

Wireless Telecommunication Services in Mexico

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Abstracts

Wireless Telecommunication Services in Mexico

SUMMARY

Wireless Telecommunication Services in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Mexican wireless telecommunication services market had total revenues of \$10.0bn in 2019, representing a compound annual rate of change (CARC) of -4.8% between 2015 and 2019.

Data had the highest volume in the Mexican wireless telecommunication services market in 2019, with a total of 6.1 million subscribers, equivalent to 61.2% of the market's overall volume.

The significant decrease of 22.9% in value of the Mexican market until 2016 is attributable to the decline of tariffs, especially during 2015-2016.



SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Mexico

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Mexico wireless telecommunication services market by value in 2019?

What will be the size of the Mexico wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the Mexico wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitiors in Mexico's wireless telecommunication services market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power



6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. How do challengers' strategies or products differ from the leading firms?
- 7.5. How has the regulatory environment affected the Mexican market?
- 7.6. How will the Covid-19 pandemic affect the market going forward?

8 COMPANY PROFILES

- 8.1. Movistar
- 8.2. AT&T Inc
- 8.3. America Movil, SA DE C.V.
- 8.4. Virgin Group Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Mexico wireless telecommunication services market value: \$ billion, 2015-19

Table 2: Mexico wireless telecommunication services market volume: million

subscribers, 2015-19

Table 3: Mexico wireless telecommunication services market category segmentation: \$

billion, 2019

Table 4: Mexico wireless telecommunication services market geography segmentation:

\$ billion, 2019

Table 5: Mexico wireless telecommunication services market value forecast: \$ billion,

2019-24

Table 6: Mexico wireless telecommunication services market volume forecast: million

subscribers, 2019-24

Table 7: Mexico wireless telecommunication services market share: % share, by

volume, 2019

Table 8: Movistar: key facts

Table 9: AT&T Inc: key facts

Table 10: AT&T Inc: Annual Financial Ratios

Table 11: AT&T Inc: Key Employees

Table 12: AT&T Inc: Key Employees Continued

Table 13: America Movil, SA DE C.V.: key facts

Table 14: America Movil, SA DE C.V.: Annual Financial Ratios

Table 15: America Movil, SA DE C.V.: Key Employees

Table 16: America Movil, SA DE C.V.: Key Employees Continued

Table 17: Virgin Group Ltd.: key facts

Table 18: Virgin Group Ltd.: Key Employees

Table 19: Mexico size of population (million), 2015-19

Table 20: Mexico gdp (constant 2005 prices, \$ billion), 2015-19

Table 21: Mexico gdp (current prices, \$ billion), 2015-19

Table 22: Mexico inflation, 2015-19

Table 23: Mexico consumer price index (absolute), 2015-19

Table 24: Mexico exchange rate, 2015-19



List Of Figures

LIST OF FIGURES

Figure 1: Mexico wireless telecommunication services market value: \$ billion, 2015-19

Figure 2: Mexico wireless telecommunication services market volume: million subscribers, 2015-19

Figure 3: Mexico wireless telecommunication services market category segmentation:

% share, by value, 2019

Figure 4: Mexico wireless telecommunication services market geography segmentation:

% share, by value, 2019

Figure 5: Mexico wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Mexico wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 7: Forces driving competition in the wireless telecommunication services market in Mexico, 2019

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Mexico, 2019

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Mexico, 2019

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Mexico, 2019

Figure 11: Mexico wireless telecommunication services market share: % share, by volume, 2019



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