

Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Global Wireless Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

Market values are in terms of revenues, based on payments to operators of all of these services for subscriptions and usage.

Market volumes are in terms of total numbers of subscribers for each of these services.

Market shares are in terms of subscriber volumes. Regional market shares are at a parent company level.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The global wireless telecommunication services market had total revenues of \$754.0bn in 2021, representing a compound annual growth rate (CAGR) of 0.1% between 2016 and 2021.

Market consumption volume increased with a CAGR of 3.3% between 2016 and 2021, to reach a total of 7,327 million wireless subscriptions in 2021.

The data segment was the market's most lucrative in 2021, with total revenues of \$519.7bn, equivalent to 68.9% of the market's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global wireless telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global wireless telecommunication services market

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global wireless telecommunication services market by value in 2021?

What will be the size of the global wireless telecommunication services market in 2026?

What factors are affecting the strength of competition in the global wireless telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up the global wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL WIRELESS TELECOMMUNICATION SERVICES

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 WIRELESS TELECOMMUNICATION SERVICES IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 WIRELESS TELECOMMUNICATION SERVICES IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 WIRELESS TELECOMMUNICATION SERVICES IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 WIRELESS TELECOMMUNICATION SERVICES IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 WIRELESS TELECOMMUNICATION SERVICES IN ITALY

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 WIRELESS TELECOMMUNICATION SERVICES IN JAPAN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 WIRELESS TELECOMMUNICATION SERVICES IN AUSTRALIA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 WIRELESS TELECOMMUNICATION SERVICES IN CANADA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 WIRELESS TELECOMMUNICATION SERVICES IN CHINA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 WIRELESS TELECOMMUNICATION SERVICES IN THE NETHERLANDS

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 WIRELESS TELECOMMUNICATION SERVICES IN SPAIN

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 WIRELESS TELECOMMUNICATION SERVICES IN THE UNITED KINGDOM

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

27.1. Country data

28 WIRELESS TELECOMMUNICATION SERVICES IN THE UNITED STATES

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

29.1. Country data

30 COMPANY PROFILES

31 APPENDIX

31.1. Methodology

31.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global wireless telecommunication services market value: \$ billion, 2017–21

Table 2: Global wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Table 3: Global wireless telecommunication services market category segmentation: % share, by value, 2017–2021

Table 4: Global wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 5: Global wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 6: Global wireless telecommunication services market value forecast: \$ billion, 2021–26

Table 7: Global wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Table 8: Global size of population (million), 2017–21

Table 9: Global gdp (constant 2005 prices, \$ billion), 2017–21

Table 10: Global gdp (current prices, \$ billion), 2017–21

Table 11: Global inflation, 2017–21

Table 12: Global consumer price index (absolute), 2017–21

Table 13: Global exchange rate, 2017–21

Table 14: Asia-Pacific wireless telecommunication services market value: \$ billion, 2017–21

Table 15: Asia–Pacific wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Table 16: Asia–Pacific wireless telecommunication services market category segmentation: % share, by value, 2017–2021

Table 17: Asia-Pacific wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 18: Asia–Pacific wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 19: Asia-Pacific wireless telecommunication services market value forecast: \$ billion, 2021–26

Table 20: Asia–Pacific wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Table 21: Europe wireless telecommunication services market value: \$ billion, 2017–21

Table 22: Europe wireless telecommunication services market volume: million wireless

subscriptions, 2017–21

Table 23: Europe wireless telecommunication services market category segmentation: % share, by value, 2017–2021

Table 24: Europe wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 25: Europe wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 26: Europe wireless telecommunication services market value forecast: \$ billion, 2021–26

Table 27: Europe wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Table 28: Europe size of population (million), 2017–21

Table 29: Europe gdp (constant 2005 prices, \$ billion), 2017–21

Table 30: Europe gdp (current prices, \$ billion), 2017–21

Table 31: Europe inflation, 2017–21

Table 32: Europe consumer price index (absolute), 2017–21

Table 33: Europe exchange rate, 2017–21

Table 34: France wireless telecommunication services market value: \$ billion, 2017–21

Table 35: France wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Table 36: France wireless telecommunication services market category segmentation: % share, by value, 2017–2021

Table 37: France wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 38: France wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 39: France wireless telecommunication services market value forecast: \$ billion, 2021–26

Table 40: France wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Table 41: France size of population (million), 2017–21

Table 42: France gdp (constant 2005 prices, \$ billion), 2017–21

Table 43: France gdp (current prices, \$ billion), 2017–21

Table 44: France inflation, 2017–21

Table 45: France consumer price index (absolute), 2017–21

Table 46: France exchange rate, 2017–21

Table 47: Germany wireless telecommunication services market value: \$ billion, 2017–21

Table 48: Germany wireless telecommunication services market volume: million

wireless subscriptions, 2017–21

Table 49: Germany wireless telecommunication services market category segmentation: % share, by value, 2017–2021

Table 50: Germany wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 51: Germany wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 52: Germany wireless telecommunication services market value forecast: \$ billion, 2021–26

Table 53: Germany wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Table 54: Germany size of population (million), 2017–21

Table 55: Germany gdp (constant 2005 prices, \$ billion), 2017–21

Table 56: Germany gdp (current prices, \$ billion), 2017–21

Table 57: Germany inflation, 2017–21

Table 58: Germany consumer price index (absolute), 2017–21

Table 59: Germany exchange rate, 2017–21

Table 60: Italy wireless telecommunication services market value: \$ billion, 2017–21

Table 61: Italy wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Table 62: Italy wireless telecommunication services market category segmentation: % share, by value, 2017–2021

Table 63: Italy wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 64: Italy wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 65: Italy wireless telecommunication services market value forecast: \$ billion, 2021–26

Table 66: Italy wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Table 67: Italy size of population (million), 2017–21

Table 68: Italy gdp (constant 2005 prices, \$ billion), 2017–21

Table 69: Italy gdp (current prices, \$ billion), 2017–21

Table 70: Italy inflation, 2017–21

Table 71: Italy consumer price index (absolute), 2017–21

Table 72: Italy exchange rate, 2017–21

Table 73: Japan wireless telecommunication services market value: \$ billion, 2017–21

Table 74: Japan wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Table 75: Japan wireless telecommunication services market category segmentation: % share, by value, 2017–2021

Table 76: Japan wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 77: Japan wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 78: Japan wireless telecommunication services market value forecast: \$ billion, 2021–26

Table 79: Japan wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Table 80: Japan size of population (million), 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Global wireless telecommunication services market value: \$ billion, 2017–21

Figure 2: Global wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Figure 3: Global wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 4: Global wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 5: Global wireless telecommunication services market value forecast: \$ billion, 2021–26

Figure 6: Global wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Figure 7: Forces driving competition in the global wireless telecommunication services market, 2021

Figure 8: Drivers of buyer power in the global wireless telecommunication services market, 2021

Figure 9: Drivers of supplier power in the global wireless telecommunication services market, 2021

Figure 10: Drivers of degree of rivalry in the global wireless telecommunication services market, 2021

Figure 11: Asia-Pacific wireless telecommunication services market value: \$ billion, 2017–21

Figure 12: Asia–Pacific wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Figure 13: Asia-Pacific wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 14: Asia–Pacific wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 15: Asia-Pacific wireless telecommunication services market value forecast: \$ billion, 2021–26

Figure 16: Asia–Pacific wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Figure 17: Forces driving competition in the wireless telecommunication services market in Asia-Pacific, 2021

Figure 18: Drivers of buyer power in the wireless telecommunication services market in Asia-Pacific, 2021

- Figure 19: Drivers of supplier power in the wireless telecommunication services market in Asia-Pacific, 2021
- Figure 20: Drivers of degree of rivalry in the wireless telecommunication services market in Asia-Pacific, 2021
- Figure 21: Europe wireless telecommunication services market value: \$ billion, 2017–21
- Figure 22: Europe wireless telecommunication services market volume: million wireless subscriptions, 2017–21
- Figure 23: Europe wireless telecommunication services market category segmentation: \$ billion, 2017-2021
- Figure 24: Europe wireless telecommunication services market geography segmentation: % share, by value, 2021
- Figure 25: Europe wireless telecommunication services market value forecast: \$ billion, 2021–26
- Figure 26: Europe wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26
- Figure 27: Forces driving competition in the wireless telecommunication services market in Europe, 2021
- Figure 28: Drivers of buyer power in the wireless telecommunication services market in Europe, 2021
- Figure 29: Drivers of supplier power in the wireless telecommunication services market in Europe, 2021
- Figure 30: Drivers of degree of rivalry in the wireless telecommunication services market in Europe, 2021
- Figure 31: France wireless telecommunication services market value: \$ billion, 2017–21
- Figure 32: France wireless telecommunication services market volume: million wireless subscriptions, 2017–21
- Figure 33: France wireless telecommunication services market category segmentation: \$ billion, 2017-2021
- Figure 34: France wireless telecommunication services market geography segmentation: % share, by value, 2021
- Figure 35: France wireless telecommunication services market value forecast: \$ billion, 2021–26
- Figure 36: France wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26
- Figure 37: Forces driving competition in the wireless telecommunication services market in France, 2021
- Figure 38: Drivers of buyer power in the wireless telecommunication services market in France, 2021
- Figure 39: Drivers of supplier power in the wireless telecommunication services market

in France, 2021

Figure 40: Drivers of degree of rivalry in the wireless telecommunication services market in France, 2021

Figure 41: Germany wireless telecommunication services market value: \$ billion, 2017–21

Figure 42: Germany wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Figure 43: Germany wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 44: Germany wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 45: Germany wireless telecommunication services market value forecast: \$ billion, 2021–26

Figure 46: Germany wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Figure 47: Forces driving competition in the wireless telecommunication services market in Germany, 2021

Figure 48: Drivers of buyer power in the wireless telecommunication services market in Germany, 2021

Figure 49: Drivers of supplier power in the wireless telecommunication services market in Germany, 2021

Figure 50: Drivers of degree of rivalry in the wireless telecommunication services market in Germany, 2021

Figure 51: Italy wireless telecommunication services market value: \$ billion, 2017–21

Figure 52: Italy wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Figure 53: Italy wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 54: Italy wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 55: Italy wireless telecommunication services market value forecast: \$ billion, 2021–26

Figure 56: Italy wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Figure 57: Forces driving competition in the wireless telecommunication services market in Italy, 2021

Figure 58: Drivers of buyer power in the wireless telecommunication services market in Italy, 2021

Figure 59: Drivers of supplier power in the wireless telecommunication services market

in Italy, 2021

Figure 60: Drivers of degree of rivalry in the wireless telecommunication services market in Italy, 2021

Figure 61: Japan wireless telecommunication services market value: \$ billion, 2017–21

Figure 62: Japan wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Figure 63: Japan wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 64: Japan wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 65: Japan wireless telecommunication services market value forecast: \$ billion, 2021–26

Figure 66: Japan wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Figure 67: Forces driving competition in the wireless telecommunication services market in Japan, 2021

Figure 68: Drivers of buyer power in the wireless telecommunication services market in Japan, 2021

Figure 69: Drivers of supplier power in the wireless telecommunication services market in Japan, 2021

Figure 70: Drivers of degree of rivalry in the wireless telecommunication services market in Japan, 2021

Figure 71: Australia wireless telecommunication services market value: \$ billion, 2017–21

Figure 72: Australia wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Figure 73: Australia wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 74: Australia wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 75: Australia wireless telecommunication services market value forecast: \$ billion, 2021–26

Figure 76: Australia wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Figure 77: Forces driving competition in the wireless telecommunication services market in Australia, 2021

Figure 78: Drivers of buyer power in the wireless telecommunication services market in Australia, 2021

Figure 79: Drivers of supplier power in the wireless telecommunication services market

in Australia, 2021

Figure 80: Drivers of degree of rivalry in the wireless telecommunication services market in Australia, 2021

Figure 81: Canada wireless telecommunication services market value: \$ billion, 2017–21

Figure 82: Canada wireless telecommunication services market volume: million wireless subscriptions, 2017–21

Figure 83: Canada wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 84: Canada wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 85: Canada wireless telecommunication services market value forecast: \$ billion, 2021–26

Figure 86: Canada wireless telecommunication services market volume forecast: million wireless subscriptions, 2021–26

Figure 87: Forces driving competition in the wireless telecommunication services market in Canada, 2021

Figure 88: Drivers of buyer power in the wireless telecommunication services market in Canada, 2021

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