

Wireless Telecommunication Services in Argentina

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Abstracts

Wireless Telecommunication Services in Argentina

SUMMARY

Wireless Telecommunication Services in Argentina industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Argentinian wireless telecommunication services market had total revenues of \$4.1bn in 2019, representing a compound annual rate of change (CARC) of -13.3% between 2015 and 2019.

Data had the highest volume in the Argentinian wireless telecommunication services market in 2019, with a total of 2.3 million subscribers, equivalent to 57.1% of the market's overall volume.

High inflation rates in the Argentinian economy - reaching over 40% annualized - have eroded the market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Argentina

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Argentina wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Argentina wireless telecommunication services market by value in 2019?

What will be the size of the Argentina wireless telecommunication services market in 2024?

What factors are affecting the strength of competition in the Argentina wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Argentina's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do leading players follow?

7.4. What is the rationale for the recent M&A activity?

7.5. How has the regulatory environment affected the Argentinian market?

7.6. How will the Covid-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Telecom Argentina S.A.

8.2. Movistar

8.3. Claro SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Argentina wireless telecommunication services market value: \$ billion, 2015-19

Table 2: Argentina wireless telecommunication services market volume: million subscribers, 2015-19

Table 3: Argentina wireless telecommunication services market category segmentation: \$ billion, 2019

Table 4: Argentina wireless telecommunication services market geography segmentation: \$ billion, 2019

Table 5: Argentina wireless telecommunication services market value forecast: \$ billion, 2019-24

Table 6: Argentina wireless telecommunication services market volume forecast: million subscribers, 2019-24

Table 7: Argentina wireless telecommunication services market share: % share, by volume, 2019

Table 8: Telecom Argentina S.A.: key facts

Table 9: Telecom Argentina S.A.: Annual Financial Ratios

Table 10: Telecom Argentina S.A.: Key Employees

Table 11: Telecom Argentina S.A.: Key Employees Continued

Table 12: Movistar: key facts

Table 13: Claro SA: key facts

Table 14: Argentina size of population (million), 2015-19

Table 15: Argentina gdp (constant 2005 prices, \$ billion), 2015-19

Table 16: Argentina gdp (current prices, \$ billion), 2015-19

Table 17: Argentina inflation, 2015-19

Table 18: Argentina consumer price index (absolute), 2015-19

Table 19: Argentina exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Argentina wireless telecommunication services market value: \$ billion, 2015-19

Figure 2: Argentina wireless telecommunication services market volume: million subscribers, 2015-19

Figure 3: Argentina wireless telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Argentina wireless telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Argentina wireless telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Argentina wireless telecommunication services market volume forecast: million subscribers, 2019-24

Figure 7: Forces driving competition in the wireless telecommunication services market in Argentina, 2019

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Argentina, 2019

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Argentina, 2019

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Argentina, 2019

Figure 11: Argentina wireless telecommunication services market share: % share, by volume, 2019

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