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Wireless Telecommunication Services in Malaysia

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Abstracts

Wireless Telecommunication Services in Malaysia

SUMMARY

Wireless Telecommunication Services in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Malaysian wireless telecommunication services market had total revenues of $5.4bn in 2019, representing a compound annual rate of change (CARC) of -2.8% between 2015 and 2019.

Data had the highest volume in the Malaysian wireless telecommunication services market in 2019, with a total of 3.2 million subscribers, equivalent to 58.6% of the market's overall volume.

The shrinkage of the Malaysian market was led by declining mobile services revenues amid price competition, as data and voice services have been saturated

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Malaysia

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Malaysia wireless telecommunication services market by value in 2019?

What will be the size of the Malaysia wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the Malaysia wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitiors in Malaysia's wireless telecommunication services market?

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