

Wireless Telecommunication Services in Peru

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Abstracts

Wireless Telecommunication Services in Peru

SUMMARY

Wireless Telecommunication Services in Peru industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Peruvian wireless telecommunication services market had total revenues of \$2,742.3m in 2018, representing a compound annual rate of change (CARC) of -3.1% between 2014 and 2018.

Market consumption volume increased with a CAGR of 6.4% between 2014 and 2018, to reach a total of 40 million subscribers in 2018.

Market growth has been supported by the emerging penetration of mobile internet, however, voices services have become saturated, with revenues declining in that segment.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Peru

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Peru

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Peru wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Peru wireless telecommunication services market by value in 2018?

What will be the size of the Peru wireless telecommunication services market in 2023?

What factors are affecting the strength of competition in the Peru wireless telecommunication services market?

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COMPANIES MENTIONED

Viettel Military Industry and Telecoms Group

Claro Peru

Empresa Nacional de Telecomunicaciones SA

Telefonica, S.A.

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