

# Wine in Mexico

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## Abstracts

Wine in Mexico

### SUMMARY

Wine in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Mexico wine market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The wine market consists of the retail sale of fortified wine, sparkling wine and still wine products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The Mexican wine market had total revenues of \$1,655.9m in 2017, representing a compound annual growth rate (CAGR) of 10.0% between 2013 and 2017.

Market consumption volume increased with a CAGR of 8.1% between 2013 and 2017, to reach a total of 113.1 million liters in 2017.

The increasing production of wine has resulted in a wine revolution in Mexico.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in Mexico

Leading company profiles reveal details of key wine market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico wine market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Mexico wine market by value in 2017?

What will be the size of the Mexico wine market in 2022?

What factors are affecting the strength of competition in the Mexico wine market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's wine market?

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### COMPANIES MENTIONED

E. & J. Gallo Winery  
Pernod Ricard SA  
Vina Concha y Toro SA  
Vinicola L.A. Cetto, S.A. de C.V.

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