

# Wireless Telecommunication Services in New Zealand - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Wireless Telecommunication Services in New Zealand - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Wireless Telecommunication Services in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The New Zealand wireless telecommunication services market had total revenues of \$1,375.6m in 2020, representing a compound annual rate of change (CARC) of -2.3% between 2016 and 2020.

The wireless telecommunications services market was affected greatly by the COVID-19 outbreak in 2020.

The market volumes increased by 4.2% in 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in New Zealand

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand wireless telecommunication services market with five year forecasts

## REASONS TO BUY

What was the size of the New Zealand wireless telecommunication services market by value in 2020?

What will be the size of the New Zealand wireless telecommunication services market in 2025?

What factors are affecting the strength of competition in the New Zealand wireless telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's wireless telecommunication services market?

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