas, the US.

Scope

Detailed information on Yellow Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Yellow Corporation in the form of a SWOT analysis

An in-depth view of the business model of Yellow Corporation including a breakdown and examination of key business segments

Intelligence on Yellow Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Yellow Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Yellow Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Yellow Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Yellow Corporation's business structure, strategy and prospects.

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