

Wolverine World Wide, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Wolverine World Wide, Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Wolverine World Wide, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Wolverine World Wide, Inc. (Wolverine or 'the company') is a manufacturer and marketer of footwear, apparel, and accessories for men, women and children. The company offers performance outdoor and athletic footwear and apparel, industrial work boots, kids' footwear, uniform boots and shoes. It distributes products to national chains, department stores, e-commerce platforms and independent retailers. The company markets its products under Hush Puppies, Bates, Merrell, Chaco, Keds, Wolverine, Saucony, HyTest, Soft Style, and Wolverine Fusion brand names. Wolverine has business presence across the Americas, Asia, Africa, Europe, and the Middle East. The company is headquartered in Rockford, Michigan, the US.

Scope

Detailed information on Wolverine World Wide, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Wolverine World Wide, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Wolverine World Wide, Inc. including a breakdown and examination of key business segments

Intelligence on Wolverine World Wide, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Wolverine World Wide, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Wolverine World Wide, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Wolverine World Wide, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Wolverine World Wide, Inc.'s business structure, strategy and prospects.

Contents

Company Snapshot

- Wolverine World Wide, Inc.: Company Overview
- Wolverine World Wide, Inc.: Overview and Key Facts
- Wolverine World Wide, Inc.: Overview
- Wolverine World Wide, Inc.: Key Facts
- Wolverine World Wide, Inc.: Key Employees
- Wolverine World Wide, Inc.: Key Employee Biographies
- Wolverine World Wide, Inc.: Major Products and Services
- Wolverine World Wide, Inc.: Management Statement
- Wolverine World Wide, Inc.: Locations and Subsidiaries
- Wolverine World Wide, Inc.: Key Competitors
- Wolverine World Wide, Inc.: Company Analysis
- Wolverine World Wide, Inc.: Business Description
- Wolverine World Wide, Inc.: SWOT Analysis
- Wolverine World Wide, Inc.: SWOT Overview
- Wolverine World Wide, Inc.: Strengths
- Wolverine World Wide, Inc.: Weaknesses
- Wolverine World Wide, Inc.: Opportunities
- Wolverine World Wide, Inc.: Threats
- Wolverine World Wide, Inc.: Corporate Financial Deals Activity
- Wolverine World Wide, Inc.: Financial Deals Overview
- Wolverine World Wide, Inc.: Targets and Partners
- Wolverine World Wide, Inc.: Top Deals 2019 - 2023YTD*
- Wolverine World Wide, Inc.: Advisors
- Wolverine World Wide, Inc.: Top Legal Advisors
- Wolverine World Wide, Inc.: Top Financial Advisors
- Wolverine World Wide, Inc.: Mergers and Acquisitions
- Wolverine World Wide, Inc.: Capital Raising
- Wolverine World Wide, Inc.: Divestments
- Wolverine World Wide, Inc.: Recent Developments
- Wolverine World Wide, Inc.: News and Events Summary
- Wolverine World Wide, Inc.: Business Expansion
- Wolverine World Wide, Inc.: Corporate Governance
- Wolverine World Wide, Inc.: Financial Deals
- Wolverine World Wide, Inc.: Financial Performance
- Wolverine World Wide, Inc.: Market Developments
- Wolverine World Wide, Inc.: Strategy and Operations

Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Wolverine World Wide, Inc.: Key Facts

Table 2: Wolverine World Wide, Inc.: Key Employees

Table 3: Wolverine World Wide, Inc.: Locations and Subsidiaries

Table 4: Wolverine World Wide, Inc.: Key Competitors

Table 5: Wolverine World Wide, Inc.: Deal Activity by Deal Type - Volume (TTM*)

Table 6: Wolverine World Wide, Inc.: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 7: Wolverine World Wide, Inc.: M&A Average Deal Size - Value (US\$m)

Table 8: Wolverine World Wide, Inc.: Targets and Partners

Table 9: Wolverine World Wide, Inc.: Top Deals 2019 - 2023YTD*

Table 10: Wolverine World Wide, Inc.: Legal Advisor Ranking by Value (US\$m)

Table 11: Wolverine World Wide, Inc.: Financial Advisor Ranking by Value (US\$m)

Table 12: Wolverine World Wide, Inc.: M&A Volume and Value Trend (2019 - YTD*2023)

Table 13: Wolverine World Wide, Inc.: M&A Activity by Geography (2019 - YTD*2023)

Table 14: Wolverine World Wide, Inc.: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Table 15: Wolverine World Wide, Inc.: Capital Raising by Deal Type (2019 - YTD*2023)

Table 16: Wolverine World Wide, Inc.: Divestments Volume and Value Trend (2019 - YTD*2023)

Table 17: Wolverine World Wide, Inc.: News and Events Summary

Table 18: Wolverine World Wide, Inc.: Business Expansion

Table 19: Wolverine World Wide, Inc.: Corporate Governance

Table 20: Wolverine World Wide, Inc.: Financial Deals

Table 21: Wolverine World Wide, Inc.: Financial Performance

Table 22: Wolverine World Wide, Inc.: Market Developments

Table 23: Wolverine World Wide, Inc.: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Wolverine World Wide, Inc.: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Wolverine World Wide, Inc.: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: Wolverine World Wide, Inc.: M&A Average Deal Size - Value (US\$m)

Figure 4: Wolverine World Wide, Inc.: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: Wolverine World Wide, Inc.: M&A Activity by Geography (2019 - YTD*2023)

Figure 6: Wolverine World Wide, Inc.: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 7: Wolverine World Wide, Inc.: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 8: Wolverine World Wide, Inc.: Divestments Volume and Value Trend (2019 - YTD*2023)

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