

Yoox Net-A-Porter Group SpA - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/Y36439E0E69EN.html>

Date: September 2023

Pages: 36

Price: US\$ 175.00 (Single User License)

ID: Y36439E0E69EN

Abstracts

Yoox Net-A-Porter Group SpA %li%Strategy, SWOT and Corporate Finance Report

Summary

Yoox Net-A-Porter Group SpA %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Yoox Net-A-Porter Group SpA (YNAP), a subsidiary of Compagnie Financiere Richemont SA, is an online retailer that merchandises and sells fashion accessories and apparels. The company's product portfolio comprises shoes, bags, accessories, jewelry, gifts clothing, footwear, vintage garments, fashion accessories, art books, capsule collections, and special editions from fashionable designers. The company markets products through its luxury mutli-channel and fashion multi-channel brands such as YOOX, NET-A-PORTER, MR POTER and THE OUTNET. It also offers consulting and web marketing investment management services. The company's business operations span across various geographical regions including Europe, North America, the Middle East, Japan, China, and Hong Kong. YNAP is headquartered in Milan, Lombardia, Italy.

Scope

Detailed information on Yoox Net-A-Porter Group SpA required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Yoox Net-A-Porter Group SpA in the form of a SWOT analysis

An in-depth view of the business model of Yoox Net-A-Porter Group SpA including a breakdown and examination of key business segments

Intelligence on Yoox Net-A-Porter Group SpA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Yoox Net-A-Porter Group SpA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Yoox Net-A-Porter Group SpA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Yoox Net-A-Porter Group SpA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Yoox Net-A-Porter Group SpA's business structure, strategy and prospects.

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