

Wireless Telecommunication Services in Pakistan

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Abstracts

Wireless Telecommunication Services in Pakistan

SUMMARY

Wireless Telecommunication Services in Pakistan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Pakistani wireless telecommunication services market had total revenues of \$3.3bn in 2019, representing a compound annual growth rate (CAGR) of 4.3% between 2015 and 2019.

Voice had the highest volume in the Pakistani wireless telecommunication services market in 2019, with a total of 1.7 million subscribers, equivalent to 53.2% of the market's overall volume.

Wireless services have become increasingly popular in Pakistan due to the relatively low cost of establishing a countrywide wireless network compared to fixed-line.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Pakistan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Pakistan

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Pakistan wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Pakistan wireless telecommunication services market by value in 2019?

What will be the size of the Pakistan wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the Pakistan wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Pakistan's wireless telecommunication services market?

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