

Wireless Telecommunication Services North America (NAFTA) Industry Guide 2015-2024

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Abstracts

Wireless Telecommunication Services North America (NAFTA) Industry Guide 2015-2024

SUMMARY

The NAFTA Wireless Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the NAFTA wireless telecommunication services market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The wireless telecommunication services industry within the NAFTA countries had a total market value of \$218.3 billion in 2019. The Canada was the fastest growing country, with a CAGR of -0.5% over the 2015-19 period.

Within the wireless telecommunication services industry, the US is the leading country among the NAFTA bloc, with market revenues of \$192.1 billion in 2019. This was followed by Canada and Mexico, with a value of \$16.2 and \$10.0

billion, respectively.

The US is expected to lead the wireless telecommunication services industry in the NAFTA bloc, with a value of \$223.7 billion in 2024, followed by Canada and Mexico with expected values of \$21.1 and \$11.4 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA wireless telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA wireless telecommunication services market

Leading company profiles reveal details of key wireless telecommunication services market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA wireless telecommunication services market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA wireless telecommunication services market by value in 2019?

What will be the size of the NAFTA wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the NAFTA wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA wireless telecommunication services market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 TOP 5 EMERGING COUNTRIES WIRELESS TELECOMMUNICATION SERVICES

- 2.1. Industry Outlook

3 WIRELESS TELECOMMUNICATION SERVICES IN SOUTH AFRICA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 WIRELESS TELECOMMUNICATION SERVICES IN BRAZIL

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 WIRELESS TELECOMMUNICATION SERVICES IN CHINA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 WIRELESS TELECOMMUNICATION SERVICES IN INDIA

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 WIRELESS TELECOMMUNICATION SERVICES IN MEXICO

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 COMPANY PROFILES

- 8.1. Cell C (Pty) Ltd
- 8.2. MTN Group Limited
- 8.3. Telkom SA SOC Limited
- 8.4. Vodacom Group Limited
- 8.5. Claro SA
- 8.6. Oi S.A.
- 8.7. Telefonica Brasil SA
- 8.8. Telecom Italia S.p.A.
- 8.9. China Mobile Communications Group Co., Ltd
- 8.10. China Telecom Corporation Limited
- 8.11. CNCB (Hong Kong) Investment Co., Ltd.
- 8.12. Bharat Sanchar Nigam Ltd
- 8.13. Bharti Airtel Limited
- 8.14. Reliance Jio Infocomm Ltd
- 8.15. Tata Teleservices Limited
- 8.16. Vodafone Idea Ltd
- 8.17. America Movil, SA DE C.V.
- 8.18. AT&T Inc

8.19. Virgin Group Ltd.

9 APPENDIX

9.1. Methodology

9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Top 5 emerging countries wireless telecommunication services industry, revenue (\$bn), 2015-24

Table 2: Top 5 emerging countries wireless telecommunication services industry, revenue (\$bn), 2015-19

Table 3: Top 5 emerging countries wireless telecommunication services industry forecast, revenue (\$bn), 2019-24

Table 4: South Africa wireless telecommunication services market value: \$ billion, 2015-19

Table 5: South Africa wireless telecommunication services market volume: million subscribers, 2015-19

Table 6: South Africa wireless telecommunication services market category segmentation: \$ billion, 2019

Table 7: South Africa wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 8: South Africa wireless telecommunication services market share: % share, by volume, 2019

Table 9: South Africa wireless telecommunication services market value forecast: \$ billion, 2019-24

Table 10: South Africa wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 11: South Africa size of population (million), 2015-19

Table 12: South Africa gdp (constant 2005 prices, \$ billion), 2015-19

Table 13: South Africa gdp (current prices, \$ billion), 2015-19

Table 14: South Africa inflation, 2015-19

Table 15: South Africa consumer price index (absolute), 2015-19

Table 16: South Africa exchange rate, 2015-19

Table 17: Brazil wireless telecommunication services market value: \$ billion, 2015-19

Table 18: Brazil wireless telecommunication services market volume: million subscribers, 2015-19

Table 19: Brazil wireless telecommunication services market category segmentation: \$ billion, 2019

Table 20: Brazil wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 21: Brazil wireless telecommunication services market share: % share, by volume, 2019

Table 22: Brazil wireless telecommunication services market value forecast: \$ billion, 2019-24

Table 23: Brazil wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 24: Brazil size of population (million), 2015-19

Table 25: Brazil gdp (constant 2005 prices, \$ billion), 2015-19

Table 26: Brazil gdp (current prices, \$ billion), 2015-19

Table 27: Brazil inflation, 2015-19

Table 28: Brazil consumer price index (absolute), 2015-19

Table 29: Brazil exchange rate, 2015-19

Table 30: China wireless telecommunication services market value: \$ billion, 2015-19

Table 31: China wireless telecommunication services market volume: million subscribers, 2015-19

Table 32: China wireless telecommunication services market category segmentation: \$ billion, 2019

Table 33: China wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 34: China wireless telecommunication services market share: % share, by volume, 2019

Table 35: China wireless telecommunication services market value forecast: \$ billion, 2019-24

Table 36: China wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 37: China size of population (million), 2015-19

Table 38: China gdp (constant 2005 prices, \$ billion), 2015-19

Table 39: China gdp (current prices, \$ billion), 2015-19

Table 40: China inflation, 2015-19

Table 41: China consumer price index (absolute), 2015-19

Table 42: China exchange rate, 2015-19

Table 43: India wireless telecommunication services market value: \$ billion, 2015-19

Table 44: India wireless telecommunication services market volume: million subscribers, 2015-19

Table 45: India wireless telecommunication services market category segmentation: \$ billion, 2019

Table 46: India wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 47: India wireless telecommunication services market share: % share, by volume, 2019

Table 48: India wireless telecommunication services market value forecast: \$ billion,

2019-24

Table 49: India wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 50: India size of population (million), 2015-19

Table 51: India gdp (constant 2005 prices, \$ billion), 2015-19

Table 52: India gdp (current prices, \$ billion), 2015-19

Table 53: India inflation, 2015-19

Table 54: India consumer price index (absolute), 2015-19

Table 55: India exchange rate, 2015-19

Table 56: Mexico wireless telecommunication services market value: \$ billion, 2015-19

Table 57: Mexico wireless telecommunication services market volume: million subscribers, 2015-19

Table 58: Mexico wireless telecommunication services market category segmentation: \$ billion, 2019

Table 59: Mexico wireless telecommunication services market geography segmentation: \$ billion, 2019

List Of Figures

LIST OF FIGURES

Figure 1: Top 5 emerging countries wireless telecommunication services industry, revenue (\$bn), 2015-24

Figure 2: Top 5 emerging countries wireless telecommunication services industry, revenue (\$bn), 2015-19

Figure 3: Top 5 emerging countries wireless telecommunication services industry forecast, revenue (\$bn), 2019-24

Figure 4: South Africa wireless telecommunication services market value: \$ billion, 2015-19

Figure 5: South Africa wireless telecommunication services market volume: million subscribers, 2015-19

Figure 6: South Africa wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 7: South Africa wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 8: South Africa wireless telecommunication services market share: % share, by volume, 2019

Figure 9: South Africa wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 10: South Africa wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 11: Forces driving competition in the wireless telecommunication services market in South Africa, 2019

Figure 12: Drivers of buyer power in the wireless telecommunication services market in South Africa, 2019

Figure 13: Drivers of supplier power in the wireless telecommunication services market in South Africa, 2019

Figure 14: Drivers of degree of rivalry in the wireless telecommunication services market in South Africa, 2019

Figure 15: Brazil wireless telecommunication services market value: \$ billion, 2015-19

Figure 16: Brazil wireless telecommunication services market volume: million subscribers, 2015-19

Figure 17: Brazil wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 18: Brazil wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 19: Brazil wireless telecommunication services market share: % share, by volume, 2019

Figure 20: Brazil wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 21: Brazil wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 22: Forces driving competition in the wireless telecommunication services market in Brazil, 2019

Figure 23: Drivers of buyer power in the wireless telecommunication services market in Brazil, 2019

Figure 24: Drivers of supplier power in the wireless telecommunication services market in Brazil, 2019

Figure 25: Drivers of degree of rivalry in the wireless telecommunication services market in Brazil, 2019

Figure 26: China wireless telecommunication services market value: \$ billion, 2015-19

Figure 27: China wireless telecommunication services market volume: million subscribers, 2015-19

Figure 28: China wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 29: China wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 30: China wireless telecommunication services market share: % share, by volume, 2019

Figure 31: China wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 32: China wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 33: Forces driving competition in the wireless telecommunication services market in China, 2019

Figure 34: Drivers of buyer power in the wireless telecommunication services market in China, 2019

Figure 35: Drivers of supplier power in the wireless telecommunication services market in China, 2019

Figure 36: Drivers of degree of rivalry in the wireless telecommunication services market in China, 2019

Figure 37: India wireless telecommunication services market value: \$ billion, 2015-19

Figure 38: India wireless telecommunication services market volume: million subscribers, 2015-19

Figure 39: India wireless telecommunication services market category segmentation: %

share, by value, 2019

Figure 40: India wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 41: India wireless telecommunication services market share: % share, by volume, 2019

Figure 42: India wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 43: India wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 44: Forces driving competition in the wireless telecommunication services market in India, 2019

Figure 45: Drivers of buyer power in the wireless telecommunication services market in India, 2019

Figure 46: Drivers of supplier power in the wireless telecommunication services market in India, 2019

Figure 47: Drivers of degree of rivalry in the wireless telecommunication services market in India, 2019

Figure 48: Mexico wireless telecommunication services market value: \$ billion, 2015-19

Figure 49: Mexico wireless telecommunication services market volume: million subscribers, 2015-19

Figure 50: Mexico wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 51: Mexico wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 52: Mexico wireless telecommunication services market share: % share, by volume, 2019

Figure 53: Mexico wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 54: Mexico wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 55: Forces driving competition in the wireless telecommunication services market in Mexico, 2019

Figure 56: Drivers of buyer power in the wireless telecommunication services market in Mexico, 2019

Figure 57: Drivers of supplier power in the wireless telecommunication services market in Mexico, 2019

Figure 58: Drivers of degree of rivalry in the wireless telecommunication services market in Mexico, 2019

COMPANIES MENTIONED

Cell C (Pty) Ltd
MTN Group Limited
Telkom SA SOC Limited
Vodacom Group Limited
Claro SA
Oi S.A.
Telefonica Brasil SA
Telecom Italia S.p.A.
China Mobile Communications Group Co., Ltd
China Telecom Corporation Limited
CNCB (Hong Kong) Investment Co., Ltd.
Bharat Sanchar Nigam Ltd
Bharti Airtel Limited
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Tata Teleservices Limited
Vodafone Idea Ltd
America Movil, SA DE C.V.
AT&T Inc
Virgin Group Ltd.

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