

Wireless Telecommunication Services North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/W480AE4DD401EN.html>

Date: May 2021

Pages: 94

Price: US\$ 795.00 (Single User License)

ID: W480AE4DD401EN

Abstracts

Wireless Telecommunication Services North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

The NAFTA Wireless Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The wireless telecommunication services industry within the NAFTA countries had a total market value of \$213.9 billion in 2020. The US was the fastest growing country, with a CAGR of -0.6% over the 2016-20 period.

Within the wireless telecommunication services industry, the US is the leading country among the NAFTA bloc, with market revenues of \$190.3 billion in 2020. This was followed by Canada and Mexico, with a value of \$14.8 and \$8.7 billion, respectively.

The US is expected to lead the wireless telecommunication services industry in

the NAFTA bloc, with a value of \$239.8 billion in 2025, followed by Canada and Mexico with expected values of \$20.0 and \$12.4 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA wireless telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA wireless telecommunication services market

Leading company profiles reveal details of key wireless telecommunication services market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA wireless telecommunication services market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA wireless telecommunication services market by value in 2020?

What will be the size of the NAFTA wireless telecommunication services market in 2025?

What factors are affecting the strength of competition in the NAFTA wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA wireless telecommunication services market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA WIRELESS TELECOMMUNICATION SERVICES

- 2.1. Industry Outlook

3 WIRELESS TELECOMMUNICATION SERVICES IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 WIRELESS TELECOMMUNICATION SERVICES IN MEXICO

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 WIRELESS TELECOMMUNICATION SERVICES IN THE UNITED STATES

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 COMPANY PROFILES

- 6.1. Rogers Communications, Inc.
- 6.2. BCE Inc.
- 6.3. Shaw Communications Inc
- 6.4. TELUS Corporation
- 6.5. America Movil, SA DE C.V.
- 6.6. Telefonica, S.A.
- 6.7. AT&T Inc
- 6.8. Verizon Communications Inc.
- 6.9. TracFone Wireless Inc
- 6.10. T-Mobile US, Inc.

7 APPENDIX

- 7.1. Methodology
- 7.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries Wireless Telecommunication Services industry, revenue (\$bn), 2016-25

Table 2: NAFTA countries Wireless Telecommunication Services industry, revenue (\$bn), 2016-20

Table 3: NAFTA countries Wireless Telecommunication Services industry forecast, revenue (\$bn), 2020-25

Table 1: Canada wireless telecommunication services market value: \$ billion, 2016-20

Table 2: Canada wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Table 3: Canada wireless telecommunication services market category segmentation: million wireless subscriptions, 2020

Table 4: Canada wireless telecommunication services market geography segmentation: \$ billion, 2020

Table 5: Canada wireless telecommunication services market share: % share, by volume, 2020

Table 6: Canada wireless telecommunication services market value forecast: \$ billion, 2020-25

Table 7: Canada wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Table 8: Canada size of population (million), 2016-20

Table 9: Canada gdp (constant 2005 prices, \$ billion), 2016-20

Table 10: Canada gdp (current prices, \$ billion), 2016-20

Table 11: Canada inflation, 2016-20

Table 12: Canada consumer price index (absolute), 2016-20

Table 13: Canada exchange rate, 2016-20

Table 14: Mexico wireless telecommunication services market value: \$ billion, 2016-20

Table 15: Mexico wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Table 16: Mexico wireless telecommunication services market category segmentation: million wireless subscriptions, 2020

Table 17: Mexico wireless telecommunication services market geography segmentation: \$ billion, 2020

Table 18: Mexico wireless telecommunication services market share: % share, by volume, 2020

Table 19: Mexico wireless telecommunication services market value forecast: \$ billion,

2020-25

Table 20: Mexico wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Table 21: Mexico size of population (million), 2016-20

Table 22: Mexico gdp (constant 2005 prices, \$ billion), 2016-20

Table 23: Mexico gdp (current prices, \$ billion), 2016-20

Table 24: Mexico inflation, 2016-20

Table 25: Mexico consumer price index (absolute), 2016-20

Table 26: Mexico exchange rate, 2016-20

Table 27: United States wireless telecommunication services market value: \$ billion, 2016-20

Table 28: United States wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Table 29: United States wireless telecommunication services market category segmentation: million wireless subscriptions, 2020

Table 30: United States wireless telecommunication services market geography segmentation: \$ billion, 2020

Table 31: United States wireless telecommunication services market share: % share, by volume, 2020

Table 32: United States wireless telecommunication services market value forecast: \$ billion, 2020-25

Table 33: United States wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Table 34: United States size of population (million), 2016-20

Table 35: United States gdp (constant 2005 prices, \$ billion), 2016-20

Table 36: United States gdp (current prices, \$ billion), 2016-20

Table 37: United States inflation, 2016-20

Table 38: United States consumer price index (absolute), 2016-20

Table 39: United States exchange rate, 2016-20

Table 40: Rogers Communications, Inc.: key facts

Table 41: Rogers Communications, Inc.: Annual Financial Ratios

Table 42: Rogers Communications, Inc.: Key Employees

Table 43: BCE Inc.: key facts

Table 44: BCE Inc.: Annual Financial Ratios

Table 45: BCE Inc.: Key Employees

Table 46: Shaw Communications Inc: key facts

Table 47: Shaw Communications Inc: Annual Financial Ratios

Table 48: Shaw Communications Inc: Key Employees

Table 49: TELUS Corporation: key facts

Table 50: TELUS Corporation: Annual Financial Ratios

Table 51: TELUS Corporation: Key Employees

Table 52: America Movil, SA DE C.V.: key facts

Table 53: America Movil, SA DE C.V.: Annual Financial Ratios

Table 54: America Movil, SA DE C.V.: Key Employees

Table 55: America Movil, SA DE C.V.: Key Employees Continued

Table 56: Telefonica, S.A.: key facts

Table 57: Telefonica, S.A.: Annual Financial Ratios

Table 58: Telefonica, S.A.: Key Employees

Table 59: Telefonica, S.A.: Key Employees Continued

Table 60: AT&T Inc: key facts

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries Wireless Telecommunication Services industry, revenue (\$bn), 2016-25

Figure 2: NAFTA countries Wireless Telecommunication Services industry, revenue (\$bn), 2016-20

Figure 3: NAFTA countries Wireless Telecommunication Services industry forecast, revenue (\$bn), 2020-25

Figure 1: Canada wireless telecommunication services market value: \$ billion, 2016-20

Figure 2: Canada wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Figure 3: Canada wireless telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: Canada wireless telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: Canada wireless telecommunication services market share: % share, by volume, 2020

Figure 6: Canada wireless telecommunication services market value forecast: \$ billion, 2020-25

Figure 7: Canada wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Figure 8: Forces driving competition in the wireless telecommunication services market in Canada, 2020

Figure 9: Drivers of buyer power in the wireless telecommunication services market in Canada, 2020

Figure 10: Drivers of supplier power in the wireless telecommunication services market in Canada, 2020

Figure 11: Drivers of degree of rivalry in the wireless telecommunication services market in Canada, 2020

Figure 12: Mexico wireless telecommunication services market value: \$ billion, 2016-20

Figure 13: Mexico wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Figure 14: Mexico wireless telecommunication services market category segmentation: % share, by volume, 2020

Figure 15: Mexico wireless telecommunication services market geography segmentation: % share, by value, 2020

Figure 16: Mexico wireless telecommunication services market share: % share, by

volume, 2020

Figure 17: Mexico wireless telecommunication services market value forecast: \$ billion, 2020-25

Figure 18: Mexico wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Figure 19: Forces driving competition in the wireless telecommunication services market in Mexico, 2020

Figure 20: Drivers of buyer power in the wireless telecommunication services market in Mexico, 2020

Figure 21: Drivers of supplier power in the wireless telecommunication services market in Mexico, 2020

Figure 22: Drivers of degree of rivalry in the wireless telecommunication services market in Mexico, 2020

Figure 23: United States wireless telecommunication services market value: \$ billion, 2016-20

Figure 24: United States wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Figure 25: United States wireless telecommunication services market category segmentation: % share, by volume, 2020

Figure 26: United States wireless telecommunication services market geography segmentation: % share, by value, 2020

Figure 27: United States wireless telecommunication services market share: % share, by volume, 2020

Figure 28: United States wireless telecommunication services market value forecast: \$ billion, 2020-25

Figure 29: United States wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Figure 30: Forces driving competition in the wireless telecommunication services market in the United States, 2020

Figure 31: Drivers of buyer power in the wireless telecommunication services market in the United States, 2020

Figure 32: Drivers of supplier power in the wireless telecommunication services market in the United States, 2020

Figure 33: Drivers of degree of rivalry in the wireless telecommunication services market in the United States, 2020

I would like to order

Product name: Wireless Telecommunication Services North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/W480AE4DD401EN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W480AE4DD401EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

