

Wireless Telecommunication Services in Malaysia

<https://marketpublishers.com/r/W6D7A09840DEN.html>

Date: July 2024

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: W6D7A09840DEN

Abstracts

Wireless Telecommunication Services in Malaysia

Summary

Wireless Telecommunication Services in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all of these services for subscriptions and usage. Market volumes refer to the total number of subscriptions for each of these services. Market shares are in terms of subscription volumes. Regional market shares are at a parent company level.

The Malaysian wireless telecommunication services market recorded revenues of \$5.2 billion in 2023, representing a negative compound annual growth rate (CAGR) of 1.4% between 2018 and 2023.

Market consumption volume increased with a CAGR of 3.4% between 2018 and 2023, reaching a total of 50.1 million subscriptions in 2023.

In 2023, the Malaysian wireless telecommunication market faced challenges, with declining revenues from voice and messaging segments due to the rise of

OTT messaging apps like WhatsApp, Skype, and Viber. These apps use data networks, reducing demand for traditional services. However, the data segment experienced growth due to streaming services, social media, and internet-enabled devices.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless telecommunication services market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Malaysia

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Malaysia wireless telecommunication services market by value in 2023?

What will be the size of the Malaysia wireless telecommunication services market in 2028?

What factors are affecting the strength of competition in the Malaysia wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Malaysia's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the most recent market developments?

8 COMPANY PROFILES

- 8.1. CelcomDigi Bhd
- 8.2. Maxis Bhd
- 8.3. XOX Com Sdn Bhd
- 8.4. U Mobile Sdn Bhd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Malaysia wireless telecommunication services market value: \$ billion, 2018-23

Table 2: Malaysia wireless telecommunication services market volume: million subscriptions, 2018-23

Table 3: Malaysia wireless telecommunication services market category segmentation: % share, by value, 2018-2023

Table 4: Malaysia wireless telecommunication services market category segmentation: \$ billion, 2018-2023

Table 5: Malaysia wireless telecommunication services market geography segmentation: \$ billion, 2023

Table 6: Malaysia wireless telecommunication services market value forecast: \$ billion, 2023-28

Table 7: Malaysia wireless telecommunication services market volume forecast: million subscriptions, 2023-28

Table 8: Malaysia wireless telecommunication services market share: % share, by volume, 2023

Table 9: CelcomDigi Bhd: key facts

Table 10: CelcomDigi Bhd: Annual Financial Ratios

Table 11: CelcomDigi Bhd: Key Employees

Table 12: Maxis Bhd: key facts

Table 13: Maxis Bhd: Annual Financial Ratios

Table 14: Maxis Bhd: Key Employees

Table 15: XOX Com Sdn Bhd: key facts

Table 16: XOX Com Sdn Bhd: Annual Financial Ratios

Table 17: XOX Com Sdn Bhd: Key Employees

Table 18: U Mobile Sdn Bhd: key facts

Table 19: U Mobile Sdn Bhd: Key Employees

Table 20: Malaysia size of population (million), 2019-23

Table 21: Malaysia real gdp (constant 2010 prices, \$ billion), 2019-23

Table 22: Malaysia gdp (current prices, \$ billion), 2019-23

Table 23: Malaysia inflation, 2019-23

Table 24: Malaysia consumer price index (absolute), 2019-23

Table 25: Malaysia exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Malaysia wireless telecommunication services market value: \$ billion, 2018-23

Figure 2: Malaysia wireless telecommunication services market volume: million subscriptions, 2018-23

Figure 3: Malaysia wireless telecommunication services market category segmentation: \$ billion, 2018-2023

Figure 4: Malaysia wireless telecommunication services market geography segmentation: % share, by value, 2023

Figure 5: Malaysia wireless telecommunication services market value forecast: \$ billion, 2023-28

Figure 6: Malaysia wireless telecommunication services market volume forecast: million subscriptions, 2023-28

Figure 7: Forces driving competition in the wireless telecommunication services market in Malaysia, 2023

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Malaysia, 2023

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Malaysia, 2023

Figure 10: Factors influencing the likelihood of new entrants in the wireless telecommunication services market in Malaysia, 2023

Figure 11: Factors influencing the threat of substitutes in the wireless telecommunication services market in Malaysia, 2023

Figure 12: Drivers of degree of rivalry in the wireless telecommunication services market in Malaysia, 2023

Figure 13: Malaysia wireless telecommunication services market share: % share, by volume, 2023

I would like to order

Product name: Wireless Telecommunication Services in Malaysia

Product link: <https://marketpublishers.com/r/W6D7A09840DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W6D7A09840DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970