

Wireless Telecommunication Services in Ireland

<https://marketpublishers.com/r/W1E425554B4EN.html>

Date: May 2020

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: W1E425554B4EN

Abstracts

Wireless Telecommunication Services in Ireland

SUMMARY

Wireless Telecommunication Services in Ireland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Irish wireless telecommunication services market had total revenues of \$1.9bn in 2019, representing a compound annual rate of change (CARC) of -1.4% between 2015 and 2019.

Data had the highest volume in the Irish wireless telecommunication services market in 2019, with a total of 1.1 million subscribers, equivalent to 57.6% of the market's overall volume.

The expansion of the faster 4G network, coupled with the rapid penetration of smartphones and the increasing affordability of data services, have led to higher mobile internet engagement, boosting data usage.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Ireland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Ireland

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Ireland wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Ireland wireless telecommunication services market by value in 2019?

What will be the size of the Ireland wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the Ireland wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Ireland's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do leading players follow?

7.4. What are the strengths of the leading players?

7.5. How will the Covid-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Tesco Mobile Limited

8.2. Three Ireland Hutchison Ltd

8.3. Vodafone Ireland Ltd

8.4. eircom Group plc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Ireland wireless telecommunication services market value: \$ billion, 2015-19

Table 2: Ireland wireless telecommunication services market volume: million subscribers, 2015-19

Table 3: Ireland wireless telecommunication services market category segmentation: \$ billion, 2019

Table 4: Ireland wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 5: Ireland wireless telecommunication services market value forecast: \$ billion, 2019-24

Table 6: Ireland wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 7: Ireland wireless telecommunication services market share: % share, by volume, 2019

Table 8: Tesco Mobile Limited: key facts

Table 9: Tesco Mobile Limited: Key Employees

Table 10: Three Ireland Hutchison Ltd: key facts

Table 11: Vodafone Ireland Ltd: key facts

Table 12: Vodafone Ireland Ltd: Key Employees

Table 13: eircom Group plc: key facts

Table 14: eircom Group plc: Key Employees

Table 15: Ireland size of population (million), 2015-19

Table 16: Ireland gdp (constant 2005 prices, \$ billion), 2015-19

Table 17: Ireland gdp (current prices, \$ billion), 2015-19

Table 18: Ireland inflation, 2015-19

Table 19: Ireland consumer price index (absolute), 2015-19

Table 20: Ireland exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Ireland wireless telecommunication services market value: \$ billion, 2015-19

Figure 2: Ireland wireless telecommunication services market volume: million subscribers, 2015-19

Figure 3: Ireland wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Ireland wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Ireland wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Ireland wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 7: Forces driving competition in the wireless telecommunication services market in Ireland, 2019

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Ireland, 2019

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Ireland, 2019

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Ireland, 2019

Figure 11: Ireland wireless telecommunication services market share: % share, by volume, 2019

I would like to order

Product name: Wireless Telecommunication Services in Ireland

Product link: <https://marketpublishers.com/r/W1E425554B4EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W1E425554B4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970