

# Pieroth Wein GmbH - Company Profile and SWOT Analysis

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# Abstracts

Pieroth Wein GmbH %li%Company Profile and SWOT Analysis

#### Summary

Pieroth Wein GmbH %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### Key Highlights

Pieroth Wein AG (Pieroth Wein), formerly WIV Wein International AG, is a producer and direct seller of wine. The company principally operates through independent wine distribution companies. It distributes wine through direct sales, wine-producing estates and winery, wholesale, travel, and logistics business. The company provides a range of wines, champagnes, and spirits though its wholesale business including restaurants and bars, department stores, airlines, top restaurants, and upscale specialized retailers. Pieroth Wein also offers logistics services for all types of goods that are moved within the B2B and B2C areas. Its operations are spread across the US, Germany, France, Austria, the UK, Italy, Japan and Switzerland. Pieroth Wein is headquartered in Burg Layen, Rhineland-Palatinate, Germany.

#### Scope

Detailed information on Pieroth Wein GmbH required for business and competitor intelligence needs



A study of the major internal and external factors affecting Pieroth Wein GmbH in the form of a SWOT analysis

An in-depth view of the business model of Pieroth Wein GmbH including a breakdown and examination of key business segments

Intelligence on Pieroth Wein GmbH's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pieroth Wein GmbH, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Pieroth Wein GmbH and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pieroth Wein GmbH as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pieroth Wein GmbH's business structure, strategy and prospects.



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