

# Wireless Telecommunication Services in Taiwan

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## Abstracts

Wireless Telecommunication Services in Taiwan

### SUMMARY

Wireless Telecommunication Services in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Taiwanese wireless telecommunication services market had total revenues of \$6.4bn in 2019, representing a compound annual rate of change (CARC) of -2.9% between 2015 and 2019.

Data had the highest volume in the Taiwanese wireless telecommunication services market in 2019, with a total of 4.3 million subscribers, equivalent to 67.7% of the market's overall volume.

A saturated voice services market segment, along with increasing competition in the internet services segment amid high penetration, has shrunk the market's value over the historic period

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Taiwan

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan wireless telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Taiwan wireless telecommunication services market by value in 2019?

What will be the size of the Taiwan wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the Taiwan wireless telecommunication services market?

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Who are the top competitors in Taiwan's wireless telecommunication services market?

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