

Yahoo! Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Yahoo! Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Yahoo! Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Yahoo! Inc. in the form of a SWOT analysis

An in-depth view of the business model of Yahoo! Inc. including a breakdown and examination of key business segments

Intelligence on Yahoo! Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Yahoo! Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Yahoo! Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Yahoo! Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Yahoo! Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Yahoo! Inc. (Yahoo or 'the company') is a global technology company offering personalized products and services, including search, digital content, and communications tools. The company primarily operates in Americas, Asia Pacific and Europe, Middle East and Africa (EMEA). It is headquartered in Sunnyvale, California and employed 10,400 people as of December 31, 2015.

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COMPANIES MENTIONED

Yahoo! Inc.

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