

Workday Inc - Company Profile and SWOT Analysis

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Abstracts

Workday Inc - Company Profile and SWOT Analysis

SUMMARY

Workday Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Workday Inc (Workday) provides enterprise cloud applications for finance and human resources. The company offers applications of financial management, such as expenses, accounting and finance, revenue management, projects, grants management, workforce management, and professional services automation applications. It serves technology, communications, financial services, energy and resources, media and entertainment, business and professional services, healthcare, manufacturing, retail and hospitality, education, and public sector and non-profit industries. The company sells its subscription contracts and related services globally, through direct sales organization, including field sales and field sales support personnel. It has business presence across North America, Europe, and Asia-Pacific. Workday is headquartered in Pleasanton, California, the US.

SCOPE

Detailed information on Workday Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Workday Inc in the form of a SWOT analysis

An in-depth view of the business model of Workday Inc including a breakdown and examination of key business segments

Intelligence on Workday Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Workday Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Workday Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Workday Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Workday Inc's business structure, strategy and prospects.

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