

# Wireless Telecommunication Services Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Wireless Telecommunication Services Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Global Wireless Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

Market values are defined as revenues, based on payments to operators of these services in form of subscriptions and usage fees.

Market volumes are defined as wireless subscriptions for each service.

Market shares are defined as percentage share of total market volumes. Regional market shares are given at a parent company level.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict, though many governments had introduced national lockdowns and temporarily banned the sale of products that are deemed 'non-essential'. The length of the pandemic and restrictions imposed by governments around the world is not certain, therefore the impact on this market is difficult to predict. The data used in this report has been modelled on the assumption of a crisis scenario and has taken into consideration forecast impacts on national economies.

The global wireless telecommunication services market had total revenues of \$704,190.3m in 2020, representing a compound annual rate of change (CARC) of -1.5% between 2016 and 2020.

The wireless telecommunications services market affected greatly by the COVID-19 outbreak in 2020.

The market volumes increased by in 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global wireless telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global wireless telecommunication services market

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth

prospects of the global wireless telecommunication services market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global wireless telecommunication services market by value in 2020?

What will be the size of the global wireless telecommunication services market in 2025?

What factors are affecting the strength of competition in the global wireless telecommunication services market?

How has the market performed over the last five years?

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