

Wireless Telecommunication Services in Australia

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Abstracts

Wireless Telecommunication Services in Australia

Summary

Wireless Telecommunication Services in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all of these services for subscriptions and usage. Market volumes refer to the total number of subscriptions for each of these services. Market shares are in terms of subscription volumes. Regional market shares are at a parent company level.

The Australian wireless telecommunication services market recorded revenues of \$9.1 billion in 2023, representing a negative compound annual growth rate (CAGR) of 2.4% between 2018 and 2023.

The market consumption volume increased with a CAGR of 3.3% between 2018 and 2023, to reach a total of 41.4 million subscriptions in 2023.

The growth of the Australian market is driven by rising mobile penetration and internet usage. In 2023, internet users accounted for 97% of the total population, while mobile penetration reached 107.3 per 100 people, according to

GlobalData.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Australia

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia wireless telecommunication services market with five year forecasts

Reasons to Buy

What was the size of the Australia wireless telecommunication services market by value in 2023?

What will be the size of the Australia wireless telecommunication services market in 2028?

What factors are affecting the strength of competition in the Australia wireless telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Australia's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the most recent market developments?

8 COMPANY PROFILES

- 8.1. Telstra Group Ltd
- 8.2. Vocus Group Ltd
- 8.3. TPG Telecom Ltd
- 8.4. Singtel Optus Pty Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia wireless telecommunication services market value: \$ billion, 2018-23

Table 2: Australia wireless telecommunication services market volume: million subscriptions, 2018-23

Table 3: Australia wireless telecommunication services market category segmentation: % share, by value, 2018-2023

Table 4: Australia wireless telecommunication services market category segmentation: \$ billion, 2018-2023

Table 5: Australia wireless telecommunication services market geography segmentation: \$ billion, 2023

Table 6: Australia wireless telecommunication services market value forecast: \$ billion, 2023-28

Table 7: Australia wireless telecommunication services market volume forecast: million subscriptions, 2023-28

Table 8: Australia wireless telecommunication services market share: % share, by volume, 2023

Table 9: Telstra Group Ltd: key facts

Table 10: Telstra Group Ltd: Annual Financial Ratios

Table 11: Telstra Group Ltd: Key Employees

Table 12: Telstra Group Ltd: Key Employees Continued

Table 13: Vocus Group Ltd: key facts

Table 14: Vocus Group Ltd: Key Employees

Table 15: TPG Telecom Ltd: key facts

Table 16: TPG Telecom Ltd: Annual Financial Ratios

Table 17: TPG Telecom Ltd: Key Employees

Table 18: Singtel Optus Pty Ltd: key facts

Table 19: Singtel Optus Pty Ltd: Key Employees

Table 20: Australia size of population (million), 2019-23

Table 21: Australia real gdp (constant 2010 prices, \$ billion), 2019-23

Table 22: Australia gdp (current prices, \$ billion), 2019-23

Table 23: Australia inflation, 2019-23

Table 24: Australia consumer price index (absolute), 2019-23

Table 25: Australia exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Australia wireless telecommunication services market value: \$ billion, 2018-23

Figure 2: Australia wireless telecommunication services market volume: million subscriptions, 2018-23

Figure 3: Australia wireless telecommunication services market category segmentation: \$ billion, 2018-2023

Figure 4: Australia wireless telecommunication services market geography segmentation: % share, by value, 2023

Figure 5: Australia wireless telecommunication services market value forecast: \$ billion, 2023-28

Figure 6: Australia wireless telecommunication services market volume forecast: million subscriptions, 2023-28

Figure 7: Forces driving competition in the wireless telecommunication services market in Australia, 2023

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Australia, 2023

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Australia, 2023

Figure 10: Factors influencing the likelihood of new entrants in the wireless telecommunication services market in Australia, 2023

Figure 11: Factors influencing the threat of substitutes in the wireless telecommunication services market in Australia, 2023

Figure 12: Drivers of degree of rivalry in the wireless telecommunication services market in Australia, 2023

Figure 13: Australia wireless telecommunication services market share: % share, by volume, 2023

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