

# Wireless Telecommunication Services in Middle East

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## Abstracts

Wireless Telecommunication Services in Middle East

### SUMMARY

Wireless Telecommunication Services in Middle East industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Middle Eastern wireless telecommunication services market had total revenues of \$21.9bn in 2019, representing a compound annual rate of change (CARC) of -3.6% between 2015 and 2019.

The data segment was the market's most lucrative in 2019, with total revenues of \$11.2bn, equivalent to 51.2% of the market's overall value.

Saudi Arabia makes up 54.6% of the regional market.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Middle East

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Middle East

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Middle East wireless telecommunication services market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Middle East wireless telecommunication services market by value in 2019?

What will be the size of the Middle East wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the Middle East wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Middle East's wireless telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

#### 6.4. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

#### 7.1. Market share

#### 7.2. Who are the leading players?

#### 7.3. What strategies do leading players follow?

#### 7.4. How has the regulatory environment affected the Middle East market?

#### 7.5. How will the Covid-19 pandemic affect the market going forward?

### **8 COMPANY PROFILES**

#### 8.1. Saudi Telecom Company

#### 8.2. Etihad Etisalat Company

#### 8.3. Vodafone Global Enterprise Ltd

#### 8.4. Orange Egypt for Telecommunications (SAE)

### **9 MACROECONOMIC INDICATORS**

#### 9.1. Country data

### **10 APPENDIX**

#### 10.1. Methodology

#### 10.2. Industry associations

#### 10.3. Related MarketLine research

#### 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Middle East wireless telecommunication services market value: \$ billion, 2015-19

Table 2: Middle East wireless telecommunication services market volume: million subscribers, 2015-19

Table 3: Middle East wireless telecommunication services market category segmentation: \$ billion, 2019

Table 4: Middle East wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 5: Middle East wireless telecommunication services market value forecast: \$ billion, 2019-24

Table 6: Middle East wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 7: Middle East wireless telecommunication services market share: % share, by volume, 2019

Table 8: Saudi Telecom Company: key facts

Table 9: Saudi Telecom Company: Annual Financial Ratios

Table 10: Saudi Telecom Company: Key Employees

Table 11: Saudi Telecom Company: Key Employees Continued

Table 12: Etihad Etisalat Company: key facts

Table 13: Etihad Etisalat Company: Annual Financial Ratios

Table 14: Etihad Etisalat Company: Key Employees

Table 15: Vodafone Global Enterprise Ltd: key facts

Table 16: Vodafone Global Enterprise Ltd: Key Employees

Table 17: Orange Egypt for Telecommunications (SAE): key facts

Table 18: Orange Egypt for Telecommunications (SAE): Key Employees

Table 19: Middle East size of population (million), 2015-19

Table 20: Middle East gdp (constant 2005 prices, \$ billion), 2015-19

Table 21: Middle East gdp (current prices, \$ billion), 2015-19

Table 22: Middle East inflation, 2015-19

Table 23: Middle East consumer price index (absolute), 2015-19

Table 24: Middle East exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Middle East wireless telecommunication services market value: \$ billion, 2015-19

Figure 2: Middle East wireless telecommunication services market volume: million subscribers, 2015-19

Figure 3: Middle East wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Middle East wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Middle East wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Middle East wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 7: Forces driving competition in the wireless telecommunication services market in the Middle East, 2019

Figure 8: Drivers of buyer power in the wireless telecommunication services market in the Middle East, 2019

Figure 9: Drivers of supplier power in the wireless telecommunication services market in the Middle East, 2019

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in the Middle East, 2019

Figure 11: Middle East wireless telecommunication services market share: % share, by volume, 2019

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