

# Wine in Spain

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## Abstracts

Wine in Spain

### Summary

Wine in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The wine market consists of the retail sale of fortified wine, sparkling wine and still wine products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Spanish wine market had total revenues of \$10.6bn in 2019, representing a compound annual growth rate (CAGR) of 0.8% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.5% between 2015 and 2019, to reach a total of 968.1 million liters in 2019.

Stable economic conditions and improving purchasing power supported market growth.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in Spain

Leading company profiles reveal details of key wine market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain wine market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Spain wine market by value in 2019?

What will be the size of the Spain wine market in 2024?

What factors are affecting the strength of competition in the Spain wine market?

How has the market performed over the last five years?

What are the main segments that make up Spain's wine market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. Which companies have been most successful in increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares have suffered during the same period?
- 7.5. What are the most popular brands in the market?

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Spain wine market value: \$ million, 2015-19
- Table 2: Spain wine market volume: million liters, 2015-19
- Table 3: Spain wine market category segmentation: \$ million, 2019
- Table 4: Spain wine market geography segmentation: \$ million, 2019
- Table 5: Spain wine market distribution: % share, by volume, 2019
- Table 6: Spain wine market value forecast: \$ million, 2019-24
- Table 7: Spain wine market volume forecast: million liters, 2019-24
- Table 8: Spain wine market share: % share, by volume, 2019
- Table 9: Spain size of population (million), 2015-19
- Table 10: Spain gdp (constant 2005 prices, \$ billion), 2015-19
- Table 11: Spain gdp (current prices, \$ billion), 2015-19
- Table 12: Spain inflation, 2015-19
- Table 13: Spain consumer price index (absolute), 2015-19
- Table 14: Spain exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

- Figure 1: Spain wine market value: \$ million, 2015-19
- Figure 2: Spain wine market volume: million liters, 2015-19
- Figure 3: Spain wine market category segmentation: % share, by value, 2019
- Figure 4: Spain wine market geography segmentation: % share, by value, 2019
- Figure 5: Spain wine market distribution: % share, by volume, 2019
- Figure 6: Spain wine market value forecast: \$ million, 2019-24
- Figure 7: Spain wine market volume forecast: million liters, 2019-24
- Figure 8: Forces driving competition in the wine market in Spain, 2019
- Figure 9: Drivers of buyer power in the wine market in Spain, 2019
- Figure 10: Drivers of supplier power in the wine market in Spain, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the wine market in Spain, 2019
- Figure 12: Factors influencing the threat of substitutes in the wine market in Spain, 2019
- Figure 13: Drivers of degree of rivalry in the wine market in Spain, 2019
- Figure 14: Spain wine market share: % share, by volume, 2019

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