

# Wotif.com Holdings Ltd - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Wotif.com Holdings Ltd %li%Strategy, SWOT and Corporate Finance Report

### Summary

Wotif.com Holdings Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### Key Highlights

Wotif.com Holdings Ltd (Wotif), a division of Expedia Inc, is an online travel booking company. The company provides accommodation, flights reservations, holiday packages, car rental, insurance, cruise service, and holiday rentals, and travel insurance to its patrons. The hotels in which the company offers bookings include including Tank Stream Hotel, Stamford Plaza Melbourne, Punthill Melbourne Northbank, and Hotel Melbourne. The registered users can manage their bookings through the Wotif account. The company operates hotels and flight booking services for domestic and international travelers in Australia, New Zealand, the UK, France, the UAE, Thailand, Indonesia, and the US. Wotif is headquartered in Milton, Australia

#### Scope

Detailed information on Wotif.com Holdings Ltd required for business and competitor intelligence needs



A study of the major internal and external factors affecting Wotif.com Holdings Ltd in the form of a SWOT analysis

An in-depth view of the business model of Wotif.com Holdings Ltd including a breakdown and examination of key business segments

Intelligence on Wotif.com Holdings Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Wotif.com Holdings Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Wotif.com Holdings Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Wotif.com Holdings Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Wotif.com Holdings Ltd's business structure, strategy and prospects.



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