

Wireless Telecommunication Services in Turkey -Market Summary, Competitive Analysis and Forecast to 2025

https://marketpublishers.com/r/W8F3780B24ACEN.html

Date: April 2021 Pages: 44 Price: US\$ 350.00 (Single User License) ID: W8F3780B24ACEN

Abstracts

Wireless Telecommunication Services in Turkey - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Wireless Telecommunication Services in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Turkish wireless telecommunication services market had total revenues of \$6,215.3m in 2020, representing a compound annual rate of change (CARC) of -5.5% between 2016 and 2020.

The wireless telecommunications services market was greatly affected by the COVID-19 outbreak in 2020.

The market volumes increased by 3.9% in 2020.



SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless telecommunication services market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Turkey

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey wireless telecommunication services market by value in 2020?

What will be the size of the Turkey wireless telecommunication services market in 2025?

What factors are affecting the strength of competition in the Turkey wireless telecommunication services market?

How has the market performed over the last five years?

How large is Turkey's wireless telecommunication services market in relation to its regional counterparts?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

Wireless Telecommunication Services in Turkey - Market Summary, Competitive Analysis and Forecast to 2025



6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What are the weaknesses of the leading players?
- 7.5. What are the strengths of the leading players?
- 7.6. How has the regulatory environment affected the Turkish market?
- 7.7. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

- 8.1. Turkcell Iletisim Hizmetleri AS
- 8.2. Vodafone Group Plc
- 8.3. Turk Telekomunikasyon AS

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Turkey wireless telecommunication services market value: \$ billion, 2016-20 Table 2: Turkey wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Table 3: Turkey wireless telecommunication services market category segmentation: million wireless subscriptions, 2020

Table 4: Turkey wireless telecommunication services market geography segmentation: \$ billion, 2020

Table 5: Turkey wireless telecommunication services market value forecast: \$ billion, 2020-25

Table 6: Turkey wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Table 7: Turkey wireless telecommunication services market share: % share, by volume, 2020

Table 8: Turkcell Iletisim Hizmetleri AS: key facts

Table 9: Turkcell Iletisim Hizmetleri AS: Annual Financial Ratios

Table 10: Turkcell Iletisim Hizmetleri AS: Key Employees

Table 11: Vodafone Group Plc: key facts

Table 12: Vodafone Group Plc: Annual Financial Ratios

Table 13: Vodafone Group Plc: Key Employees

Table 14: Turk Telekomunikasyon AS: key facts

Table 15: Turk Telekomunikasyon AS: Annual Financial Ratios

Table 16: Turk Telekomunikasyon AS: Annual Financial Ratios (Continued)

Table 17: Turk Telekomunikasyon AS: Key Employees

Table 18: Turkey size of population (million), 2016-20

Table 19: Turkey gdp (constant 2005 prices, \$ billion), 2016-20

Table 20: Turkey gdp (current prices, \$ billion), 2016-20

- Table 21: Turkey inflation, 2016-20
- Table 22: Turkey consumer price index (absolute), 2016-20
- Table 23: Turkey exchange rate, 2016-20



List Of Figures

LIST OF FIGURES

Figure 1: Turkey wireless telecommunication services market value: \$ billion, 2016-20 Figure 2: Turkey wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Figure 3: Turkey wireless telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: Turkey wireless telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: Turkey wireless telecommunication services market value forecast: \$ billion, 2020-25

Figure 6: Turkey wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Figure 7: Forces driving competition in the wireless telecommunication services market in Turkey, 2020

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Turkey, 2020

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Turkey, 2020

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Turkey, 2020

Figure 11: Turkey wireless telecommunication services market share: % share, by volume, 2020



I would like to order

Product name: Wireless Telecommunication Services in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

Product link: https://marketpublishers.com/r/W8F3780B24ACEN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/W8F3780B24ACEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Wireless Telecommunication Services in Turkey - Market Summary, Competitive Analysis and Forecast to 2025