

# Wireless Telecommunication Services Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/WC3023572337EN.html>

Date: May 2021

Pages: 364

Price: US\$ 1,495.00 (Single User License)

ID: WC3023572337EN

## Abstracts

Wireless Telecommunication Services Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Global Wireless Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

Market values are defined as revenues, based on payments to operators of these services in form of subscriptions and usage fees.

Market volumes are defined as wireless subscriptions for each service.

Market shares are defined as percentage share of total market volumes. Regional market shares are given at a parent company level.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict, though many governments had introduced national lockdowns and temporarily banned the sale of products that are deemed 'non-essential'. The length of the pandemic and restrictions imposed by governments around the world is not certain, therefore the impact on this market is difficult to predict. The data used in this report has been modelled on the assumption of a crisis scenario and has taken into consideration forecast impacts on national economies.

The global wireless telecommunication services market had total revenues of \$704,190.3m in 2020, representing a compound annual rate of change (CARC) of -1.5% between 2016 and 2020.

The wireless telecommunications services market affected greatly by the COVID-19 outbreak in 2020.

The market volumes increased by in 2020.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global wireless telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global wireless telecommunication services market

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth

prospects of the global wireless telecommunication services market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global wireless telecommunication services market by value in 2020?

What will be the size of the global wireless telecommunication services market in 2025?

What factors are affecting the strength of competition in the global wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in the global wireless telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL WIRELESS TELECOMMUNICATION SERVICES**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 WIRELESS TELECOMMUNICATION SERVICES IN ASIA-PACIFIC**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

### **5 WIRELESS TELECOMMUNICATION SERVICES IN EUROPE**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 WIRELESS TELECOMMUNICATION SERVICES IN FRANCE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 WIRELESS TELECOMMUNICATION SERVICES IN GERMANY**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 WIRELESS TELECOMMUNICATION SERVICES IN ITALY**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 WIRELESS TELECOMMUNICATION SERVICES IN JAPAN**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation

- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

## **10 WIRELESS TELECOMMUNICATION SERVICES IN AUSTRALIA**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

## **11 WIRELESS TELECOMMUNICATION SERVICES IN CANADA**

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

## **12 WIRELESS TELECOMMUNICATION SERVICES IN CHINA**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

## **13 WIRELESS TELECOMMUNICATION SERVICES IN THE NETHERLANDS**

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

## **14 WIRELESS TELECOMMUNICATION SERVICES IN SPAIN**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

## **15 WIRELESS TELECOMMUNICATION SERVICES IN THE UNITED KINGDOM**

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

## **16 WIRELESS TELECOMMUNICATION SERVICES IN THE UNITED STATES**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

## **17 COMPANY PROFILES**

- 17.1. China Mobile Limited
- 17.2. Vodafone Group Plc
- 17.3. Reliance Jio Infocomm Ltd
- 17.4. Bharti Airtel Limited
- 17.5. Mobile Telesystems
- 17.6. PJSC MegaFon
- 17.7. Telia Company AB
- 17.8. Bouygues Telecom SA
- 17.9. Deutsche Telekom AG

- 17.10. freenet AG
- 17.11. Telecom Italia S.p.A.
- 17.12. Iliad SA
- 17.13. NTT DOCOMO Inc
- 17.14. KDDI Corporation
- 17.15. Internet Initiative Japan Inc
- 17.16. SoftBank Group Corp
- 17.17. Telstra Corporation Limited
- 17.18. Singtel Optus Pty Ltd
- 17.19. TPG Telecom Ltd
- 17.20. amaysim Australia Ltd
- 17.21. Rogers Communications, Inc.
- 17.22. BCE Inc.
- 17.23. Shaw Communications Inc
- 17.24. TELUS Corporation
- 17.25. China Unicom (Hong Kong) Limited
- 17.26. China Telecom Corporation Limited
- 17.27. Royal KPN NV
- 17.28. T-Mobile Netherlands Holding B.V.
- 17.29. Lebara Group
- 17.30. Telefonica, S.A.
- 17.31. Orange SA
- 17.32. Masmovil Ibercom SA
- 17.33. Telefonica UK Ltd
- 17.34. BT Group plc
- 17.35. Hutchison 3G UK Limited
- 17.36. AT&T Inc
- 17.37. Verizon Communications Inc.
- 17.38. TracFone Wireless Inc
- 17.39. T-Mobile US, Inc.

## **18 APPENDIX**

- 18.1. Methodology
- 18.2. About MarketLine



## List Of Tables

### LIST OF TABLES

Table 1: Global wireless telecommunication services market value: \$ billion, 2016-20

Table 2: Global wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Table 3: Global wireless telecommunication services market category segmentation: million wireless subscriptions, 2020

Table 4: Global wireless telecommunication services market geography segmentation: \$ billion, 2020

Table 5: Global wireless telecommunication services market share: % share, by volume, 2020

Table 6: Global wireless telecommunication services market value forecast: \$ billion, 2020-25

Table 7: Global wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Table 8: Global size of population (million), 2016-20

Table 9: Global gdp (constant 2005 prices, \$ billion), 2016-20

Table 10: Global gdp (current prices, \$ billion), 2016-20

Table 11: Global inflation, 2016-20

Table 12: Global consumer price index (absolute), 2016-20

Table 13: Global exchange rate, 2016-20

Table 14: Asia-Pacific wireless telecommunication services market value: \$ billion, 2016-20

Table 15: Asia-Pacific wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Table 16: Asia-Pacific wireless telecommunication services market category segmentation: million wireless subscriptions, 2020

Table 17: Asia-Pacific wireless telecommunication services market geography segmentation: \$ billion, 2020

Table 18: Asia-Pacific wireless telecommunication services market share: % share, by volume, 2020

Table 19: Asia-Pacific wireless telecommunication services market value forecast: \$ billion, 2020-25

Table 20: Asia-Pacific wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Table 21: Europe wireless telecommunication services market value: \$ billion, 2016-20

Table 22: Europe wireless telecommunication services market volume: million wireless

subscriptions, 2016-20

Table 23: Europe wireless telecommunication services market category segmentation: million wireless subscriptions, 2020

Table 24: Europe wireless telecommunication services market geography segmentation: \$ billion, 2020

Table 25: Europe wireless telecommunication services market share: % share, by volume, 2020

Table 26: Europe wireless telecommunication services market value forecast: \$ billion, 2020-25

Table 27: Europe wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Table 28: Europe size of population (million), 2016-20

Table 29: Europe gdp (constant 2005 prices, \$ billion), 2016-20

Table 30: Europe gdp (current prices, \$ billion), 2016-20

Table 31: Europe inflation, 2016-20

Table 32: Europe consumer price index (absolute), 2016-20

Table 33: Europe exchange rate, 2016-20

Table 34: France wireless telecommunication services market value: \$ billion, 2016-20

Table 35: France wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Table 36: France wireless telecommunication services market category segmentation: million wireless subscriptions, 2020

Table 37: France wireless telecommunication services market geography segmentation: \$ billion, 2020

Table 38: France wireless telecommunication services market share: % share, by volume, 2020

Table 39: France wireless telecommunication services market value forecast: \$ billion, 2020-25

Table 40: France wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Table 41: France size of population (million), 2016-20

Table 42: France gdp (constant 2005 prices, \$ billion), 2016-20

Table 43: France gdp (current prices, \$ billion), 2016-20

Table 44: France inflation, 2016-20

Table 45: France consumer price index (absolute), 2016-20

Table 46: France exchange rate, 2016-20

Table 47: Germany wireless telecommunication services market value: \$ billion, 2016-20

Table 48: Germany wireless telecommunication services market volume: million

wireless subscriptions, 2016-20

Table 49: Germany wireless telecommunication services market category segmentation: million wireless subscriptions, 2020

Table 50: Germany wireless telecommunication services market geography segmentation: \$ billion, 2020

Table 51: Germany wireless telecommunication services market share: % share, by volume, 2020

Table 52: Germany wireless telecommunication services market value forecast: \$ billion, 2020-25

Table 53: Germany wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Table 54: Germany size of population (million), 2016-20

Table 55: Germany gdp (constant 2005 prices, \$ billion), 2016-20

Table 56: Germany gdp (current prices, \$ billion), 2016-20

Table 57: Germany inflation, 2016-20

Table 58: Germany consumer price index (absolute), 2016-20

Table 59: Germany exchange rate, 2016-20

Table 60: Italy wireless telecommunication services market value: \$ billion, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Global wireless telecommunication services market value: \$ billion, 2016-20

Figure 2: Global wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Figure 3: Global wireless telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: Global wireless telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: Global wireless telecommunication services market share: % share, by volume, 2020

Figure 6: Global wireless telecommunication services market value forecast: \$ billion, 2020-25

Figure 7: Global wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Figure 8: Forces driving competition in the global wireless telecommunication services market, 2020

Figure 9: Drivers of buyer power in the global wireless telecommunication services market, 2020

Figure 10: Drivers of supplier power in the global wireless telecommunication services market, 2020

Figure 11: Drivers of degree of rivalry in the global wireless telecommunication services market, 2020

Figure 12: Asia-Pacific wireless telecommunication services market value: \$ billion, 2016-20

Figure 13: Asia-Pacific wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Figure 14: Asia-Pacific wireless telecommunication services market category segmentation: % share, by volume, 2020

Figure 15: Asia-Pacific wireless telecommunication services market geography segmentation: % share, by value, 2020

Figure 16: Asia-Pacific wireless telecommunication services market share: % share, by volume, 2020

Figure 17: Asia-Pacific wireless telecommunication services market value forecast: \$ billion, 2020-25

Figure 18: Asia-Pacific wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Figure 19: Forces driving competition in the wireless telecommunication services market in Asia-Pacific, 2020

Figure 20: Drivers of buyer power in the wireless telecommunication services market in Asia-Pacific, 2020

Figure 21: Drivers of supplier power in the wireless telecommunication services market in Asia-Pacific, 2020

Figure 22: Drivers of degree of rivalry in the wireless telecommunication services market in Asia-Pacific, 2020

Figure 23: Europe wireless telecommunication services market value: \$ billion, 2016-20

Figure 24: Europe wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Figure 25: Europe wireless telecommunication services market category segmentation: % share, by volume, 2020

Figure 26: Europe wireless telecommunication services market geography segmentation: % share, by value, 2020

Figure 27: Europe wireless telecommunication services market share: % share, by volume, 2020

Figure 28: Europe wireless telecommunication services market value forecast: \$ billion, 2020-25

Figure 29: Europe wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Figure 30: Forces driving competition in the wireless telecommunication services market in Europe, 2020

Figure 31: Drivers of buyer power in the wireless telecommunication services market in Europe, 2020

Figure 32: Drivers of supplier power in the wireless telecommunication services market in Europe, 2020

Figure 33: Drivers of degree of rivalry in the wireless telecommunication services market in Europe, 2020

Figure 34: France wireless telecommunication services market value: \$ billion, 2016-20

Figure 35: France wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Figure 36: France wireless telecommunication services market category segmentation: % share, by volume, 2020

Figure 37: France wireless telecommunication services market geography segmentation: % share, by value, 2020

Figure 38: France wireless telecommunication services market share: % share, by volume, 2020

Figure 39: France wireless telecommunication services market value forecast: \$ billion,

2020-25

Figure 40: France wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Figure 41: Forces driving competition in the wireless telecommunication services market in France, 2020

Figure 42: Drivers of buyer power in the wireless telecommunication services market in France, 2020

Figure 43: Drivers of supplier power in the wireless telecommunication services market in France, 2020

Figure 44: Drivers of degree of rivalry in the wireless telecommunication services market in France, 2020

Figure 45: Germany wireless telecommunication services market value: \$ billion, 2016-20

Figure 46: Germany wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Figure 47: Germany wireless telecommunication services market category segmentation: % share, by volume, 2020

Figure 48: Germany wireless telecommunication services market geography segmentation: % share, by value, 2020

Figure 49: Germany wireless telecommunication services market share: % share, by volume, 2020

Figure 50: Germany wireless telecommunication services market value forecast: \$ billion, 2020-25

Figure 51: Germany wireless telecommunication services market volume forecast: million wireless subscriptions, 2020-25

Figure 52: Forces driving competition in the wireless telecommunication services market in Germany, 2020

Figure 53: Drivers of buyer power in the wireless telecommunication services market in Germany, 2020

Figure 54: Drivers of supplier power in the wireless telecommunication services market in Germany, 2020

Figure 55: Drivers of degree of rivalry in the wireless telecommunication services market in Germany, 2020

Figure 56: Italy wireless telecommunication services market value: \$ billion, 2016-20

Figure 57: Italy wireless telecommunication services market volume: million wireless subscriptions, 2016-20

Figure 58: Italy wireless telecommunication services market category segmentation: % share, by volume, 2020

Figure 59: Italy wireless telecommunication services market geography segmentation:

% share, by value, 2020

Figure 60: Italy wireless telecommunication services market share: % share, by volume, 2020

## I would like to order

Product name: Wireless Telecommunication Services Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/WC3023572337EN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WC3023572337EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



