

Wireless Telecommunication Services in New Zealand

<https://marketpublishers.com/r/WA04D464A18EN.html>

Date: July 2024

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: WA04D464A18EN

Abstracts

Wireless Telecommunication Services in New Zealand

Summary

Wireless Telecommunication Services in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all of these services for subscriptions and usage. Market volumes refer to the total number of subscriptions for each of these services. Market shares are in terms of subscription volumes. Regional market shares are at a parent company level.

The New Zealand wireless telecommunication services market recorded revenues of \$1.7 billion in 2023, representing a compound annual growth rate (CAGR) of 1.4% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.5% between 2018 and 2023, reaching a total of 8.8 million subscriptions in 2023.

The growth of the New Zealand wireless telecommunication services market can also be attributed to the increase in mobile penetration in the region. For

instance, according to GlobalData analysis based on information from the World Bank, mobile penetration in New Zealand stood at 115 per 100 people in 2023, an increase of 0.3% from the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in New Zealand

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the New Zealand wireless telecommunication services market by value in 2023?

What will be the size of the New Zealand wireless telecommunication services market in 2028?

What factors are affecting the strength of competition in the New Zealand wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in New Zealand's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the most recent market developments?

8 COMPANY PROFILES

- 8.1. Two Degrees Mobile Ltd
- 8.2. One NZ New Zealand Ltd
- 8.3. Spark New Zealand Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: New Zealand wireless telecommunication services market value: \$ billion, 2018-23

Table 2: New Zealand wireless telecommunication services market volume: million subscriptions, 2018-23

Table 3: New Zealand wireless telecommunication services market category segmentation: % share, by value, 2018-2023

Table 4: New Zealand wireless telecommunication services market category segmentation: \$ billion, 2018-2023

Table 5: New Zealand wireless telecommunication services market geography segmentation: \$ billion, 2023

Table 6: New Zealand wireless telecommunication services market value forecast: \$ billion, 2023-28

Table 7: New Zealand wireless telecommunication services market volume forecast: million subscriptions, 2023-28

Table 8: New Zealand wireless telecommunication services market share: % share, by volume, 2023

Table 9: Two Degrees Mobile Ltd: key facts

Table 10: Two Degrees Mobile Ltd: Key Employees

Table 11: One NZ New Zealand Ltd: key facts

Table 12: One NZ New Zealand Ltd: Key Employees

Table 13: Spark New Zealand Ltd: key facts

Table 14: Spark New Zealand Ltd: Annual Financial Ratios

Table 15: Spark New Zealand Ltd: Key Employees

Table 16: New Zealand size of population (million), 2019-23

Table 17: New Zealand real gdp (constant 2010 prices, \$ billion), 2019-23

Table 18: New Zealand gdp (current prices, \$ billion), 2019-23

Table 19: New Zealand inflation, 2019-23

Table 20: New Zealand consumer price index (absolute), 2019-23

Table 21: New Zealand exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: New Zealand wireless telecommunication services market value: \$ billion, 2018-23

Figure 2: New Zealand wireless telecommunication services market volume: million subscriptions, 2018-23

Figure 3: New Zealand wireless telecommunication services market category segmentation: \$ billion, 2018-2023

Figure 4: New Zealand wireless telecommunication services market geography segmentation: % share, by value, 2023

Figure 5: New Zealand wireless telecommunication services market value forecast: \$ billion, 2023-28

Figure 6: New Zealand wireless telecommunication services market volume forecast: million subscriptions, 2023-28

Figure 7: Forces driving competition in the wireless telecommunication services market in New Zealand, 2023

Figure 8: Drivers of buyer power in the wireless telecommunication services market in New Zealand, 2023

Figure 9: Drivers of supplier power in the wireless telecommunication services market in New Zealand, 2023

Figure 10: Factors influencing the likelihood of new entrants in the wireless telecommunication services market in New Zealand, 2023

Figure 11: Factors influencing the threat of substitutes in the wireless telecommunication services market in New Zealand, 2023

Figure 12: Drivers of degree of rivalry in the wireless telecommunication services market in New Zealand, 2023

Figure 13: New Zealand wireless telecommunication services market share: % share, by volume, 2023

I would like to order

Product name: Wireless Telecommunication Services in New Zealand

Product link: <https://marketpublishers.com/r/WA04D464A18EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WA04D464A18EN.html>