

# Wireless Telecommunication Services in Thailand

<https://marketpublishers.com/r/WE5D489B8CEEN.html>

Date: May 2020

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: WE5D489B8CEEN

## Abstracts

Wireless Telecommunication Services in Thailand

### SUMMARY

Wireless Telecommunication Services in Thailand industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Thai wireless telecommunication services market had total revenues of \$8.8bn in 2019, representing a compound annual growth rate (CAGR) of 4.6% between 2015 and 2019.

Data had the highest volume in the Thai wireless telecommunication services market in 2019, with a total of 4.9 million subscribers, equivalent to 55.2% of the market's overall volume.

Tariff caps applied across all the services on 3G and 4G networks have prevented large price drops and supported revenue growth.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Thailand

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand wireless telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Thailand wireless telecommunication services market by value in 2019?

What will be the size of the Thailand wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the Thailand wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Thailand's wireless telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

#### 6.4. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

#### 7.1. Market share

#### 7.2. Who are the leading players?

#### 7.3. What strategies do leading players follow?

#### 7.4. What are the weaknesses of the leading players?

#### 7.5. How has the regulatory environment affected the Thai market?

#### 7.6. How will the Covid-19 pandemic affect the market going forward?

### **8 COMPANY PROFILES**

#### 8.1. Advanced Info Service PLC

#### 8.2. CAT Telecom Public Co Ltd

#### 8.3. True Corporation Public Company Limited

#### 8.4. Total Access Communication Public Company Limited

### **9 MACROECONOMIC INDICATORS**

#### 9.1. Country data

### **10 APPENDIX**

#### 10.1. Methodology

#### 10.2. Industry associations

#### 10.3. Related MarketLine research

#### 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Thailand wireless telecommunication services market value: \$ billion, 2015-19

Table 2: Thailand wireless telecommunication services market volume: million subscribers, 2015-19

Table 3: Thailand wireless telecommunication services market category segmentation: \$ billion, 2019

Table 4: Thailand wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 5: Thailand wireless telecommunication services market value forecast: \$ billion, 2019-24

Table 6: Thailand wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 7: Thailand wireless telecommunication services market share: % share, by volume, 2019

Table 8: Advanced Info Service PLC: key facts

Table 9: Advanced Info Service PLC: Annual Financial Ratios

Table 10: Advanced Info Service PLC: Key Employees

Table 11: CAT Telecom Public Co Ltd: key facts

Table 12: CAT Telecom Public Co Ltd: Key Employees

Table 13: True Corporation Public Company Limited: key facts

Table 14: True Corporation Public Company Limited: Annual Financial Ratios

Table 15: True Corporation Public Company Limited: Key Employees

Table 16: Total Access Communication Public Company Limited: key facts

Table 17: Total Access Communication Public Company Limited: Annual Financial Ratios

Table 18: Total Access Communication Public Company Limited: Key Employees

Table 19: Thailand size of population (million), 2015-19

Table 20: Thailand gdp (constant 2005 prices, \$ billion), 2015-19

Table 21: Thailand gdp (current prices, \$ billion), 2015-19

Table 22: Thailand inflation, 2015-19

Table 23: Thailand consumer price index (absolute), 2015-19

Table 24: Thailand exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Thailand wireless telecommunication services market value: \$ billion, 2015-19

Figure 2: Thailand wireless telecommunication services market volume: million subscribers, 2015-19

Figure 3: Thailand wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Thailand wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Thailand wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Thailand wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 7: Forces driving competition in the wireless telecommunication services market in Thailand, 2019

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Thailand, 2019

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Thailand, 2019

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Thailand, 2019

Figure 11: Thailand wireless telecommunication services market share: % share, by volume, 2019

## I would like to order

Product name: Wireless Telecommunication Services in Thailand

Product link: <https://marketpublishers.com/r/WE5D489B8CEEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WE5D489B8CEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970