

Wireless Telecommunication Services in Asia Pacific

<https://marketpublishers.com/r/W60E913B12CFEN.html>

Date: May 2020

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: W60E913B12CFEN

Abstracts

Wireless Telecommunication Services in Asia Pacific

SUMMARY

Wireless Telecommunication Services in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Asia-Pacific wireless telecommunication services market had total revenues of \$333.2bn in 2019, representing a compound annual growth rate (CAGR) of 1.9% between 2015 and 2019.

Data had the highest volume in the Asia-Pacific wireless telecommunication services market in 2019, with a total of 193.4 million subscribers, equivalent to 58% of the market's overall volume.

3G and 4G connections in the region overtook those of the older generation in 2016 and more advanced countries such as China, Japan and South Korea have sought to implement 5G services in 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Asia-Pacific

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Asia-Pacific wireless telecommunication services market by value in 2019?

What will be the size of the Asia-Pacific wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do the leading players follow?

7.4. What has been the rationale behind recent M&A activity?

7.5. How do challengers/disruptors strategies or products differ from the leading firms?

7.6. Are there government schemes currently in-place that affect the industry?

7.7. How has the regulatory environment affected the market?

7.8. How will the Covid-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Bharti Airtel Limited

8.2. SK Telecom Co., Ltd.

8.3. Vodafone Idea Ltd

8.4. China Mobile Communications Group Co., Ltd

8.5. Reliance Jio Infocomm Ltd

8.6. CNCB (Hong Kong) Investment Co., Ltd.

9 APPENDIX

9.1. Methodology

9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific wireless telecommunication services market value: \$ billion, 2015-19

Table 2: Asia-Pacific wireless telecommunication services market volume: million subscribers, 2015-19

Table 3: Asia-Pacific wireless telecommunication services market category segmentation: \$ billion, 2019

Table 4: Asia-Pacific wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 5: Asia-Pacific wireless telecommunication services market value forecast: \$ billion, 2019-24

Table 6: Asia-Pacific wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 7: Asia-Pacific wireless telecommunication services market share: % share, by volume, 2019

Table 8: Bharti Airtel Limited: key facts

Table 9: Bharti Airtel Limited: Annual Financial Ratios

Table 10: Bharti Airtel Limited: Key Employees

Table 11: Bharti Airtel Limited: Key Employees Continued

Table 12: Bharti Airtel Limited: Key Employees Continued

Table 13: Bharti Airtel Limited: Key Employees Continued

Table 14: SK Telecom Co., Ltd.: key facts

Table 15: SK Telecom Co., Ltd.: Annual Financial Ratios

Table 16: SK Telecom Co., Ltd.: Key Employees

Table 17: Vodafone Idea Ltd: key facts

Table 18: Vodafone Idea Ltd: Annual Financial Ratios

Table 19: Vodafone Idea Ltd: Key Employees

Table 20: China Mobile Communications Group Co., Ltd: key facts

Table 21: China Mobile Communications Group Co., Ltd: Key Employees

Table 22: Reliance Jio Infocomm Ltd: key facts

Table 23: Reliance Jio Infocomm Ltd: Key Employees

Table 24: CNCB (Hong Kong) Investment Co., Ltd.: key facts

Table 25: CNCB (Hong Kong) Investment Co., Ltd.: Annual Financial Ratios

Table 26: CNCB (Hong Kong) Investment Co., Ltd.: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific wireless telecommunication services market value: \$ billion, 2015-19

Figure 2: Asia-Pacific wireless telecommunication services market volume: million subscribers, 2015-19

Figure 3: Asia-Pacific wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Asia-Pacific wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Asia-Pacific wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Asia-Pacific wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 7: Forces driving competition in the wireless telecommunication services market in Asia-Pacific, 2019

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Asia-Pacific, 2019

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Asia-Pacific, 2019

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Asia-Pacific, 2019

Figure 11: Asia-Pacific wireless telecommunication services market share: % share, by volume, 2019

I would like to order

Product name: Wireless Telecommunication Services in Asia Pacific

Product link: <https://marketpublishers.com/r/W60E913B12CFEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W60E913B12CFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970