

# Wireless Telecommunication Services in Saudi Arabia

<https://marketpublishers.com/r/W9C306DC594EN.html>

Date: May 2020

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: W9C306DC594EN

## Abstracts

Wireless Telecommunication Services in Saudi Arabia

### SUMMARY

Wireless Telecommunication Services in Saudi Arabia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Saudi Arabian wireless telecommunication services market had total revenues of \$11.9bn in 2019, representing a compound annual rate of change (CARC) of -2.4% between 2015 and 2019.

Data had the highest volume in the Saudi Arabian wireless telecommunication services market in 2019, with a total of 6.8 million subscribers, equivalent to 56.9% of the market's overall volume.

Operators have focused on mobile data and network expansions to offset the decline in voice services.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Saudi Arabia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Saudi Arabia

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Saudi Arabia wireless telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Saudi Arabia wireless telecommunication services market by value in 2019?

What will be the size of the Saudi Arabia wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the Saudi Arabia wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Saudi Arabia's wireless telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

#### 6.4. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

#### 7.1. Market share

#### 7.2. Who are the leading players?

#### 7.3. What strategies do leading players follow?

#### 7.4. How has the regulatory environment affected the Saudi Arabian market?

#### 7.5. How will the Covid-19 pandemic affect the market going forward?

### **8 COMPANY PROFILES**

#### 8.1. Zain Group

#### 8.2. Saudi Telecom Company

#### 8.3. Etihad Etisalat Company

#### 8.4. Virgin mobile KSA

### **9 MACROECONOMIC INDICATORS**

#### 9.1. Country data

### **10 APPENDIX**

#### 10.1. Methodology

#### 10.2. Industry associations

#### 10.3. Related MarketLine research

#### 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Saudi Arabia wireless telecommunication services market value: \$ billion, 2015-19

Table 2: Saudi Arabia wireless telecommunication services market volume: million subscribers, 2015-19

Table 3: Saudi Arabia wireless telecommunication services market category segmentation: \$ billion, 2019

Table 4: Saudi Arabia wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 5: Saudi Arabia wireless telecommunication services market value forecast: \$ billion, 2019-24

Table 6: Saudi Arabia wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 7: Saudi Arabia wireless telecommunication services market share: % share, by volume, 2019

Table 8: Zain Group: key facts

Table 9: Zain Group: Annual Financial Ratios

Table 10: Zain Group: Key Employees

Table 11: Zain Group: Key Employees Continued

Table 12: Saudi Telecom Company: key facts

Table 13: Saudi Telecom Company: Annual Financial Ratios

Table 14: Saudi Telecom Company: Key Employees

Table 15: Saudi Telecom Company: Key Employees Continued

Table 16: Etihad Etisalat Company: key facts

Table 17: Etihad Etisalat Company: Annual Financial Ratios

Table 18: Etihad Etisalat Company: Key Employees

Table 19: Virgin mobile KSA: key facts

Table 20: Saudi Arabia size of population (million), 2015-19

Table 21: Saudi Arabia gdp (constant 2005 prices, \$ billion), 2015-19

Table 22: Saudi Arabia gdp (current prices, \$ billion), 2015-19

Table 23: Saudi Arabia inflation, 2015-19

Table 24: Saudi Arabia consumer price index (absolute), 2015-19

Table 25: Saudi Arabia exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Saudi Arabia wireless telecommunication services market value: \$ billion, 2015-19

Figure 2: Saudi Arabia wireless telecommunication services market volume: million subscribers, 2015-19

Figure 3: Saudi Arabia wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Saudi Arabia wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Saudi Arabia wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Saudi Arabia wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 7: Forces driving competition in the wireless telecommunication services market in Saudi Arabia, 2019

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Saudi Arabia, 2019

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Saudi Arabia, 2019

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Saudi Arabia, 2019

Figure 11: Saudi Arabia wireless telecommunication services market share: % share, by volume, 2019

## I would like to order

Product name: Wireless Telecommunication Services in Saudi Arabia

Product link: <https://marketpublishers.com/r/W9C306DC594EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W9C306DC594EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970