

# Wireless Telecommunication Services in North America

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## Abstracts

Wireless Telecommunication Services in North America

### SUMMARY

Wireless Telecommunication Services in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The North American wireless telecommunication services market had total revenues of \$218.3bn in 2019, representing a compound annual rate of change (CARC) of -0.8% between 2015 and 2019.

Data had the highest volume in the North American wireless telecommunication services market in 2019, with a total of 148.3 million subscribers, equivalent to 67.9% of the market's overall volume.

The US is by far the largest market in the North American region and made up to 88% of revenues in 2019.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in North America

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America wireless telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the North America wireless telecommunication services market by value in 2019?

What will be the size of the North America wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the North America wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in North America's wireless telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

#### 6.4. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

#### 7.1. Market share

#### 7.2. Who are the leading players?

#### 7.3. What strategies do leading players follow?

#### 7.4. How do challengers' strategies or products differ from the leading firms?

#### 7.5. What has been the rationale behind recent M&A activity?

#### 7.6. How has the regulatory environment affected the North American market?

#### 7.7. How will the Covid-19 pandemic affect the market going forward?

### **8 COMPANY PROFILES**

#### 8.1. Verizon Communications Inc.

#### 8.2. T-Mobile US, Inc.

#### 8.3. AT&T Inc

#### 8.4. Rogers Communications, Inc.

#### 8.5. America Movil, SA DE C.V.

#### 8.6. Sprint Corporation

### **9 APPENDIX**

#### 9.1. Methodology

#### 9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: North America wireless telecommunication services market value: \$ billion, 2015-19

Table 2: North America wireless telecommunication services market volume: million subscribers, 2015-19

Table 3: North America wireless telecommunication services market category segmentation: \$ billion, 2019

Table 4: North America wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 5: North America wireless telecommunication services market value forecast: \$ billion, 2019-24

Table 6: North America wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 7: North America wireless telecommunication services market share: % share, by volume, 2019

Table 8: Verizon Communications Inc.: key facts

Table 9: Verizon Communications Inc.: Annual Financial Ratios

Table 10: Verizon Communications Inc.: Key Employees

Table 11: Verizon Communications Inc.: Key Employees Continued

Table 12: T-Mobile US, Inc.: key facts

Table 13: T-Mobile US, Inc.: Annual Financial Ratios

Table 14: T-Mobile US, Inc.: Key Employees

Table 15: T-Mobile US, Inc.: Key Employees Continued

Table 16: AT&T Inc: key facts

Table 17: AT&T Inc: Annual Financial Ratios

Table 18: AT&T Inc: Key Employees

Table 19: AT&T Inc: Key Employees Continued

Table 20: Rogers Communications, Inc.: key facts

Table 21: Rogers Communications, Inc.: Annual Financial Ratios

Table 22: Rogers Communications, Inc.: Key Employees

Table 23: Rogers Communications, Inc.: Key Employees Continued

Table 24: America Movil, SA DE C.V.: key facts

Table 25: America Movil, SA DE C.V.: Annual Financial Ratios

Table 26: America Movil, SA DE C.V.: Key Employees

Table 27: America Movil, SA DE C.V.: Key Employees Continued

Table 28: Sprint Corporation: key facts

Table 29: Sprint Corporation: Annual Financial Ratios

Table 30: Sprint Corporation: Key Employees

## List Of Figures

### LIST OF FIGURES

Figure 1: North America wireless telecommunication services market value: \$ billion, 2015-19

Figure 2: North America wireless telecommunication services market volume: million subscribers, 2015-19

Figure 3: North America wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 4: North America wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: North America wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: North America wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 7: Forces driving competition in the wireless telecommunication services market in North America, 2019

Figure 8: Drivers of buyer power in the wireless telecommunication services market in North America, 2019

Figure 9: Drivers of supplier power in the wireless telecommunication services market in North America, 2019

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in North America, 2019

Figure 11: North America wireless telecommunication services market share: % share, by volume, 2019

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