

# Wirecard AG - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Wirecard AG - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Wirecard AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Wirecard AG (Wirecard) is a provider of electronic payment solutions. It offers payment processing, risk management, and other value-added services. The company provides settlement services to retailers for online and terminal payments executed through credit cards and allows them to process the transactions in various currencies. It issues debit and prepaid cards to individuals and business customers. The company also offers current accounts in combination with prepaid and EC/Maestro cards to individual clients. Wirecard is a partner to many global credit cards companies such as Visa, MasterCard, UnionPay, Amex, DinersClub, JCB, and Discover International. It has presence in Europe, Asia-Pacific, Americas and Africa. Wirecard is headquartered in Aschheim, Germany.

## SCOPE

Detailed information on Wirecard AG required for business and competitor intelligence needs



A study of the major internal and external factors affecting Wirecard AG in the form of a SWOT analysis

An in-depth view of the business model of Wirecard AG including a breakdown and examination of key business segments

Intelligence on Wirecard AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Wirecard AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Wirecard AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Wirecard AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Wirecard AG's business structure, strategy and prospects.



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